

REWE Group & Tafel Deutschland

Presentation to the EU Food donation sub-group



REWE
GROUP

TAFEL 
DEUTSCHLAND

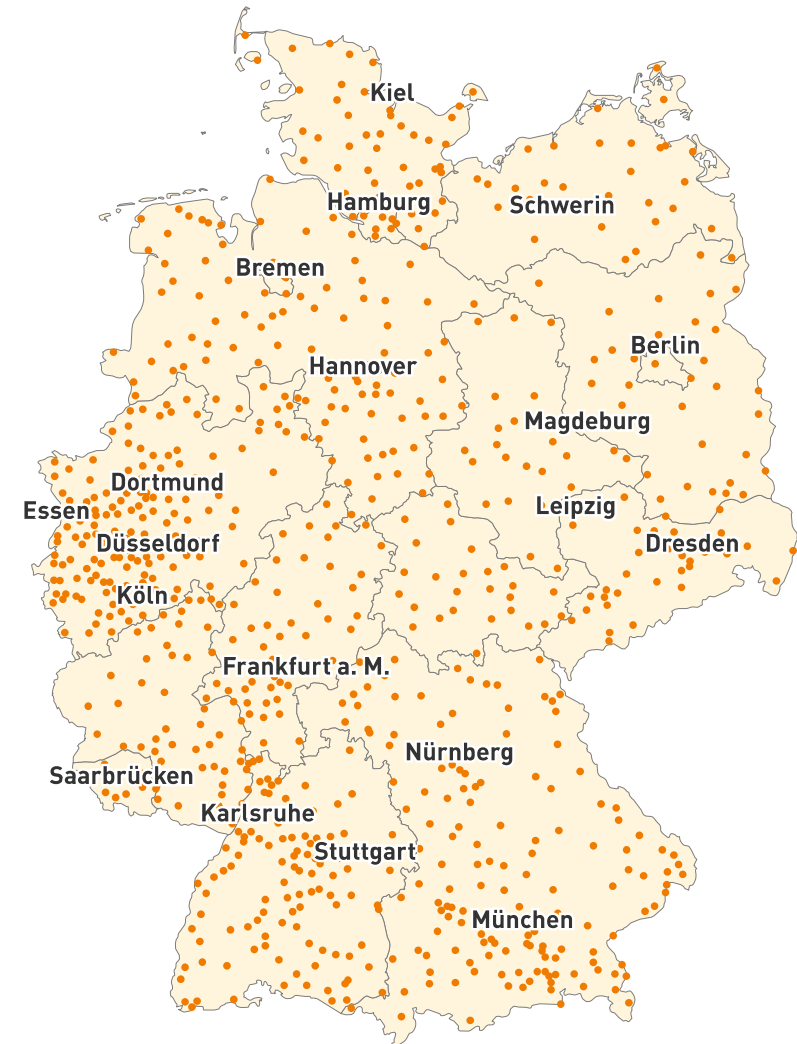
Kathrin Daivandran (REWE Group) & Ryan Harty (Tafel Deutschland), July 12, 2022

The Tafel – a nationwide movement

960 Tafel food banks and more than 2,000 food pantries throughout Germany

Mission

- Collect surplus food donations
- Distribute groceries for free or a symbolic donation
- Serve as a space for community and additional support services for beneficiaries



Who we are

1.65M beneficiaries



What we do

Where do Tafel get food?

82 %



grocery stores, butchers, bakeries and other retailers

8 %



Food drives and similar cooperations

8 %



Large scale donations via regional or national association

2 %



Other

What types of products do Tafel receive? (%)



Total amount of food saved by all Tafel branches.



365 265,000 t annually

31 22,000 t per month

7 723 t daily

30 t per hour

60 SEC. 500 kg per minute

8.3 kg per second

www.tafel.de

HandelsforumRLV

Dialogforum des Groß- und Einzelhandels zur
Reduzierung von Lebensmittelverschwendung

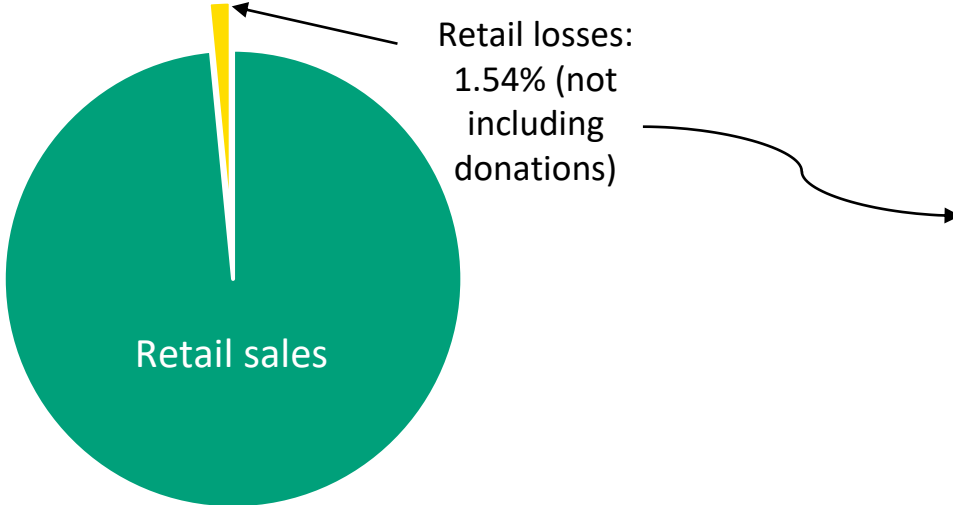
ZU GUT FÜR DIE TONNE!



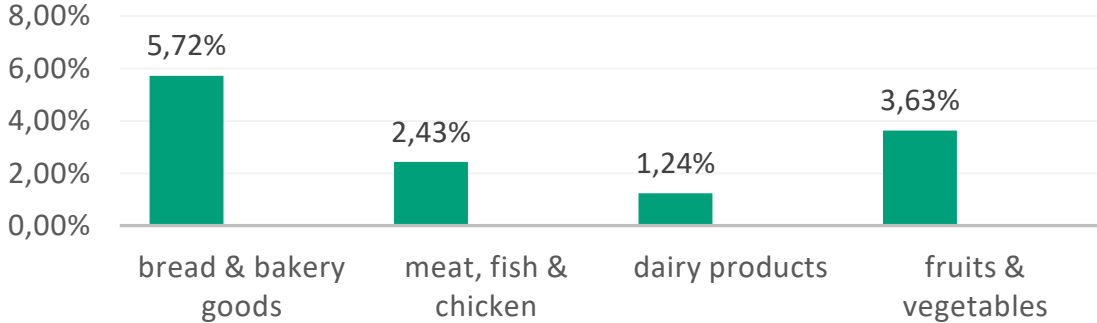
We support the National Food Waste Strategy and are committed to the global goal of reducing food waste by 50% by 2030.

In 2020, total losses in food retail were 1.54% of sales, or 246,000 tons - not including food donations

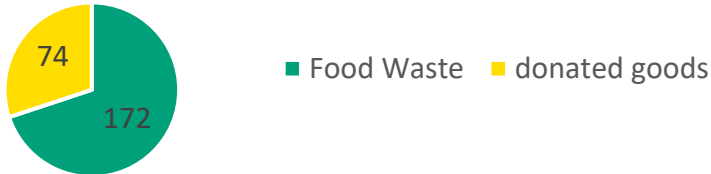
As part of the National Retail Dialogue Forum, the Thünen Institute was able to collect and evaluate markdown data from 16 retailers and therefore gain insights into food waste data on a retail level




Loss in % of sales



Donations in thousand tons to organizations 2020 – assumed rate: 30%



*Data in thousand tons

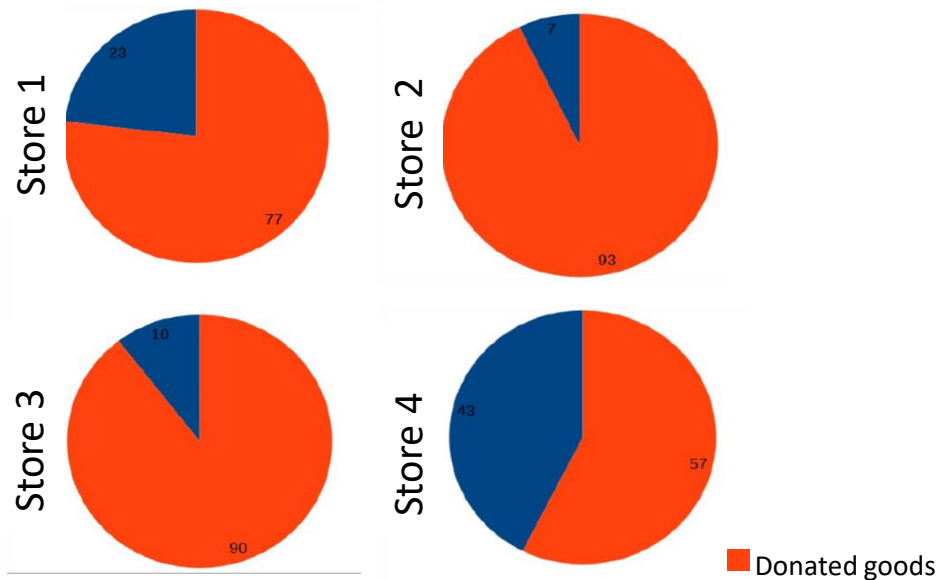


PENNY & REWE sell on average over 98% of their food – A big part of the remaining 2% is donated!

Quelle: Datenerfassung des Thünen Instituts im Rahmen des Nationalen Dialogforums Handel, 2020

One of the big levers to minimize our losses is the cooperation with organizations that collect the food

- **1.54% of total sales is considered as food waste** – current assumptions are that only 30% of it goes to food banks and other organizations
- Random sample measurements by the Thünen Institute in 4 stores (REWE + PENNY): **57-93 %** of sorted goods (excl. fresh meat) are **donated**



Seit 25 Jahren engagiert für die lokalen Tafeln.



An important lever to minimize food waste is our collaboration with Tafel e.V.

- ✓ Since 1996 with REWE & since 2007 with PENNY
- ✓ 2018 80% of the stores were covered
- ✓ Numerous projects with the Tafeln such as yearly goodie bags, school breakfast, digital delivery bill and donation projects



Cooperations TAFELxREWE Group



Corona-Fundraising

- ✓ „helping instead of hoarding“
- ✓ 20 cents per package
- ✓ 40.000€ donation amount



Tafeltüten-Aktion

- ✓ 558.945 bags in 2021
- ✓ worth 2,8 Mio. €
- ✓ 21 Mio. € worth of food donated since 2011



Employees donations

- ✓ Employees donating money
- ✓ Donations support local projects for children



Power Kiste

- ✓ Breakfasts for school kids
- ✓ 122.000 breakfast portions distributed
- ✓ Currently 25 schools in the program

We have defined regulations in order to maximize food donations – however, challenges remain

Rules and regulations



✓ Cooperation with Tafel as a Prio 1 partner



✓ Complementary foodsharing and local organizations



✓ Clear definition of goods that can be dispensed (no "best before date" goods, no use by date).



✓ Catalog of requirements for collecting organizations (food law, hygiene)

Challenges



! Partly risky liability regulations - matter of interpretation by dealers



! Lack of resources at collecting organizations (especially rural areas)

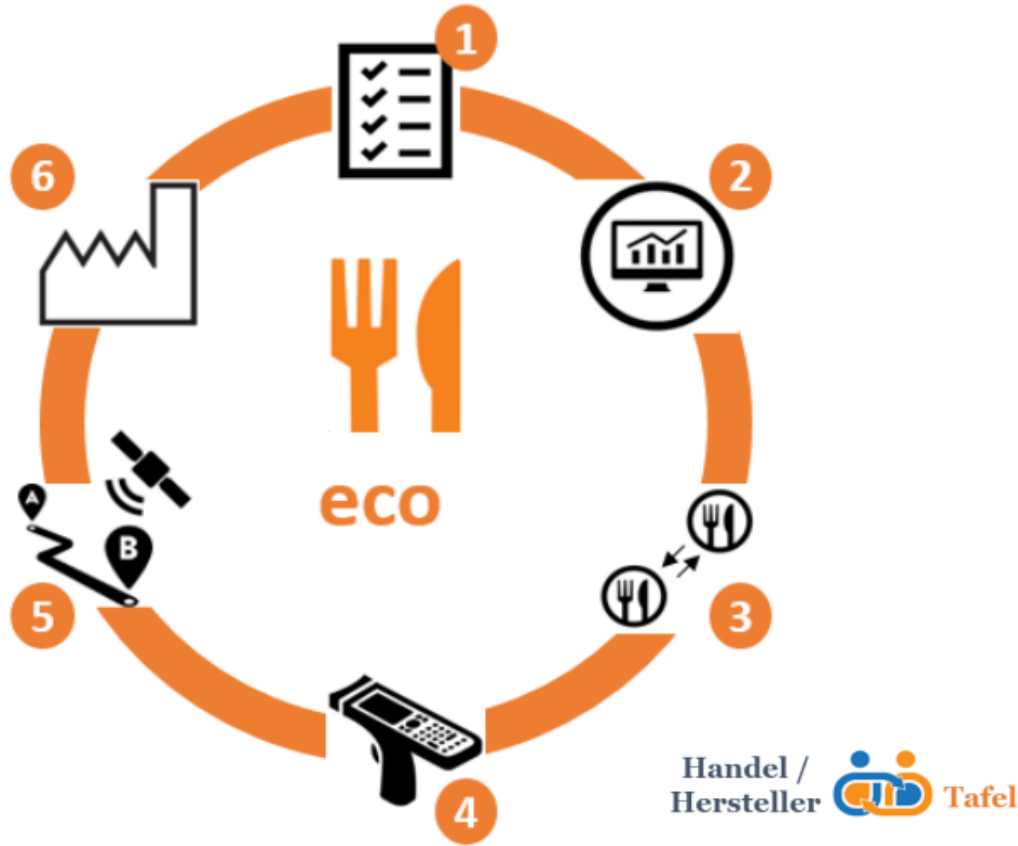


! No uniform requirements for collecting organizations



! No transparency on amount of food donated

Tafel's digitalization project is an important step on our way towards more transparency in food donations



Part 1: Digital delivery bill (currently in rollout)

Tafel employee comes regularly at fixed times → Delivery bill is filled out digitally with an tablet by Tafel → Delivery bill is digitally transmitted to the market on a daily basis

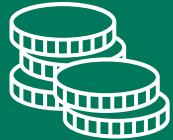
Part 2: Capture and report donated goods (kick off in 2022)

Store employee records donation in MDE device & transmits to food bank → Tafel employee comes as needed & confirms donation on tablet → Digital delivery bill & monthly reporting is created

Last but not least: What to do from our point of view



No need for mandatory donation of unsold food products



Ensure continued federal and state support for charities to donate food properly



Definition of clear minimum requirements that accepting organizations must fulfill (e.g. hygiene concepts)



Continue to invest in raising public awareness of food waste issues