EU Code of Conduct on Responsible Food Business and Marketing Practices

Mapping Diagram of Commitments

Data to 31 July 2023
(data only includes commitments submitted before then)
The EU Code of Conduct on Responsible Food Business and Marketing Practices is one of the first deliverables of the EU’s Farm to Fork Strategy and an integral part of its action plan. Launched in July 2021, it sets out the actions that the actors ‘between the farm and the fork’ can voluntarily commit to undertake to tangibly improve and communicate their sustainability performance.

Both companies and associations can become signatories of the Code. Individual companies are required to put forward at least one “ambitious, tangible and measurable” commitment in line with one or more of the Code’s aspirational objectives and in line with a set of “guiding principles” laid down in the Code.

Industry associations are primarily expected to endorse the Code’s objectives, promote it to their members, encourage them to adhere to the Code, and provide support in the form of coordination, sharing of best practice and the possible development of tools and resources in support of the code’s implementation.

In mid-2022, the European Commission entrusted an external contractor (Ipsos) with a study to review and map the commitments made under the Code. The ensuing diagram has been produced as part of this study and provides an overview of the commitments made by signatory companies until July 2023, and how they align with the seven aspirational objectives of the Code.
The Mapping Diagram is interactive
Please click through the instructions for use

Clicking an outer blue segment navigates to an overview page for that objective [1].

Clicking a segment within the Heat Map navigates to a deeper data dive for that sub-category [2a]. For each sub-category there are two pages. Navigate between these using the arrows [2b].

Sub-category pages can be reached from the objective overview pages by clicking the chart elements [3].

All pages have two icons in the top right hand corner.

The objective icon navigates to the relevant objective overview page for the current sub-category [4].

The home icon navigates back to the Heat Map [5].
Code of Conduct | Heat Map

7 aspirational objectives
Code of Conduct | Heat Map

7 aspirational objectives
27 sub-categories
Code of Conduct | Heat Map

7 aspirational objectives with 75 companies

27 sub-categories
Code of Conduct | Heat Map

- 7 aspirational objectives
- 27 sub-categories
- 75 companies
- 524 commitments
% of companies making at least one commitment (by sub-category)

7 aspirational objectives

27 sub-categories with

75 companies making

524 commitments
Code of Conduct | Heat Map

% of companies making at least one commitment (by sub-category)

- 0% - 10%
- 11% - 20%
- 21% - 30%
- 31% - 40%
- 41% - 50%
- 51% - 60%

7 aspirational objectives
27 sub-categories
75 companies
524 commitments

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1. Healthy, balanced and sustainable diets for all European consumers

90 commitments through 46 companies making up 17% of total commitments across the Code of Conduct.

### Sub-categories

<table>
<thead>
<tr>
<th>Sub-category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 Marketing and advertising</td>
<td>5</td>
</tr>
<tr>
<td>1.2 Composition of foods, availability of healthy food options, portion sizes</td>
<td>43</td>
</tr>
<tr>
<td>1.3 Consumer information, including labelling</td>
<td>11</td>
</tr>
<tr>
<td>1.4 Education, including lifestyle modification</td>
<td>14</td>
</tr>
<tr>
<td>1.5 Increased sales of healthy and/or sustainable options</td>
<td>9</td>
</tr>
<tr>
<td>1.6 Other</td>
<td>8</td>
</tr>
</tbody>
</table>

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
1.1 Marketing and advertising

% of companies committing

5%

1.1 - Marketing and advertising

List of companies (ranked by number of commitments)

- Coca-Cola in Europe
- Nestlé
- Mondelez International
- Snacking Made Right

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.1 - Marketing and advertising

% of companies committing: 5%

Earliest Target Year (no. of companies with commitments):
- By 2025: 0
- 2026-2029: 0
- 2030: 0
- After 2030: 0
- Unspecified: 5

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.2 Composition of foods, availability of healthy food options, portion sizes

% of companies committing

41%

1.2 - Composition of foods, availability of healthy food options, portion sizes

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.2 Composition of foods, availability of healthy food options, portion sizes

% of companies committing

41%

Earliest Target Year (no. of companies with commitments)

- By 2025: 27 companies
- 2026-2029: 0 companies
- 2030: 2 companies
- After 2030: 1 company
- Unspecified: 13 companies

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.3 Consumer information, including labelling

% of companies committing

15%

1.3 - Consumer information, including labelling

List of companies (ranked by number of commitments)

- ABInBev
- Ahold Delhaize
- Colruyt Group
- Coop
- Danone
- Eroski
- McCain
- Mondelēz
- Nomad Foods
- Nestlé

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.3 Consumer information, including labelling

% of companies committing

15%

1.3 - Consumer information, including labelling

Earliest Target Year (no. of companies with commitments)

- By 2025: 6
- 2026-2029: 0
- 2030: 0
- After 2030: 0
- Unspecified: 5

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.4 Healthy, balanced and sustainable diets for all European consumers

1.4 - Education, including lifestyle modification

% of companies committing

12%

1.4 - Education, including lifestyle modification

List of companies (ranked by number of commitments)

DIAGEO, ifa, ABInBev, EROSKI, Esselunga, MATTONI 1873, coop, Mondelēz International, Pernod Ricard

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
### 1.4 Education, including lifestyle modification

#### % of companies committing

<table>
<thead>
<tr>
<th>% of companies committing</th>
<th>12%</th>
</tr>
</thead>
</table>

#### Earliest Target Year (no. of companies with commitments)

<table>
<thead>
<tr>
<th>Earliest Target Year</th>
<th>No. of Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>By 2025</td>
<td>3</td>
</tr>
<tr>
<td>2026-2029</td>
<td>0</td>
</tr>
<tr>
<td>2030</td>
<td>4</td>
</tr>
<tr>
<td>After 2030</td>
<td>0</td>
</tr>
<tr>
<td>Unspecified</td>
<td>7</td>
</tr>
</tbody>
</table>

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.5 Increased sales of healthy and/or sustainable options

% of companies committing

11%

1.5 - Increased sales of healthy and/or sustainable options

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.5 Increased sales of healthy and/or sustainable options

% of companies committing

11%

1.5 - Increased sales of healthy and/or sustainable options

Earliest Target Year (no. of companies with commitments)

- By 2025: 5 companies
- 2026-2029: 0 companies
- 2030: 3 companies
- After 2030: 0 companies
- Unspecified: 1 company

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
1.6 Other

% of companies committing

8%

1.6 – Other

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
Healthy, balanced and sustainable diets for all European consumers

**1.6 Other**

**% of companies committing**

8%

1.6 - Other

**Earliest Target Year** (no. of companies with commitments)

- **By 2025**: 5 companies
- **2026-2029**: 0 companies
- **2030**: 1 company
- **After 2030**: 1 company
- **Unspecified**: 1 company

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
## Prevention and reduction of food loss and waste

### Sub-categories

<table>
<thead>
<tr>
<th>Sub-category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1 Promote the reduction of food waste at household level</td>
<td>2</td>
</tr>
<tr>
<td>2.2 Minimising food loss and waste in operations and across the supply chains</td>
<td>30</td>
</tr>
</tbody>
</table>

**32 commitments**

Through **28 companies** making up **6%** of total commitments across the Code of Conduct.

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
2.1 - Promote the reduction of food waste at household level

% of companies committing

3%

2.1 - Promote the reduction of food waste at household level

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
## 2.1 Promote the reduction of food waste at household level

### % of companies committing

<table>
<thead>
<tr>
<th>% of companies committing</th>
<th>3%</th>
</tr>
</thead>
</table>

### Earliest Target Year (no. of companies with commitments)

<table>
<thead>
<tr>
<th>Earliest Target Year</th>
<th>No. of Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>By 2025</td>
<td>0</td>
</tr>
<tr>
<td>2026-2029</td>
<td>0</td>
</tr>
<tr>
<td>2030</td>
<td>0</td>
</tr>
<tr>
<td>After 2030</td>
<td>0</td>
</tr>
<tr>
<td>Unspecified</td>
<td>2</td>
</tr>
</tbody>
</table>

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
2.2 Prevention and reduction of food loss and waste

Minimising food loss and waste in operations and across the supply chain

% of companies committing

36%

2.2 - Minimising food loss and waste in operations and across the supply chain

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
## Minimising food loss and waste in operations and across the supply chain

### % of companies committing

| % of companies committing | 36% |

### Earliest Target Year (no. of companies with commitments)

<table>
<thead>
<tr>
<th>Earliest Target Year</th>
<th>No. of Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>By 2025</td>
<td>13</td>
</tr>
<tr>
<td>2026-2029</td>
<td>0</td>
</tr>
<tr>
<td>2030</td>
<td>12</td>
</tr>
<tr>
<td>After 2030</td>
<td>0</td>
</tr>
<tr>
<td>Unspecified</td>
<td>5</td>
</tr>
</tbody>
</table>

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
A climate neutral food chain in Europe by 2050

103 commitments through 64 companies making up 20% of total commitments across the Code of Conduct.

**Sub-categories**

3.1 Reduce GHG emissions from company operations, including renewable energy use - 62

3.2 Reduce emissions from the supply chain - 19

3.4 Reduce emissions from all scopes, achieve carbon neutrality, climate neutrality, or net zero - 17

3.5 Other - 5

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
3.1 Reduce GHG emissions from company operations, including renewable energy use

% of companies committing

57%

3.1 - Reduce GHG emissions from company operations, including renewable energy use

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
### 3.1 Reduce GHG emissions from company operations, including renewable energy use

#### % of companies committing

- **57%**

#### Earliest Target Year (no. of companies with commitments)

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>By 2025</td>
<td>19</td>
</tr>
<tr>
<td>2026-2029</td>
<td>2</td>
</tr>
<tr>
<td>2030</td>
<td>26</td>
</tr>
<tr>
<td>After 2030</td>
<td>10</td>
</tr>
<tr>
<td>Unspecified</td>
<td>5</td>
</tr>
</tbody>
</table>

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
3.2 Reduce emissions from the supply chain

% of companies committing

24%

3.2 - Reduce emissions from the supply chain

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
3.2 Reduce emissions from the supply chain

% of companies committing

24%

Earliest Target Year (no. of companies with commitments)

By 2025: 3
2026-2029: 0
2030: 12
After 2030: 3
Unspecified: 1

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
Reduce emissions from all scopes, achieve carbon neutrality, climate neutrality, or net zero

% of companies committing

23%

3.4 - Reduce emissions from all scopes, achieve carbon neutrality, climate neutrality, or net zero

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
3.4 Reduce emissions from all scopes, achieve carbon neutrality, climate neutrality, or net zero

% of companies committing

23%

3.4 - Reduce emissions from all scopes, achieve carbon neutrality, climate neutrality, or net zero

Earliest Target Year (no. of companies with commitments)

- By 2025: 1
- 2026-2029: 0
- 2030: 8
- After 2030: 8
- Unspecified: 0

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
3.5 Other

% of companies committing

7%

3.5 - Other

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
3.5 Other

% of companies committing

7%

3.5 - Other

Earliest Target Year (no. of companies with commitments)

- By 2025: 2
- 2026-2029: 0
- 2030: 0
- After 2030: 0
- Unspecified: 3

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
# An optimised circular and resource-efficient food chain in Europe

## Sub-categories

<table>
<thead>
<tr>
<th>Sub-category</th>
<th>Commitments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recycle, reduce, reuse materials</td>
<td>23</td>
</tr>
<tr>
<td>Increased use of sustainable materials for packaging</td>
<td>56</td>
</tr>
<tr>
<td>Energy and water efficiency measures</td>
<td>21</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
</tr>
</tbody>
</table>

103 commitments through 49 companies making up 20% of total commitments across the Code of Conduct.

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
4.1 Recycle, reduce, reuse materials

% of companies committing

23%

4.1 - Recycle, reduce, reuse materials

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
### 4.1 Recycle, reduce, reuse materials

#### % of companies committing

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recycle, reduce, reuse materials</td>
<td>23%</td>
</tr>
</tbody>
</table>

#### Earliest Target Year (no. of companies with commitments)

<table>
<thead>
<tr>
<th></th>
<th>Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>By 2025</td>
<td>12</td>
</tr>
<tr>
<td>2026-2029</td>
<td>1</td>
</tr>
<tr>
<td>2030</td>
<td>2</td>
</tr>
<tr>
<td>After 2030</td>
<td>1</td>
</tr>
<tr>
<td>Unspecified</td>
<td>7</td>
</tr>
</tbody>
</table>

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
4.2 Increased use of sustainable materials for packaging

**% of companies committing**

45%

4.2 - Increased use of sustainable materials for packaging

**List of companies** (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
4.2 Increased use of sustainable materials for packaging

45%

4.2 - Increased use of sustainable materials for packaging

% of companies committing

Earliest Target Year (no. of companies with commitments)

By 2025: 39 companies
2026-2029: 0 companies
2030: 9 companies
After 2030: 0 companies
Unspecified: 8 companies

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
4.3 Energy and water efficiency measures

% of companies committing

23%

4.3 - Energy and water efficiency measures

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
Energy and water efficiency measures

% of companies committing

23%

4.3 - Energy and water efficiency measures

Earliest Target Year (no. of companies with commitments)

- By 2025: 10
- 2026-2029: 0
- 2030: 3
- After 2030: 2
- Unspecified: 6

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
An optimised circular and resource-efficient food chain in Europe

4.4 Other

% of companies committing

40%

4.4 - Other

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
An optimised circular and resource-efficient food chain in Europe

### Other

#### % of companies committing

- **4%**

  4.4 - Other

#### Earliest Target Year (no. of companies with commitments)

- **By 2025**: 1
- **2026-2029**: 0
- **2030**: 1
- **After 2030**: 0
- **Unspecified**: 1

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
## Sub-categories

<table>
<thead>
<tr>
<th>Sub-category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business development and new business models towards food sustainability</td>
<td>19</td>
</tr>
<tr>
<td>Initiatives to improve working conditions and measures for social inclusion and diversity</td>
<td>27</td>
</tr>
<tr>
<td>Training, upskilling, development</td>
<td>10</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
</tr>
</tbody>
</table>

**59 commitments**

24 companies making up 11% of total commitments across the Code of Conduct.

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
5.1 Sustained, inclusive economic growth, employment and decent work for all

Business development and new business models towards food sustainability

% of companies committing

13%

5.1 - Business development and new business models towards food sustainability

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
5.1 - Business development and new business models towards food sustainability

% of companies committing

13%

5.1 - Business development and new business models towards food sustainability

Earliest Target Year (no. of companies with commitments)

- By 2025: 10 companies
- 2026-2029: 0 companies
- 2030: 5 companies
- After 2030: 0 companies
- Unspecified: 4 companies

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
5.2 - Initiatives to improve working conditions and measures for social inclusion and diversity

% of companies committing

24%

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023

List of companies (ranked by number of commitments)

Givaudan
iff
sodexo
ADM
Asahi
coop
DANONE
EROSKI
ESSELUNGA
Nestlé
Orkla
Pernod Ricard
Syngenta
TESCO
TRANSAVIA
Sustained, inclusive economic growth, employment and decent work for all

**Initiatives to improve working conditions and measures for social inclusion and diversity**

**% of companies committing**

- **24%**

**Earliest Target Year** (no. of companies with commitments)

- **By 2025** 16
- **2026-2029** 0
- **2030** 7
- **After 2030** 0
- **Unspecified** 4

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
5.3 Training, upskilling, development

% of companies committing

13%

5.3 - Training, upskilling, development

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
5.3 Training, upskilling, development

% of companies committing

13%

5.3 - Training, upskilling, development

Earliest Target Year (no. of companies with commitments)

- By 2025: 8
- 2026-2029: 0
- 2030: 0
- After 2030: 0
- Unspecified: 2

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
Sustained, inclusive economic growth, employment and decent work for all

5.4 Other

% of companies committing

3%

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023

List of companies (ranked by number of commitments)

- TRANSAVIA
- Apex

Target Year
5.4 Other

% of companies committing

3%

Earliest Target Year (no. of companies with commitments)

- By 2025: 3
- 2026-2029: 0
- 2030: 0
- After 2030: 0
- Unspecified: 0

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
Sustainable value creation in the European food supply chain through partnership

52 commitments through 31 companies making up 10% of total commitments across the Code of Conduct.

Sub-categories

6.1 Collaboration with partners and suppliers, technology and knowledge transfer
24 commitments

6.2 Support sustainable agricultural, aquaculture and fisheries practices and improved animal welfare
25 commitments

6.3 Other
3 commitments

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
Sustainable value creation in the European food supply chain through partnership

6.1 - Collaboration with partners and suppliers, technology and knowledge transfer

% of companies committing

23%

6.1 - Collaboration with partners and suppliers, technology and knowledge transfer

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
## 6.1 Collaboration with partners and suppliers, technology and knowledge transfer

### % of companies committing

- **23%**

### Earliest Target Year (no. of companies with commitments)

- **By 2025**: 4 companies
- **2026-2029**: 0 companies
- **2030**: 3 companies
- **After 2030**: 0 companies
- **Unspecified**: 17 companies

---

*Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023*
Support sustainable agricultural, aquaculture and fisheries practices and improved animal welfare

% of companies committing

25%

6.2 - Support sustainable agricultural, aquaculture and fisheries practices and improved animal welfare

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
6.2 - Support sustainable agricultural, aquaculture and fisheries practices and improved animal welfare

**% of companies committing**

- 25%

**Earliest Target Year** (no. of companies with commitments)

- By 2025: 7 companies
- 2026-2029: 1 company
- 2030: 8 companies
- After 2030: 0 companies
- Unspecified: 9 companies

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023.
Sustainable value creation in the European food supply chain through partnership

6.3 Other

% of companies committing

4%

6.3 - Other

List of companies (ranked by number of commitments)

- Fyffes
- Orkla
- Sodexo

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
Sustainable value creation in the European food supply chain through partnership

6.3 Other

% of companies committing

4%

6.3 - Other

Earliest Target Year (no. of companies with commitments)

- By 2025: 1 company
- 2026-2029: 0 companies
- 2030: 1 company
- After 2030: 0 companies
- Unspecified: 1 company

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
## Sustainable sourcing in food supply chain

### Sub-categories

<table>
<thead>
<tr>
<th>Sub-category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>7.1 Sustainable sourcing of food products and materials</strong></td>
<td>56</td>
</tr>
<tr>
<td><strong>7.2 Contribute to solutions for supporting habitats and biodiversity and preventing negative impacts of operations on air, land, soil, water, forests</strong></td>
<td>15</td>
</tr>
<tr>
<td><strong>7.3 Improving social performance in global food supply chains</strong></td>
<td>13</td>
</tr>
<tr>
<td><strong>7.4 Other</strong></td>
<td>1</td>
</tr>
</tbody>
</table>

**85 commitments through 40 companies making up 16% of total commitments across the Code of Conduct**

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
### 7.1 Sustainable sourcing of food products and materials

**% of companies committing**

44%

7.1 - Sustainable sourcing of food products and materials

**List of companies** (ranked by number of commitments)

- Barilla (The iconic Italian food company born in 1933)
- Innocent (Building a better planet with better products)
- Purato's (Riding the wave of innovation)
- Danone (Renewable partnerships for innovation)
- Ferrero (For a world of joy)
- Mondelēz International (Smack in the middle of the market)
- Nestlé (Focusing on a sustainable future)
- Phalohi (Sustainable development)
- Ahold Delhaize (Sustainable retail)
- Asahi (Sustainable beer)
- Coca-Cola (Sustainable beverage)
- Nomad Foods (Sustainable food)
- Esselunga (Italian supermarket chain)
- Eva & Adam (Sustainable fashion)
- Givaudan (Sustainable fragrances)
- Herbalife Nutrition (Sustainable nutrition)
- IFF (Innovative flavors and fragrances)
- Jerónimo Martins (Sustainable retail)
- Metro (Sustainable logistics)
- Orkla (Sustainable consumer goods)
- Paulig (Sustainable coffee)
- Pears Lysns (Sustainable beverages)
- Suncomo (Sustainable food)
- Tegut (Sustainable food)
- Viterra (Sustainable agriculture)
- Unibio (Sustainable biotechnology)
- Yili (Sustainable dairy)
- Zen (Sustainable food)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
7.1 Sustainable sourcing of food products and materials

% of companies committing

44%

Earliest Target Year (no. of companies with commitments)

- By 2025: 33 companies
- 2026-2029: 0 companies
- 2030: 5 companies
- After 2030: 0 companies
- Unspecified: 18 companies

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
7.2 Contribute to solutions for supporting habitats and biodiversity and preventing negative impacts of operations on air, land, soil, water, forests

% of companies committing

16%

7.2 - Contribute to solutions for supporting habitats and biodiversity and preventing negative impacts of operations on air, land, soil, water, forests

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
7.2 Contribute to solutions for supporting habitats and biodiversity and preventing negative impacts of operations on air, land, soil, water, forests

% of companies committing: 16%

Companies

<table>
<thead>
<tr>
<th>Earliest Target Year</th>
<th>(no. of companies with commitments)</th>
</tr>
</thead>
<tbody>
<tr>
<td>By 2025</td>
<td>7</td>
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<tr>
<td>2026-2029</td>
<td>0</td>
</tr>
<tr>
<td>2030</td>
<td>3</td>
</tr>
<tr>
<td>After 2030</td>
<td>0</td>
</tr>
<tr>
<td>Unspecified</td>
<td>5</td>
</tr>
</tbody>
</table>

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
7.3 Improving social performance in global food supply chains

% of companies committing

12%

7.3 - Improving social performance in global food supply chains

List of companies (ranked by number of commitments)

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
7.3 Improving social performance in global food supply chains

% of companies committing

12%

Earliest Target Year (no. of companies with commitments)

By 2025 6
2026-2029 0
2030 2
After 2030 0
Unspecified 5

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
% of companies committing

1%

7.4 - Other

List of companies (ranked by number of commitments)

- Smithfield Románica

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
7.4 Sustainable sourcing in food supply chain

Other

**% of companies committing**

- **1%**

**Earliest Target Year** (no. of companies with commitments)

- **By 2025**: 0
- **2026-2029**: 0
- **2030**: 0
- **After 2030**: 0
- **Unspecified**: 1

Base: 75 companies (67 large enterprises + 8 SMEs) who have made commitments. Data to 31 July 2023
Thank you

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