



EUROPEAN COMMISSION
HEALTH AND FOOD SAFETY DIRECTORATE-GENERAL

Food and feed safety, innovation
E1 – Food information and composition, food waste

**Joint meeting on front-of-pack nutrition labelling between
Working Group of the Standing Committee on Plants, Animals, Food
and Feed - Regulation (EU) No 1169/2011 on the provision of food
information to consumers (FIC) &
Advisory Group on the Food chain, Animal and Plant Health
22 June 2018, 10.00-17:00,
Conference Centre A. Borschette (Rue Froissart 36), Brussels - Room 0.D**

Agenda of the meeting

- 9:30 – 10:00 **Registration**
- 10:00 – 10:15 **Welcome and introduction by the Commission**
- Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste
- 10:15 – 11:15 **Update ongoing JRC study on front-of-pack (FOP) labelling schemes**
- **Update on the literature review of research regarding the development of FOP labelling schemes, their impact on consumers and other effects**
Stefan Storcksdieck, Jan Wollgast, JRC.F1 - Health in Society and Ginevra Marandola, Emanuele Ciriolo, JRC.I2 - Foresight, Behavioural Insights & Design for Policy, Joint Research Centre
 - **Questions & Answers, Exchange of views**
- 11:15 – 12:45 **FOP schemes: Insights into consumers' understanding & views, consumer and producer behaviour and other effects**
- 11:15 – 11:30 • **Results FLABEL (food labelling to advance better education for life) and CLYMBOL (role of health-related claims and symbols in consumer behaviour) projects**
- Dr. Laura Fernandez, European Food Information Council (EUFIC)

- 11:30 – 11:45
- **Views Dutch consumers regarding FOP nutrition labels (results April 2018 research)**
Henry Uitslag, Consumentenbond (Dutch consumer organisation)
- 11:45 – 12:00
- **Comparing the effectiveness of simplified food labelling schemes**
Prof. Mike Rayner, Nuffield Department of Population Health, University of Oxford
- 12:00 – 12:45
- **Questions & Answers, Exchange of views**
- 12:45 – 13:45
- LUNCH BREAK**
- 13:45 – 14:15
- FOP schemes: Insights into consumers' understanding & views, consumer and producer behaviour and other effects (continued)***
- 13:45 – 14:00
- **Comparative studies on FOP nutrition labels**
Dr. Chantal Julia, University of Paris 13
- 14:00 – 14:15
- **Questions & Answers, Exchange of views**
- 14:15 – 15:35
- Ongoing developments regarding FOP nutrition labels***
- 14:15 – 14:55
- **Update by Italy on the development of a front-of-pack nutrition label : the Italian proposal and the survey, methodology and results**
Laura Rossi, CREA - Council for Research in Agriculture and Agricultural Economics and Ermanno Brivio, IRI – Information Resources Srl
 - **Questions & Answers, Exchange of views**
- 14:55 – 15:35
- **Evolved Nutrition Label (ENL) trials**
Update from the ENL representatives on real-life trials
Renatte Georgescu, Paul Skehan, Nectaria Metrakos, Robin Praillet, Francesco Tramontin
 - **Questions & Answers, Exchange of views**
- 15:35 – 16:45
- Criteria for the development of FOP schemes***
- **Criteria Art. 35 of the FIC Regulation: Potential elements to consider for the development of FOP schemes**
- Point of view of Member States and Stakeholders, exchange of views**
- 16:45 – 17:00
- Closing remarks and next steps***
- Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste