



**ANCC**  
ASSOCIAZIONE NAZIONALE  
COOPERATIVE DI CONSUMATORI



**COOP ITALIA**  
CONSORZIO NAZIONALE  
DELLE COOPERATIVE DI CONSUMATORI

**TO**  
**Alexandra Nikolakopoulou**  
**Head of Unit**  
**Farm to Fork Strategy**  
**Directorate-General for Health and Food Safety (DG SANTE)**  
**European Commission**

via : email

*Casalecchio di Reno (BO), 18 June 2021*

**Dear Mrs Nikolakopoulou,**

Herein, we would like to convey the shared commitment of the Italian consumer co-operative movement to the objectives of the EU Code of Conduct on Responsible Food Business and Marketing Practices and our readiness to undertake concrete commitments under the Code's framework. As such, we express our will to be among the Code's signatories on 5 July 2021.

As principle-based and value-driven enterprises, consumer co-operatives have strong sustainability traditions and know-how. This motivates us to bring forward ambitious, tangible, and measurable actions in line with the Code's aspirational objectives, covering multiple sustainability dimensions, as follows:

- **Environmental sustainability:** resource efficiency, energy use, packaging, plastics optimization, food waste/loss across the chain;
- **Social sustainability:** human rights, decent work, employment and workplace conditions (equity, diversity, training);
- **Economic sustainability:** improved resilience of value chain actors through partnerships.

We attribute particular attention to the importance of **healthy and sustainable diets**, so ANCC Coop and Coop Italia, also in name and on behalf of the Italian consumers co-operatives under the Coop trademark, will look to design commitments towards improved consumption patterns and a food environment; consumer information, education and campaigning.

Due to the fast-paced development of the Code and the considerable time and resources required in designing tangible commitments, most of our commitments are existing actions or such which are currently being developed.

We shall provide the necessary motivation letter for each commitment in due time.

With co-operative greetings,

Marco Pedroni  
Presidente ANCC-COOP

Maura Latini  
Amministratrice Delegata Coop Italia