

# European Consumer Food Waste Forum: what is next?

**Valeria De Laurentiis** – European Commission Joint Research Center  
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# European Consumer Food Waste Forum (ECFWF)

- **European Parliament pilot project:** managed by DG SANTE in collaboration with JRC (forum ended in July 2023, project extended for another year for dissemination purposes).
- A multi-disciplinary forum of **researchers and practitioners** in the area of consumer food waste prevention.
- Main deliverable: A compendium with tools, best practices and recommendations to support stakeholders in reducing consumer food waste.



[Web page of the project](#)

# Some outputs of the project



<https://publications.jrc.ec.europa.eu/repository/handle/JRC133949>



<https://publications.jrc.ec.europa.eu/repository/handle/JRC128763>



<https://publications.jrc.ec.europa.eu/repository/handle/JRC133003>



<https://publications.jrc.ec.europa.eu/repository/handle/JRC133004>



Ex summary in 24 languages



[https://knowledge4policy.ec.europa.eu/event/final-event-european-consumer-food-waste-forum-european-parliament-brussels-belgium\\_en](https://knowledge4policy.ec.europa.eu/event/final-event-european-consumer-food-waste-forum-european-parliament-brussels-belgium_en)



# Tools: experimental setting and targeting

## Simple guide on experimental setting

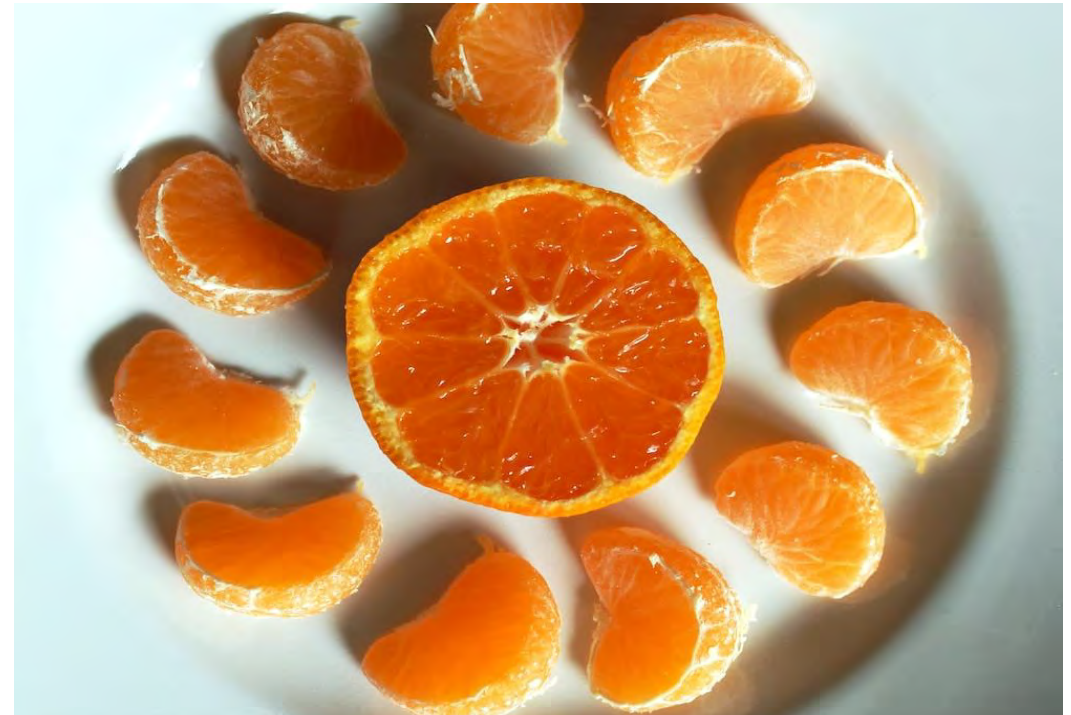
Share some key concepts regarding experimental settings to wider audience, to help in the design of the intervention, implementation, and monitoring



<https://publications.jrc.ec.europa.eu/repository/handle/JRC133661>

## Segmentation and targeting

Explore the potentials for practitioners and policymakers to apply consumer segmentation and design targeted and tailored behavioural interventions



<https://publications.jrc.ec.europa.eu/repository/handle/JRC134011>



# WEBPAGE WITH ONLINE TOOLS



DECISION-MAKING TOOLS



VIDEO-TUTORIALS



FOOD WASTE PREVENTION CALCULATOR

# Webpage with the tools

**ABCs, Tools and Best Practices for Practitioners**

**Introductory Video on the ABCs of Interventions** ← Want to learn about the basics of implementing a food waste prevention intervention? Watch this short video to find out more!

**Go more in depth...**

**Where and how should the practitioner take action ?**

- ⇒ Diagnosis of consumer food waste and identifying hotspots
- ⇒ Decision-Making Aid Intervention Tool ([link](#))
- ⇒ Interventions and Best Practices Database ([link](#))

**Who is my target audience?**

- ⇒ [Video tutorial](#): Segmenting consumers ([link](#))

**In Focus:**

- Segmenting consumers and tailoring behavioural interventions to reduce consumer food waste ([link](#))

**Can I anticipate the impacts of the intervention?**

- ⇒ [Video tutorial](#): Evaluating an intervention ([link](#))

**In Focus:**

- Evaluating an intervention, including introduction to using experiments to evaluate interventions ([link](#))
- Food waste prevention impacts calculator ([link](#))

**How can I measure food waste?**

- ⇒ [Video tutorial](#): Food waste quantification techniques and protocols ([link](#))

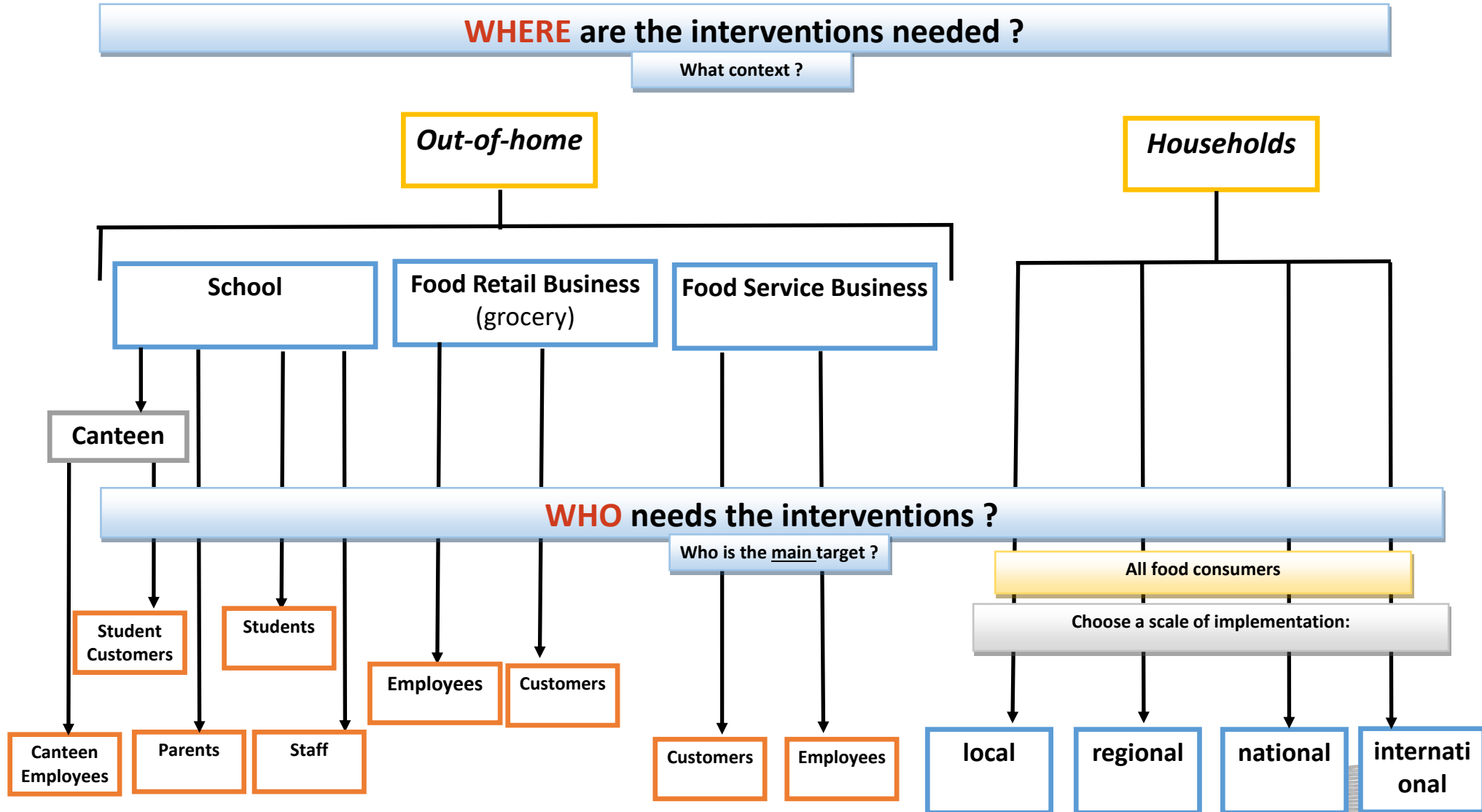
**In Focus:**

- Scoping consumer food waste: an evaluation framework of prevention interventions ([link](#))
- Food waste measuring tools ([link](#))
- EUFIC Food waste ([link](#))

- Video-tutorials
- Useful references
- Online tools

# Decision-Making Aid / Interactive Online Tool

To help guide practitioners and actors reduce consumer food waste





# Call for action!



**Feedback on the  
structure welcome!**

**Contact us by 18/11**

**JRC-FOODWASTE-FORUM@ec.europa.eu**



# Contact with the public

# Our side online event at COP28



- Dec 8 morning: 11.30-12.30CET.
- We will focus on **consumer food waste**
- **Under the Youth, Education and Skills thematic area European Union Side events**
- Event programme:  
<https://www.cop28eusideevents.eu/e/programme?session=1837488>
- You are welcome to join, please register here:



<https://www.cop28eusideevents.eu/e/register-now>

# Public event



Working on progress

- In person in Brussels on 5 June 2024
- Key stakeholders invited to learn from each other
- **We will be presenting the tools** as well as providing training and advice to better intervention design, performance, and evaluation
- We expect interaction, flow of information, and sharing best practices while exchanging how to deal with challenges
- **We will keep you posted!**

# Thank you and keep in touch

further info: [JRC-FOODWASTE-FORUM@ec.europa.eu](mailto:JRC-FOODWASTE-FORUM@ec.europa.eu)



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