European Consumer Food Waste Forum: what is next?

Valeria De Laurentiis – European Commission Joint Research Center November 8th 2023 – EU FLW Platform

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European Consumer Food Waste Forum (ECFWF)

• European Parliament pilot project: managed by DG SANTE in collaboration with JRC (forum ended in July 2023, project extended for another year for dissemination purposes).

• A multi-disciplinary forum of **researchers and practitioners** in the area of consumer food waste prevention.

• Main deliverable: A compendium with tools, best practices and recommendations to support stakeholders in reducing consumer food waste.





Some outputs of the project



https://publications.jrc.ec.europa.eu /repository/handle/JRC133949 https://publications.jrc.ec.europa.e u/repository/handle/JRC128763 https://publications.jrc.ec.europa.e u/repository/handle/JRC133003 https://publications.jrc.ec.europa.e u/repository/handle/JRC133004



https://knowledge4policy.ec.europ a.eu/event/final-event-europeanconsumer-food-waste-forumeuropean-parliament-brusselsbelgium_en



Tools: experimental setting and targeting

Simple guide on experimental setting

Share some key concepts regarding experimental settings to wider audience, to help in the design of the intervention, implementation, and monitoring



https://publications.jrc.ec.europa.eu/repository/handle/JRC133661

Segmentation and targeting

Explore the potentials for practitioners and policymakers to apply consumer segmentation and design targeted and tailored behavioural interventions



https://publications.jrc.ec.europa.eu/repository/handle/JRC134011



Recommendations for schools Recommendations for food businesses and other organisations Recommendations for policymakers

Leaflets with recommendations





https://publications.jrc.ec.europa.eu/repository/ha ndle/JRC134751



prosentila EU:n ruokajätteestä syntyy ravintotoissa ja ruokapatveluissa, mukaan lukien koolujen ruokatat (12 kg/henkilä/vuosi).

naukaja verver tereto mutocosa monini robaniar kašis leiskimi takumaksimas, tekani. Ikian suume tokamišien valmistamineni, mutta maholilisuksim aluttaa nuokhinkin vihentämiseen valuttavat vijoi sosat maat tekisti (esim, aiheeseen liittyviit aluttaa ja oliaminyy) ii kultavainen valuttavai aluttava laajemassa mittakaussa, esimehiska nan toima, jolla pyritäin terveelisten ja leistävien ekolattuva laajemassa. storism nuckaharkin valientänuistavoittavin käyttöientosi, jotta keninarkihmöistä kestävän kehityksen tavotteet ja Elun liinastopoittikan päämäärä voidaan savetta ja niikin eleityhtänsi poittistä, toimia voitaisin nopeutaa. Eintärvikepoittikassa taivetta yhtönistelle laikestymistavalle, kuteri Elun Bellota poytaan sistateigassa on tuotu esim. Statelgissa puutiaan ruokalaivikin yytymiseen kestävän tuotannon ja kuutuksen sekä ruokaturvaan kohdistivien haasteleien nellei.

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WEBPAGE WITH ONLINE TOOLS









Webpage with the tools

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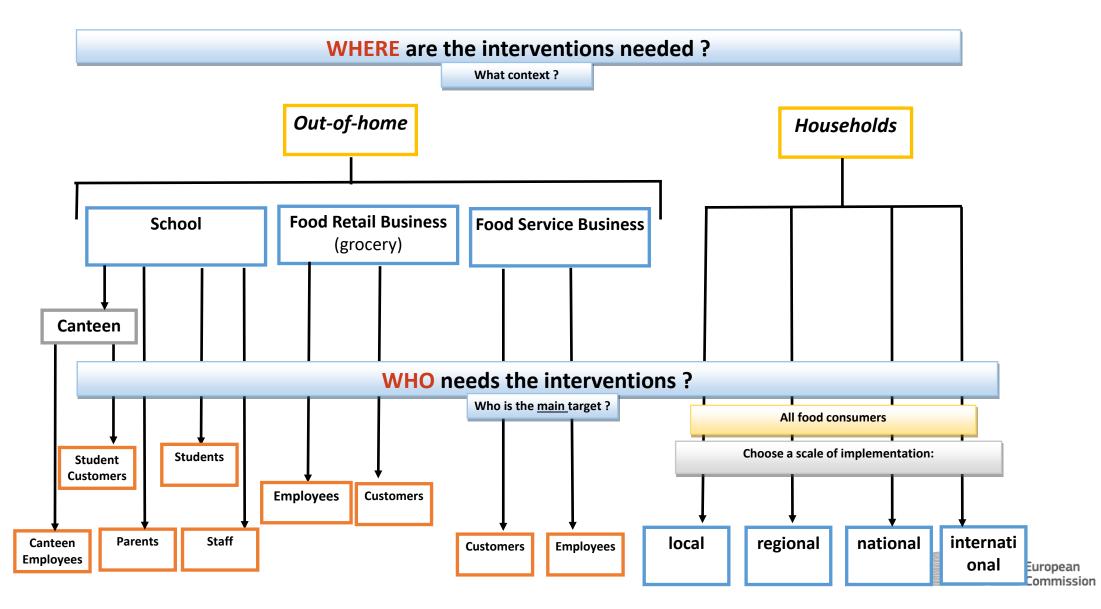
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Go more in c	lepth	1		
Where and h	ow should the	practitioner take	action ?	
-> Diagnosis of	consumer food wa	aste and identifying h	otspots	
-> Decision-Ma	king Aid Interventio	on Tool (link)		
	s and Best Practice			
Who is my ta	raet audience?			
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- Video-tutorials
- Useful references
- Online tools



Decision-Making Aid / Interactive Online Tool

To help guide practitioners and actors reduce consumer food waste



Call for action!





Food waste prevention calculator







Contact with the public



Our side online event at COP28





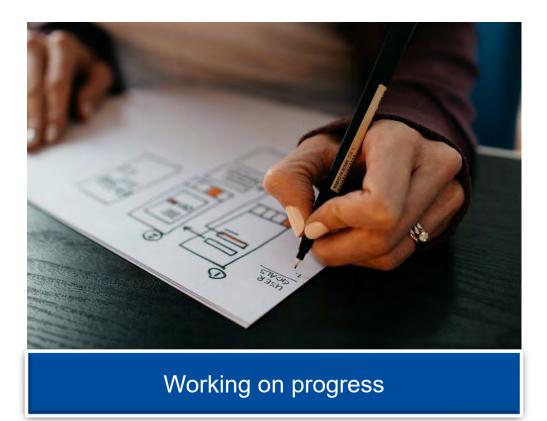
Dec 8 morning: 11.30-12.30CET.

- We will focus on **consumer food waste**
- Under the Youth, Education and Skills thematic area European Union Side events
- Event programme: https://www.cop28eusideevents.eu/e/programme?session=1837488
- You are welcome to join, please register here:

https://www.cop28eusideevents.eu/e/register-now



Public event



- In person in Brussels on 5 June 2024
- Key stakeholders invited to learn from each other
- We will be presenting the tools as well as providing training and advice to better intervention design, performance, and evaluation
- We expect interaction, flow of information, and sharing best practices while exchanging how to deal with challenges
- We will keep you posted!



Thank you and keep in touch

further info: JRC-FOODWASTE-FORUM@ec.europa.eu



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