

# SOLAAL

## SOLidarité des producteurs Agricoles et des filières ALimentaires

Solidarity of farmers and the food sectors



25 October 2017

EU Platform on Food Losses and Food Waste:  
Sub-group on food donation  
25 October 2017

## THE NUTRITIONNAL DIVIDE

- **8,8 million French people under the poverty threshold** (14 % of the population)
- **4 million ask for food aid**
- **Rise in diseases** linked to a lack of **nutritional** balance
- No increase in Public subsidies



Only 6.5 % of the beneficiaries of food aid eat fruit and vegetables 5 times a day

# THE REASONS FOR UNSOLD AGRICULTURAL PRODUCTS

- **Weather**



- **Market saturation**



- Imports
- Consumer behaviour
- Political decisions



- **Trade practices**

Refusal of pallets and off-side products

# NO FOOD WASTE IN AGRICULTURE

## Unsold products



# BREAKS AND IMPROVEMENTS FOR THE DONATION

- Lack of information
- Untapped potential
- Donation is **time consuming**
- Lack of regularity and diversity
- Cost of logistics



# SOLAAL IN BRIEF





# OBJECTIVES

Promote donations from farmers

Facilitate logistics

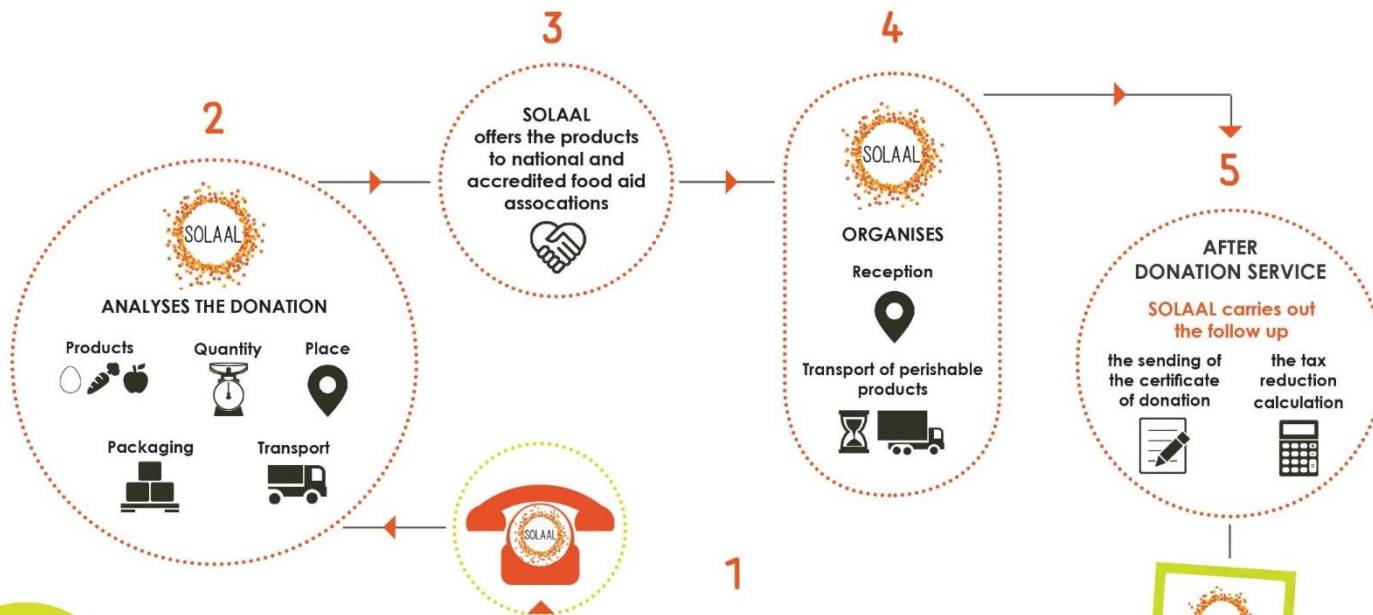


Tackle food waste

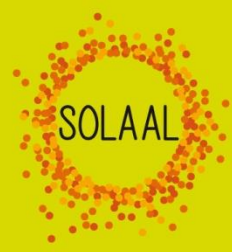
Contribute to a balanced diet



# HOW IT WORKS

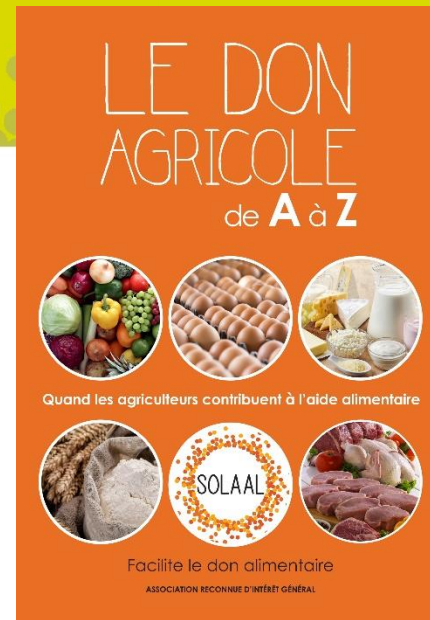






## LARGE SCALE ACTIONS

- **Inform and mobilise**
  - A guide of best practices
  - Creation of the National farmers'donation day
- **Tax deduction**
- **Special committee with charities**



JOURNÉE NATIONALE  
**DU DON AGRICOLE**  
JEUDI 17 SEPTEMBRE 2015



Sous le haut patronage du Ministère  
de l'Agriculture, de l'Agroalimentaire  
et de la Forêt

# LOCAL ACTIONS

- **Creating networks of local stakeholders**

- **Small-scale pilot actions :**

- Whole-sale markets
- Gleaning



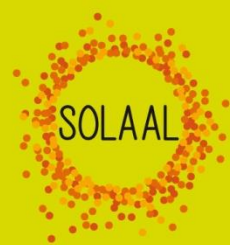
- **Contributing to supplyng of goods**

Reverse logistics with Carrefour Supply chain



## DONATIONS VIA SOLAAL : KEY FIGURES

- **12 tons** of agricultural products
- The equivalent of 22 million meals
- 99 % of fresh products



**THANK YOU FOR YOUR ATTENTION !**

**Contact :**

 **+33 (0)1 53 83 47 89**

 **[d.briaumont@solaal.org](mailto:d.briaumont@solaal.org)**

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