

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

TEMPLATE FOR COMPANIES

NAME OF COMPANY – THE MIDCOUNTRIES CO-OPERATIVE

REPORT SUBMITTED ON – 4/4/23

Type of business/sector <i>(E.g. retail, dairy)</i>	Sustainability dimension <i>(E.g. environmental, social)</i>	Code aspirational objective <i>(1-7)</i>	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional) <i>(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)</i>	Comments (optional) <i>(E.g. enablers, ideas on how to improve)</i>
Co-operative / Retail	Environmental	4	Reduce our direct Greenhouse Gas (GHG) emissions by 50% by January 2027 (compared to 2019 levels)	Since 2019 we have reduced our direct Greenhouse Gas emissions across our operations by 21%.	Over the last year we have taken action to reduce energy usage across our operations. This has been driven by a combination of energy saving property projects and colleague behaviours. During 2022 we have installed energy efficient LED lighting in 121 sites and new energy efficient refrigeration in 26 food stores.	
	Environmental	2	To reduce controllable food waste across our	Since 2019 we have reduced controllable	To ensure that we minimise our food waste, we have an efficient stock ordering process to ensure that we strive to order the correct amounts to	

			<p>Food Stores (measured by number of food items) by 30% by the end of January 2026, compared to 2019 levels (across like-for-like sites)</p>	<p>food waste across our stores (measured in number of items) by 9% (across like for like stores)</p>	<p>meet demand. We also have a 'reduce to clear' policy in place to ensure that food products are sold before they breach their use by date where possible. The 'reduce to clear' policy involves reducing the price of the products that are about to breach their sell by date label to ensure that these are purchased by our customers and are not wasted.</p> <p>We also operate a 'Too Good to Waste' system where any goods past their 'Best Before' end date can be sold at a reduced price.</p> <p>A further initiative that we have implemented is our partnership with 'too good to go', an app-based solution that we have in place across all of our food stores that notifies customers when food waste is available for purchase at a discounted price.</p>	
Social	1		<p>Engage our members, partner schools and our Young Co-operator Network to inspire and educate around climate action through our '1 Change' programme</p>	<p>We have implemented a range of initiatives to drive positive behaviors through our 1 change campaign including engaging our members in tackling single</p>	<p>We are taking our 1Change campaign to the next level bringing it into everything that we do, and we'll be using tree-planting to celebrate each positive step our members take working in partnership with Ecologi. We've signed up to the 1 million trees pledge through Ecologi, giving us a clear goal to work towards together, supporting Ecologi and the global community projects to benefit the environment through accredited, global community projects. Further details can be found here - https://www.milliontreepledge.org/pledgers/your-co-op</p>	

			use plastics, supporting Fairtrade and enabling the uptake of low carbon lifestyles.		
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