



STOP AFRICAN SWINE FEVER: 2023 CAMPAIGN

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health & Welfare (BIOHAW)

EFSA vision and mission

SCIENCE
SAFE FOOD
SUSTAINABILITY

Protecting consumers, animals, plants and the environment
through independent and transparent scientific advice
on risks in the food chain from farm to fork

**What
EFSA
does**



Provides independent **scientific advice and support** for EU risk managers and policy makers on food and feed safety



Provides independent, timely **risk communication**



Promotes **scientific cooperation**

EFSA work on African swine fever - **SCIENTIFIC ADVICE AND TECHNICAL SUPPORT**

Annual epidemiological reports (since 2017)

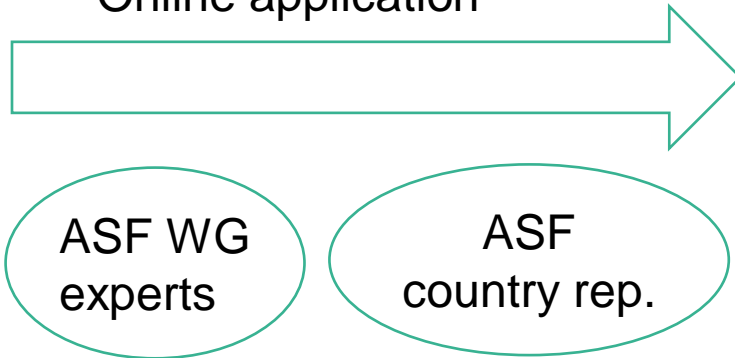
Current mandate from 2022- 2028. Next report in May 2024 with 2023 epidemiological situation

DATA

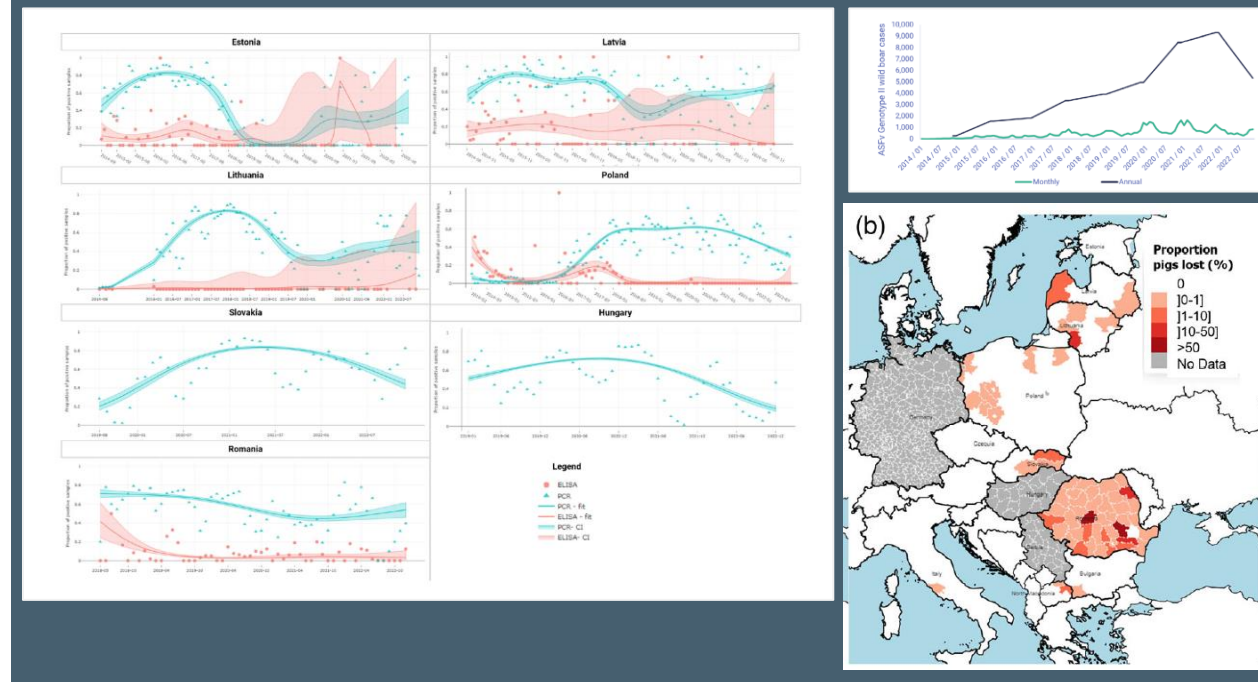
ADIS outbreaks
Laboratory data (pigs & wild boar)
Pig population data
Wild boar data (ENETWILD)

ANALYSIS & REPORT

Online application



Epidemiological analysis of African swine fever in the European Union during 2022



Latest epidemiological report:

<https://efsa.onlinelibrary.wiley.com/doi/10.2903/j.efsa.2023.8016>

EFSA work on African swine fever - **SCIENTIFIC ADVICE AND TECHNICAL SUPPORT**

Scientific advice on specific topics

Since 2010: Risk of introduction, risk factor analysis, wild boar management, exit strategy, outdoor farming, role of ticks, research gaps, virus survival in matrices.

New

Review, identify and describe **risk factors** involved in the **occurrence, spread and persistence** of the ASF virus in the wild boar population and in the domestic pig population flagging the emergences of new risks factors, with a view **to inform risk management** and enable the **preparation of future risk assessment mandates**.

Every two years, starting in **October 2024**

Update
Systematic
Literature Review

Vectors

Wild boar
density

Fences

Immunocontracep
tion of wild boar

EFSA work on African swine fever - SCIENTIFIC ADVICE AND TECHNICAL SUPPORT

Filling the gaps on knowledge on ASF to improve scientific assessments through projects

Survival of African swine fever virus in feed, bedding materials and mechanical vectors and their potential role in virus transmission

- 15 different matrixes*
- 3 size mechanical vectors: (*Culicidae*, *Stomoxys* and *tabanids*)

*Grass, corn silage, grass silage, potatoes, fodder beet, hay, barks, peat, wood shavings, rapeseed, barley, wheat, oats and straw



A European network of wildlife professionals capable of providing reliable data on species distribution and abundance of selected host species and their pathogens.

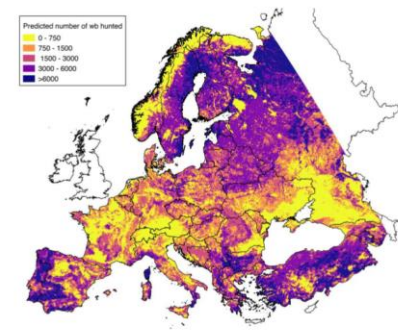
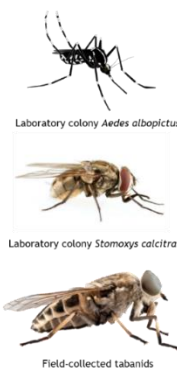
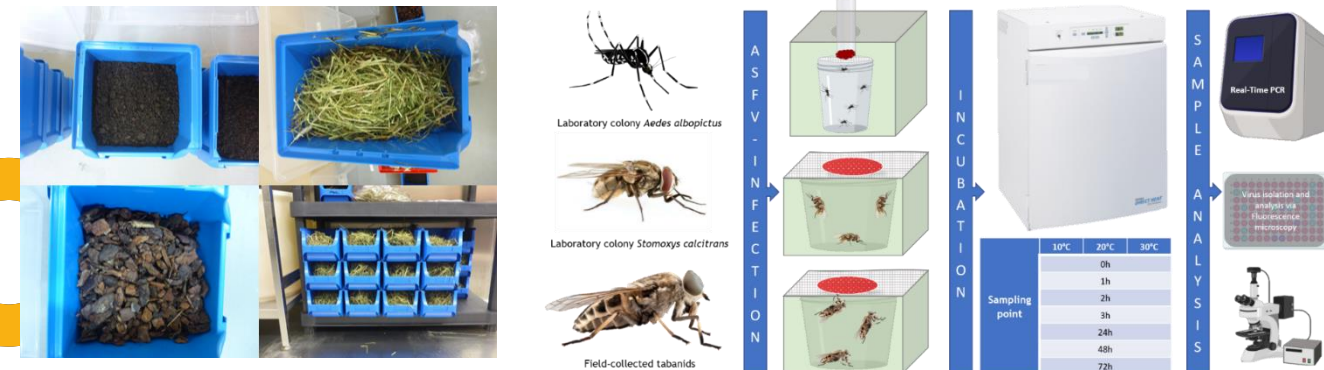


Figure 7: Map showing the maximum predicted number of wild boar hunted yearly between 2014-2017 (predicted number wild boar hunted per UTM 10x10 km square).



<https://enetwild.com/reports-docs/>



EFSA work on African swine fever – RISK COMMUNICATION



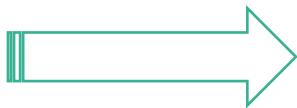
4th year of the campaign

Raise awareness on African swine fever in the “region of concern” (EFSA, 2019)



Evolution of the campaign expanding target countries and audiences:

Farmers
Hunters



Farmers (incl. backyard)
Hunters
Veterinarians



STOP ASF CAMPAIGN 2023

Campaign objectives

Maintain and raise awareness of African swine fever among farmers, hunters, veterinarians, and their associations.

Prevent spread.

Detect the signs.

Report suspicious cases.

Campaign implementation timeline

May – September 2023



STOP ASF CAMPAIGN 2023

Campaign structure

Contractor (with local team)

- Content development
- Translations management
- Content dissemination & outreach activities
- Liaison with Focal Points
- Analysis of campaign performance

EFSA

- Centralised content approval and message definition
- Management of the project
- Coordination with European Commission
- Sharing of information with networks and other int. organisations
- Step in, if needed!

Focal Points

- Interface between EFSA and the contractor's local team
- Co-create media and stakeholders map
- Check translations of communication material
- Recommend campaign spokespersons



STOP ASF CAMPAIGN 2023

Target countries

- Albania
- Bosnia and Herzegovina
- Croatia
- Greece
- Kosovo*
- Montenegro
- North Macedonia
- Serbia
- Slovenia
- Bulgaria
- Czech Republic
- Lithuania
- Latvia
- Poland
- Slovakia
- Estonia
- Hungary
- Romania

2023 focus countries

- Serbia
- Romania
- North Macedonia
- Bulgaria



1. **Longer outreach** time than in 2022
2. Reach also **backyard farmers**
3. **Engage with key associations** to reach hunters (e.g. ENETWILD)



*This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.



STOP ASF CAMPAIGN 2023

All material available on the campaign website: <http://www.efsa.europa.eu/StopASF>

Ready to use in 23 languages



Introduction

Prepoznajte znakove

Komunikacioni materijali

Materijali kampanje

Afrička kuga svinja (AKS) je bolest koja pogađa domaće i divlje svinje. Iako je bezopasna za ljude, može biti smrtonosna za svinje i imati ozbiljne društveno-ekonomske posledice u pogođenim zemljama. Poslednjih godina se proširila Evropom.

S obzirom na to da trenutno ne postoji lek ili vakcina, važno

Communication toolkit

This toolkit comprises: infographics and ready-to-use social media posts that can be used to help inform on signs of ASF, safety measures to adopt and who to contact in suspected cases and other materials on African swine fever.

Farmers

Hunters

Campaign rationale
English - 27 KB

Posters
English

Stickers
English

Infographics
English

Ready-to-post SoMe posts
English

Download the complete toolkit

Veterinarians



STOP ASF CAMPAIGN 2023: POSTERS

STOP AFRICAN SWINE FEVER

Prevent spread

- Clean your footwear
- Disinfect your equipment
- Keep wild boar away from your pigs
- Ensure that your feed and pigs come from trustworthy sources

Report suspicious cases to your veterinarian

www.efsa.europa.eu/StopASF #StopASF

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STOP AFRICAN SWINE FEVER

Detect the signs

- Fever
- Loss of appetite
- Lack of energy
- Bleeding
- Vomiting
- Redness of the skin
- Death

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STOP AFRICAN SWINE FEVER

Prevent spread

- Disinfect your equipment before leaving the hunting area
- Avoid visiting pig farms after hunting
- Do not leave wild boar offal and waste in forests and fields
- Keep your distance if you come across a dead boar
- Do not feed game meat to animals

Report sick or dead boar to local authorities

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STOP AFRICAN SWINE FEVER

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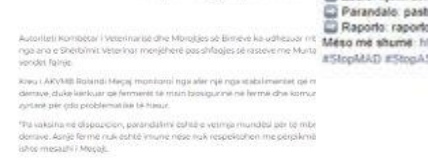
STOP ASF CAMPAIGN 2023: STICKERS



STOP ASF CAMPAIGN 2023: BILLBOARDS IN ROMANIA



STOP ASF CAMPAIGN 2023: EXAMPLES OF COMMUNICATION ACTIVITIES



EFSA SCIENTIFIC & COMMUNICATION CONTRIBUTIONS TO ASF

- Annual **analysis of the epidemiological** situation of ASF since 2017
- More than **10 Scientific Opinions** on specific topics:
 - Wild boar management Outdoor farming
 - Survival in matrices Exit strategy
 - Gap analysis
- Regular analysis of the **risk factors** involved on ASF epidemiology
- Scientific project to fill the gaps of knowledge
- 4 years of communications campaign: **STOP ASF** to raise awareness



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