

Faller

SCHWARZWÄLDER
GENUSSMANUFAKTUR
SEIT 1913

Please select at least one action(s) that you would like to use as commitment(s)

[3.1 Reducing net emissions from own operations](#) [4.1 Improving resource-efficiency within own operations](#)

Please confirm your adherence to the Code and explain why you are joining the Code

As a family business, we think in terms of generations and not just quarters. We strive to incorporate long-term perspectives into all our decisions, thereby emphasising our sense of responsibility towards the community and the environment, as well as our desire to achieve positive results. We have been committed to the quality and sustainability of our products for decades and are therefore willing to invest in environmentally friendly materials and production methods in order to offer our customers high-quality products. More and more consumers are prioritising sustainable products. We want to further strengthen trust in the brand and work together for a sustainable and liveable future. Sustainable practices help to protect the environment by minimising resource consumption, reducing waste and promoting biodiversity. This is crucial to preserving the natural environment for future generations. Sustainability can save costs in the long term, for example through more efficient use of resources and waste prevention. This can reduce operating costs and increase profitability. In addition, many countries and regions are imposing increasingly strict environmental regulations and legal requirements. Proactively implementing sustainable practices when investing can make sense both in monetary terms and in terms of future requirements. By becoming an integral part of the local community, we take responsibility for our employees as well as for the region and its people. The search for sustainable solutions promotes innovation in product development and production processes. This can help to open up new markets and increase competitiveness.

Please explain how you will put this action into practice

We need steam for our production. To generate steam, we burn heating oil, which leaves a large CO2 footprint. We will examine the technical possibilities for developing our production with a view to minimising our CO2 footprint.

Your pledge will be made publicly available on the EU Code of Conduct webpage. Please indicate that you agree on making this document public.

Yes

Please confirm that you agree on your pledge as it is and to send us your application.

Yes

Organisation

[Konfitürenmanufaktur Alfred Faller GmbH](#)

Description of activities of the applicant

We are a third-generation family business producing the finest preserves in over 50 different flavours. We combine our traditional production process, involving stirring by hand in an open copper kettle, with modern quality management, as reflected in our FSSC ISO 22000 V6 certification. We only use selected fruits, depending on the availability of the harvest, also from our region in southern Germany, and other natural raw materials. We offer our products in the classic recycling jars, as well as in tinfoil and aluminium portions. Since 1997, we have been purchasing only green electricity from the Elektrizitätswerke Schönau GmbH. In addition to preserves, marmalades, fruit spreads and jellies, we offer a variety of honey and muesli. Our range is rounded off by fruit spreads with a sugar reduction of 30% compared to a preserve with 56g / 100g total sugar content.

Website

<https://shop.fallerkonfitueren.de>