



Food and Agriculture Organization
of the United Nations

International Day of Awareness of Food Loss and Waste



Rosa S. Rolle, Ph.D.

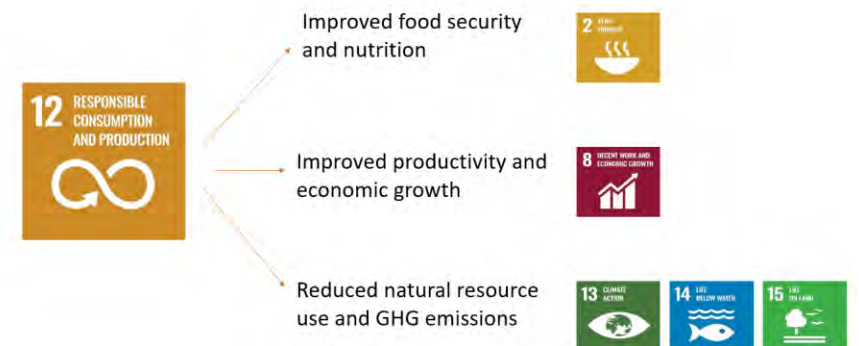
Senior Officer, Food and Nutrition Division, Economic and Social Development Stream

Fourth Observance of the International Day of Awareness of Food Loss and Waste

- **Theme:** Reducing Food Loss and Waste: Taking Action to transform agrifood systems.
 - **Call to Action** for public and private entities to take action to reduce food loss and waste (FLW) toward transforming agrifood systems to contribute to the achievement of the 2030 Agenda.
-

UNGA RESOLUTION 74/209

On 19 December 2019, the United Nations General Assembly adopted Resolution 74/209 proclaiming an International Day of Awareness of Food Loss and Waste (IDAFLW), calling FAO and UNEP to lead observance of the Day.



Fourth observance of the IDAFLW in Numbers



Hundreds of events to mark the day convened in all geographic regions



Hundreds of news articles published across the globe



#FLWDay reached **over 154.3 million accounts globally**



1,172 participants joined the **hybrid IDAFLW global event**, hosted by **FAO and UNEP**.

Global Hybrid Event in observance of the IDAFLW



Hosted by FAO and UNEP

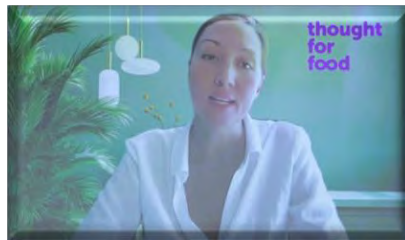
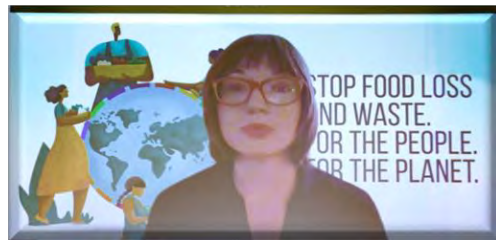
Speakers contributing remotely to the Global Event



Senior Level UN Officials



Partners



Round-Table Panelists

Key Messages From Leaders

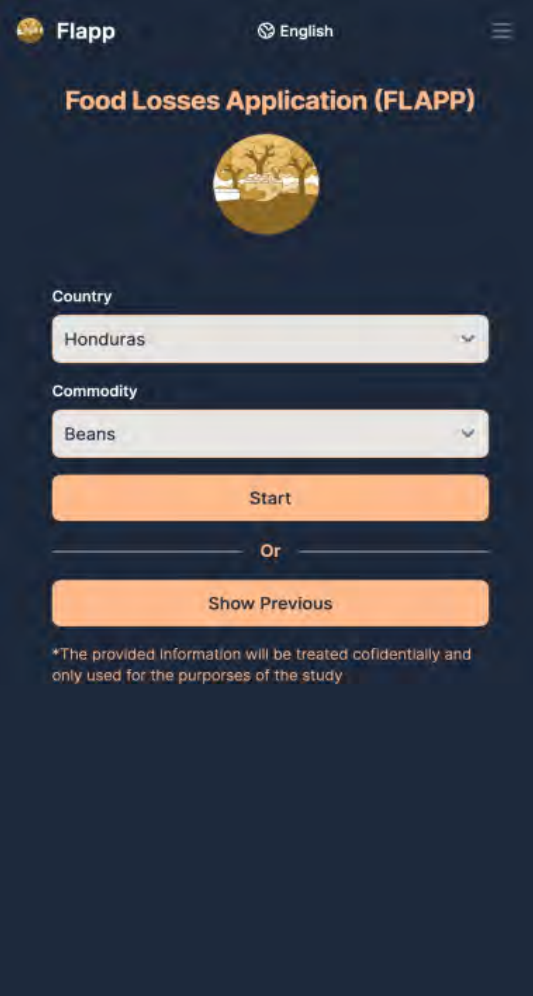
- Global agrifood systems must be transformed to be more efficient, more inclusive, more resilient and more sustainable. - QU Dongyu, FAO Director-General.
- The fourth observance of the International Day of Awareness of Food Loss and Waste provides an opportunity to remind us of the need for a radical paradigm shift in how the world deals with wasted food. - Pope Francis
- We need profound changes in the way we produce, handle, store, process and consume food if we are serious in tackling food waste. -Amina Mohammed, U.N. Deputy Secretary General.

Launch of the Food Losses Application (FLAPP): Knowledge for action and targeted results

Main objective of the FLAPP

To support the design of targeted policies and incentives that in the future would contribute to the reduction of food losses, directly impacting UN Sustainable Development Goal Target 12.3.

- FLAPP will enable crowd-sourcing of information from farmers and enhance FAO's ability to analyze where and why food losses take place at the farm level to bring concrete solutions to the reasons behind the losses.



The screenshot shows the mobile application interface for the Food Losses Application (FLAPP). At the top, there is a header with the app name 'Flapp', the language 'English', and a menu icon. Below the header, the title 'Food Losses Application (FLAPP)' is displayed in orange, followed by a circular logo depicting a farm scene. The main form consists of two dropdown menus: 'Country' with 'Honduras' selected and 'Commodity' with 'Beans' selected. Below these are two orange buttons: 'Start' and 'Show Previous', separated by the word 'Or'. At the bottom, a small disclaimer states: '*The provided information will be treated confidentially and only used for the purposes of the study'.

https://flapp.fao.org/users/sign_in

Events Organised by FAO and Partners

EUROPE



Brussels: FAO-UNEP



Regional Office for Europe

LATIN AMERICA



International day of awareness of food loss and waste reduction (FLW)

INDONESIA



KENYA

Regional Office for Africa (RAF)



FAO organized an event in collaboration with Resources Institute (WIR), and other partners food waste as well as achieving sustainable food nutrition.



Kenya's Citizen TV

FAO en Cuba



Thank You

International Day of Awareness Food Loss and Waste 2023

Clementine O'Connor, EU Platform on Food Losses and Food Waste
November 7th 2023





One planet
handle with care

**29 September 2023,
Fourth annual IDAFLW**



Lead up: #EveryPlateCounts Challenge

massimobottura 
massimobottura · Original audio



Looking at making every plate count.

3616 likes

massimobottura Ready for a new challenge? UNEP chief Inger Andersen and ME as UNEP Goodwill Ambassador founder @foodforsoul_it think it's time to #StopFoodLossWaste



Lead up: #EveryPlateCounts Shareable Assets

International Day of Awareness of Food Loss and Waste | Social Media Activation

Board

Filters FS AB AP AS +29

General info

- THEME 🍎
- Key Accounts 📱
- Key Hashtags #
- Key messages 🗨
- Key Figures 📊

EVERY PLATE COUNTS CHALLENGE

- Welcome to the Challenge 🙌
- The invitation 📄
- How to join the Challenge 🙌

Social Media Assets

- FOOD saved IS AS IMPORTANT AS FOOD produced.
- Social media cards & suggested copies 📄
- TIPS FOR reducing food waste

Social Media Assets in other Languages

- ARRETONS LES PERTES ET LE GASPILLAGE ALIMENTAIRES
- POUR LES PERSONNES ET LA PLANETE.
- Social Media Cards in French
- تماذج لتقليل مدد الهدر

Visual Identity and Branding Guidelines

- EVERY PLATE COUNTS challenge
- BRANDING GUIDELINES
- Branding Guidelines
- Logo Every Plate Counts Challenge

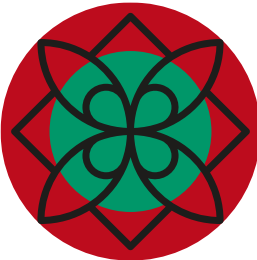
[\[link to Trello\]](#)

Lead up: Champions 12.3 Strategy Session



Announced UNEP's soon-to-be launched
2023 Food Waste Index Report

Lead up: #EveryPlateCounts Launch at Refettorio Harlem



Refettorio
Harlem

Lead up: Nairobi In-house Food Loss and Waste Event

Featuring talks from Kenya-based organizations:

Farm to Feed: surplus/imperfect produce to benefit nutrition

Taka Taka solutions: composting and FW collection

LilaBare: FW for textiles

City Fresh: circular economy and waste management



Official IDAFLW Event, Rome



**Remarks by UNEP
D.E.D Elizabeth
Mrema**



Deputy Executive Director's remarks

"Halving food waste and reducing losses, as called for in SDG target 12.3, would bring massive gains. Food security. Climate mitigation. Protection for nature and biodiversity. A reduced burden on water."

Three ways to hit our targets:

1) Stronger consumer education and policies

- 17% of food produced is wasted at retail + consumer level, mostly happening in household. Not just a high-income country problem
- Food businesses can do a lot to enable food waste reduction at home
- UNEP Regional Food Waste Working Groups host capacity-building workshops

2) Better cold chain management

- Lack of refrigeration = vicious cycle of food and income loss
- Scale up cold chain infrastructure, powered by clean energy
- UNEP supporting on national cooling action plans

3) Boosting Data

- UNEP Food Waste Index Report 2023 launching at COP28

Official IDAFLW Event, Rome



Cooking demo by Chef Leyla Fathallah



Promoting IDAFLW Events Around the World & Online



Brussels, Belgium.
Debate, farm tour, demo, film screening.



Shinyanga, Tanzania. #ChakulaHakitupwi Campaign, a youth-led initiative



Brussels, Belgium. Lunchtime Discussions to reduce Food Loss and Waste



Erasmus Mundus Association.
Social Media Campaign




Rio de Janeiro, Brazil.
International seminar on sustainable urban food systems



Intellidigest Webinar

UNEP's Food Loss and Waste portal



UN Environment Programme

International Day of Awareness of Food Loss and Waste

About International Day

View Edit Revisions

Associated Events

Tell us about your planned events for IDAFLW 2023!

We look forward to hearing about your planned activities for the International Day of Awareness of Food Loss and Waste (IDAFLW) 2023. [Fill in this form](#) so that we can include them amongst our Associated Events.

26 September 2023

	<p>Social Media Campaign</p> <p>FOOD Waste EU: Social Media campaign</p> <p>Social media campaign with daily "missions" related to food loss and waste awareness Sept. 25 - Sept. 29.</p>
09:30 BRT	<p>In-Person Event</p> <p>Cities and Food: European Union and Brazil Dialogues</p> <p>International seminar on urban food systems in Rio de Janeiro, Brazil.</p>

See the complete list of IDAFLW events, and other information on food loss and waste at

www.stopfoodlosswaste.org

IDAFLW 2024

What kind of resources for IDAFLW would be most helpful to participants for 2024?



Opportunities for joint activities

The Food is Never Waste Coalition will provide an interactive webinar to prepare for IDAFLW in late June 2024 to facilitate collaboration on this

Thank you

Clementine O'Connor

www.stopfoodlosswaste.org

clementine.oconnor@un.org



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European Commission IDAFLW 2023 activities: Social media campaign



europeancommission • Follow

Nearly 59 million tonnes of food are wasted annually in the EU. More than half of this waste is generated by households.

On the International Day of Awareness of Food Losses and Food Waste, let's look at the state of food waste in the EU:

- 8-10% of global greenhouse gas emissions are generated by food that's wasted.
- 36.2 million people cannot afford a quality meal every second day.
- Nearly 30% of the world's agricultural land is occupied to produce food that is never consumed.

Wasting food is not only an ethical



1,960 likes
SEPTEMBER 29

Log in to like or comment.

@Food_EU

's #FLWDay

Our proposed EU targets will help **reducing food loss & waste** to transform our food system by:

- reducing its environmental & climate impact
- increasing food availability, contributing to food security
- building resilience

FoodWasteEU



3:35 AM · Sep 29, 2023 · 9,912 Views

2,743 followers

New data released today by Eurostat shows no decrease in #foodwaste

It's International Day of Awareness of Food Loss and Waste. And the world is not on track to reach the global target of halving food waste per capita by 2030!

But why is reducing food waste so crucial?

- In the EU, over 37 million people struggle to afford a quality meal every second day while around 10% of all food supplied is wasted.
- Food waste accounts for a significant 16% of total greenhouse gas emissions from the EU food system.
- An average 4-person household could save about €400 per year!

In 2023 the European Commission proposed new targets requiring Member States to reduce food waste by 10% in processing/manufacturing and by 30% (per capita) jointly at retail and consumption.

What Can You Do?
Everyone can make a difference! Simple steps like meal planning, using leftovers, and being mindful of expiration dates can go a long way in reducing food waste.

More: <https://europa.eu/!Dh3Qk4>

#FoodWaste #FoodWasteEU #FLWDay



Thank you for helping us spread the word!



Cooperativas Agro-alimentarias de España
@CoopsAgroES

...

Vos unimos al #FLWDay #DesperdicioAlimentario las #cooperativas comprometidas con el desperdicio @AcopaexInfo @ACVJSocial @LecheAsturiana @CoopamanSCL #GranadaLaPalma agro-alimentarias.coop/posts/cooperat... @fesbal_org #FoodWasteEU #economiacircular @Food_EU @UNEP @FAO @Agenda2030Gob @mapagob
Translate post



Independent Retail Europe
@IndeRetailEU

...

The retail sector share is 7% of total food waste in the EU. Reducing #consumer #foodwaste is the key challenge and a shared responsibility of all actors from the food production to the consumption phase. Together, we can make a significant impact! 🍌 #FLWDay #FoodWasteEU



EU Food Safety - #EUFarm2Fork and 6 others

0:01 AM · Sep 29, 2023 · 152 Views



@mmm_fi

tänään 29.9. vietetään YK:n kansainvälistä ruokahävikkipäivää! Päivän tavoitteena on lisätä tietoisuutta ruokahävikin vaikutuksista.

lähemmän ruokahävikkiä tarkoittaa:

- 👉 rahaa säästyy
- 👉 vähemmän (ilmasto)päästöjä
- 👉 ruokaturva vahvistuu

#FoodWasteEU #FLWDay #Ruokahävikki
Translate post

Elintarvikejätteen vähentäminen

Vuoteen 2030 mennessä jäsenmaiden tulisi vähentää elintarvikejätettä kansallisella tasolla vuoden 2020 määrin verrattuna seuraavasti:



10%

jalostuksessa ja valmistuksessa

30%

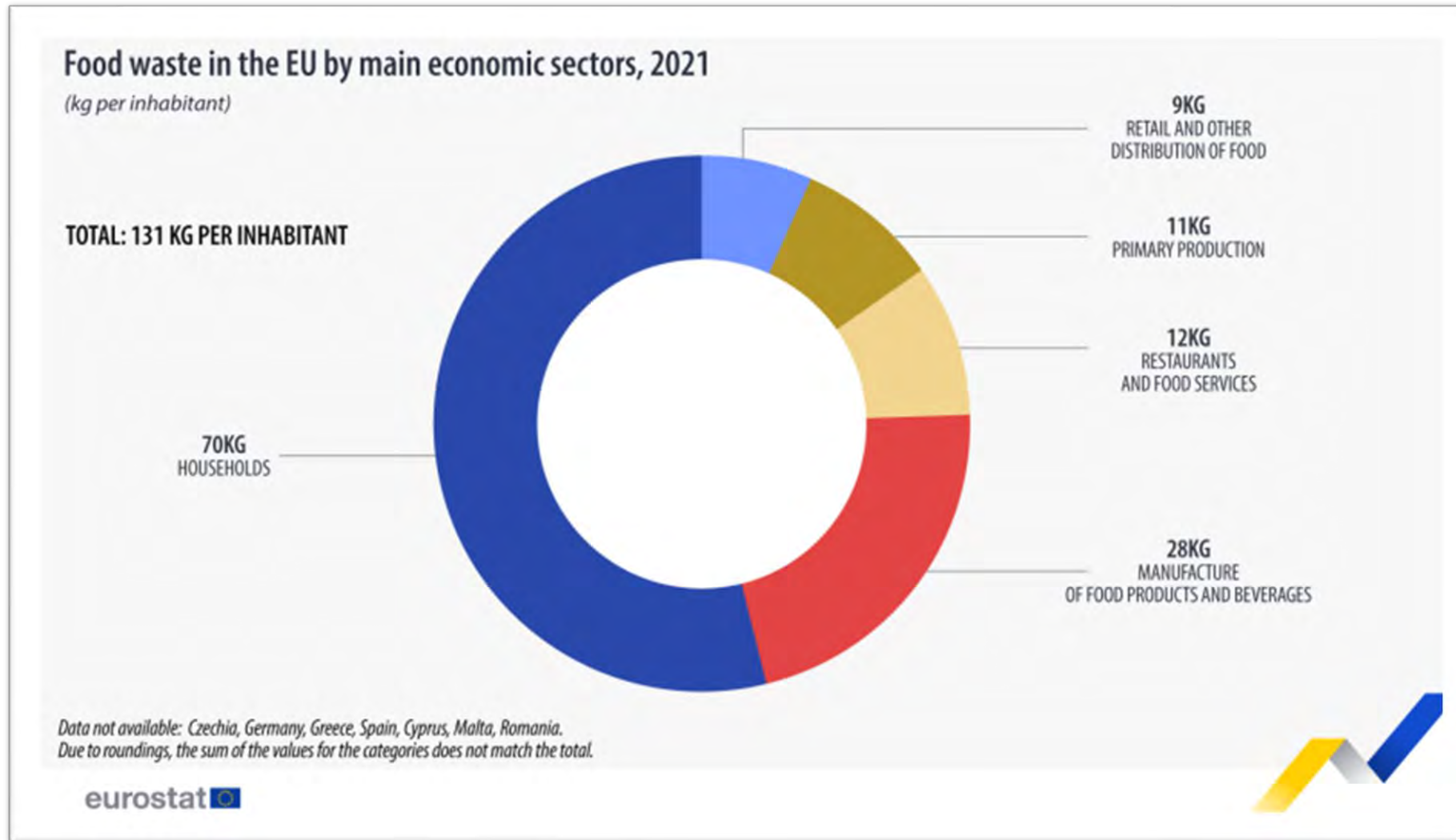


henkeä kohti seuraavissa:
vähittäiskaupan alalla,
ravintoloissa, ruokapalveluissa



European
Commission

Publication of new EU food waste data (2021)



Special edition of the Hub's newsletter



By Zachraň jídlo

Save the Food organizes online campaign and September Against Food Waste challenge in Czechia



Kolmandik meie toidust läheb raisku.

Austa toitu jäägitult.

3 tomatit

The annual campaign "Respect food completely!" in Estonia



ELS ALIMENT S

GASTROREUP ESPIGOLADES

DINAR D'APROFITAMENT

EXPOSICIO: Tot el que no es menjar

JORNADA Aprofitem els aliments

By Ministry of Climate Action, Food and Rural Agenda (Government of Catalonia)

CATALONIA SAVE FOOD: Catalan awareness campaign to fight food losses and food waste



TOO GOOD TO WASTE:
Ending food waste in Australia

Solutions to prevent, reduce & transform Australia's food waste.

Thurs 28 Sept, 10:30am AEST
Register via Zoom

By Stop Food Waste Australia

IDAFLW Webinar Too good to waste: Ending food waste in Australia'



ASSISES NORMANDES ANTI GASPI

MANDES DE LUTTE CONTRE LE GASPILLAGE EDITION 2023

Vendredi 29 septembre

de 9h00 à 16h30 à Evreux

By REGAL NORMANDIE / France - Normandy

Annual meeting in Normandy for the food waste reduction



Good Food Festival "Snip Party" in Braunschweig, Germany



Invitation to science conference

FOODRUS HALANDRI WORKSHOP@ RETASTE CONFERENCE

Hybrid Workshop on Food Waste Prevention from the Municipality of Halandri, Greece

Lunch debate in Brussels organized by FAO and UNEP

- Roundtable on actions to reduce food loss and waste – coffee table-style discussion with concrete examples @ BE-HERE sustainable village
- Speakers from the European Commission, UNEP, FAO, Belgian Federal Parliament, Brussels Environment, the European Economic and Social Committee, Soft Drinks Association



Public event by the Representation of the European Commission in Belgium

@BIGH Aquaponic farm in Brussels

- A debate on food waste with representatives from international organisations and Belgian civil society at the Brussels Aquaponic Farm
- Visit of the farm
- Zero waste and "recycled" food cooking demonstration by the chef Isabelle Arpin
- Film screening

**JOURNÉE INTERNATIONALE
DE SENSIBILISATION AUX PERTES
ET GASPILLAGES DE NOURRITURE**

29.09.23

**RUE ROPSY CHAUDRON 24,
1070 BRUSSELS**

REAGIR AGIR REDUIRE

AU MENU:

16:00 Accueil

16:15 Débat avec experts

17:45

INSCRIPTION

GRATUIT

Thank you