

# Transition Pathway for the agri-food industrial ecosystem

EU Code of Contact on responsible food business and  
marketing practices

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# Summary

1. What is the Transition Pathway for the agri-food industrial ecosystem?
2. What is the Transition Pathways Stakeholder Support Platform?
3. What are the expected actions and next steps?
4. What is of relevance to the Code of Conduct?

The transition pathway for the agri-food industrial ecosystem was published on 11 March 2024:

[Transition pathway for the agri-food industrial ecosystem - European Commission \(europa.eu\)](https://european-commission.eu/transition-pathway-for-the-agri-food-industrial-ecosystem)

# Industrial Ecosystems in the EU

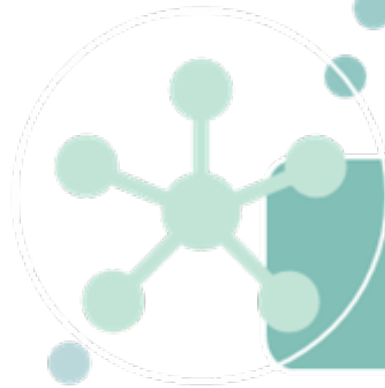


# What is the agri-food ecosystem?



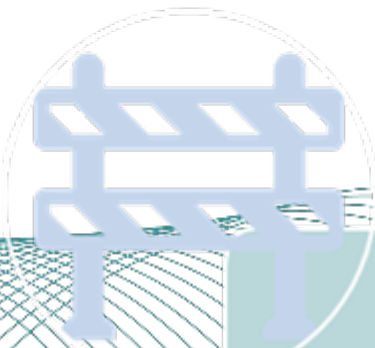
Transition  
Pathway

Green and Digital  
transition  
Launched on 11 March  
2024



Agri-food  
Industrial  
Ecosystem

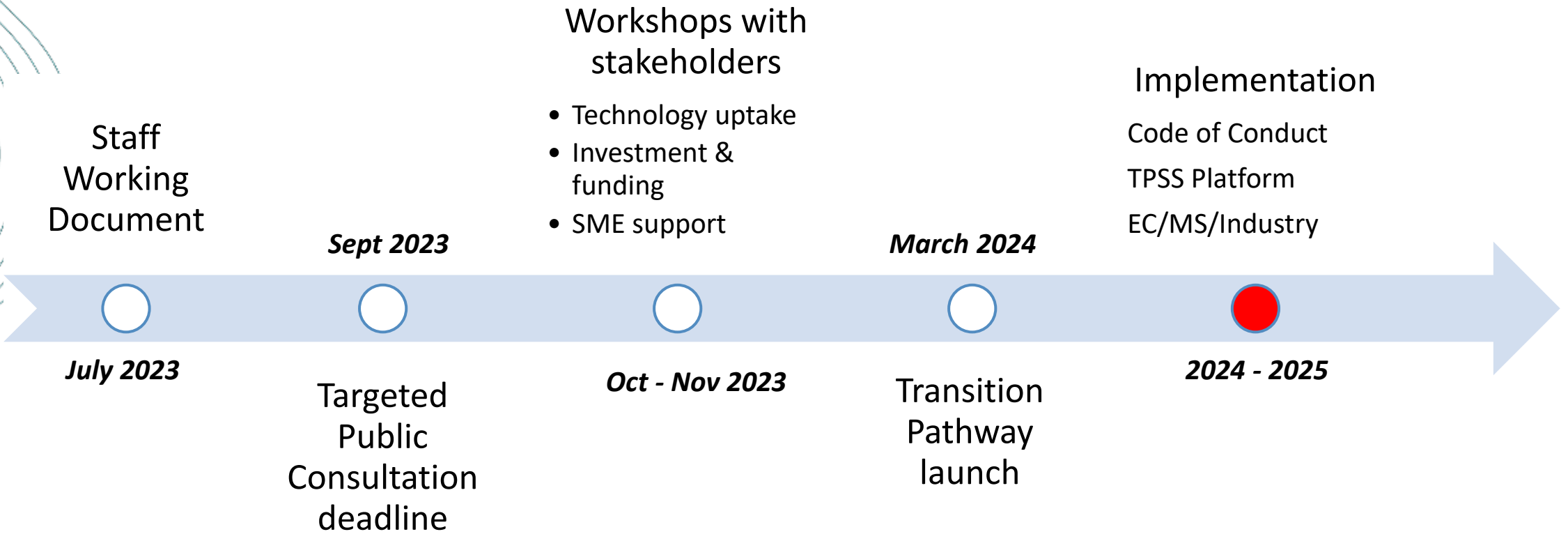
all operators in the food supply chain (farmers, cooperatives, fishers, food industry, food retail and wholesale, and food service) and their suppliers of inputs and services



Agri-food  
industry

Agriculture and farming, and  
food processing;  
(NACE A + NACE C10-C12)

# Co-creation process of the Agri-Food Transition Pathway



# Transition pathway for the agri-food industrial ecosystem

## 8 building blocks

Sustainable  
competitive-  
ness

Public  
governance

Social  
dimension

Research &  
innovation

Single market  
&  
infrastructure

Skills

Investments  
& funding

International  
cooperation

Each chapter contains background,  
**co-creation input & actions**

# The Transition Pathways Stakeholder Support Platform

Online stakeholder support platform with different functionalities (examples):

- One-stop shop for information such as funding, financing, policies, legislation, projects, events, news.
- Pledges submission by stakeholders
- Best practices sharing
- Community space
- Linked to other ecosystems
- Food system approach

# The Transition Pathways Stakeholder Support Platform

Based on Tourism Transition Pathway, which is already available (<https://transition-pathways.europa.eu/tourism> )

## EU Transition Pathways Stakeholder Support Platform

Welcome to the Transition Pathway Stakeholder Support Platform — your gateway to advancing a greener, more digital, and resilient future for the EU's industrial ecosystems. In line with the updated EU Industrial Strategy, this platform promotes collaboration among industry leaders, public authorities, and other key stakeholders. Here, you can access the information and networks essential for guiding your ecosystem along its Transition Pathway and achieving sustainable transformation. Select one of the available ecosystems to get started.

Tourism







login

Search input field with a blue 'Search' button

# EU Tourism Platform

Join ecosystem

- Home
- What's new?
- Policy framework ▾
- Stakeholders' actions
- Getting support
- Knowledge and learning
- Interactive map
- Calendar

## Explore the EU Industrial Strategy for Tourism!

The European Commission has introduced a new strategic approach aimed at revitalizing tourism. This strategy focuses on achieving sustainable tourism, promoting a green transition, fostering a circular tourism economy, and enhancing resilience planning.

Explore the strategy >



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# The Transition Pathway Stakeholders Support Platform

## EU Tourism Platform

Join ecosystem

Home

What's new?

Policy framework



Stakeholders' actions

Getting support

Knowledge and learning

Interactive map

Calendar

The platform shall be **informative** on policies and legislation, stakeholders pledges and best practices, information on funding and financing, and will have a calendar on major events and activities.

For members that **join the ecosystem** the platform will allow also **interactions with the users**, allowing their own publications, finding actors, and participating in a community format.

The platform is **aimed to** businesses (including SMEs), business associations, institutions at EU, national and regional level, and any interested actor. It will be translated to the **24 EU official languages**.

# Examples content tourism platform

## Policy framework

Tourism Transition Pathway	Skills, workers and social sustainability
Green transition	Crosscutting EU policies and legislations
Digital transition	National, regional and local policies
Resilience	
Consumer protection	

Navigate to the interactive map

Place the cursor over a country to access more info

Explore content and connect with members from around the world using our interactive map. Click on a country to open a tooltip with more information about content related to that country. By clicking on the country name, you will see a detailed list of all content items and members from that country displayed below the map.



All

Pledges

Best practices

Projects

Networks and platforms

All

Training courses

Learning resources

Event resources

All

News

Articles

# Filter by

All


Funding calls

Funding mechanisms

Support calls

Support resources

## Keyword

 Clear all filters

Sort by

Newest first



## Authored on


### From

### To

## Content Type

## Geographical descriptors

## Organisation Types


5 active filters



 -  9  0

FUNDING CALLS | 19 Sep 2024

### Call for enhancing EU food safety and sustainability

 25 Sep 2024

#### Categories

- Gastronomy tourism
- Best practices, peer learning and networking
- Funding and support measures
- +7 more



 -  18  0

SUPPORT CALLS | 12 Sep 2024

# The Transition Pathways Stakeholder Support Platform and the Code of Conduct

- The agri-food version of the Platform aims to give support to the signatories of the Code of Conduct (showing their pledges, sharing best practices, facilitating networking with the community features, etc.)
- The objective is to launch the agri-food Platform in Q1 2025
- A retail version of the Platform will also be developed with the same timeline
- We plan to organise a workshop on the Platform in January 2025 to gather feedback

# Thank you for your attention

## Questions?

