Transition Pathway

for the agri-food industrial ecosystem

EU Code of Contact on responsible food business and marketing practices

20 November 2024

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European Commission

Summary

1. What is the Transition Pathway for the agri-food industrial ecosystem?
2. What is the Transition Pathways Stakeholder Support Platform?
3. What are the expected actions and next steps?
4. What is of relevance to the Code of Conduct?

The transition pathway for the agri-food industrial ecosystem was published on 11 March 2024:

Transition pathway for the agri-food industrial ecosystem - European Commission (europa.eu)

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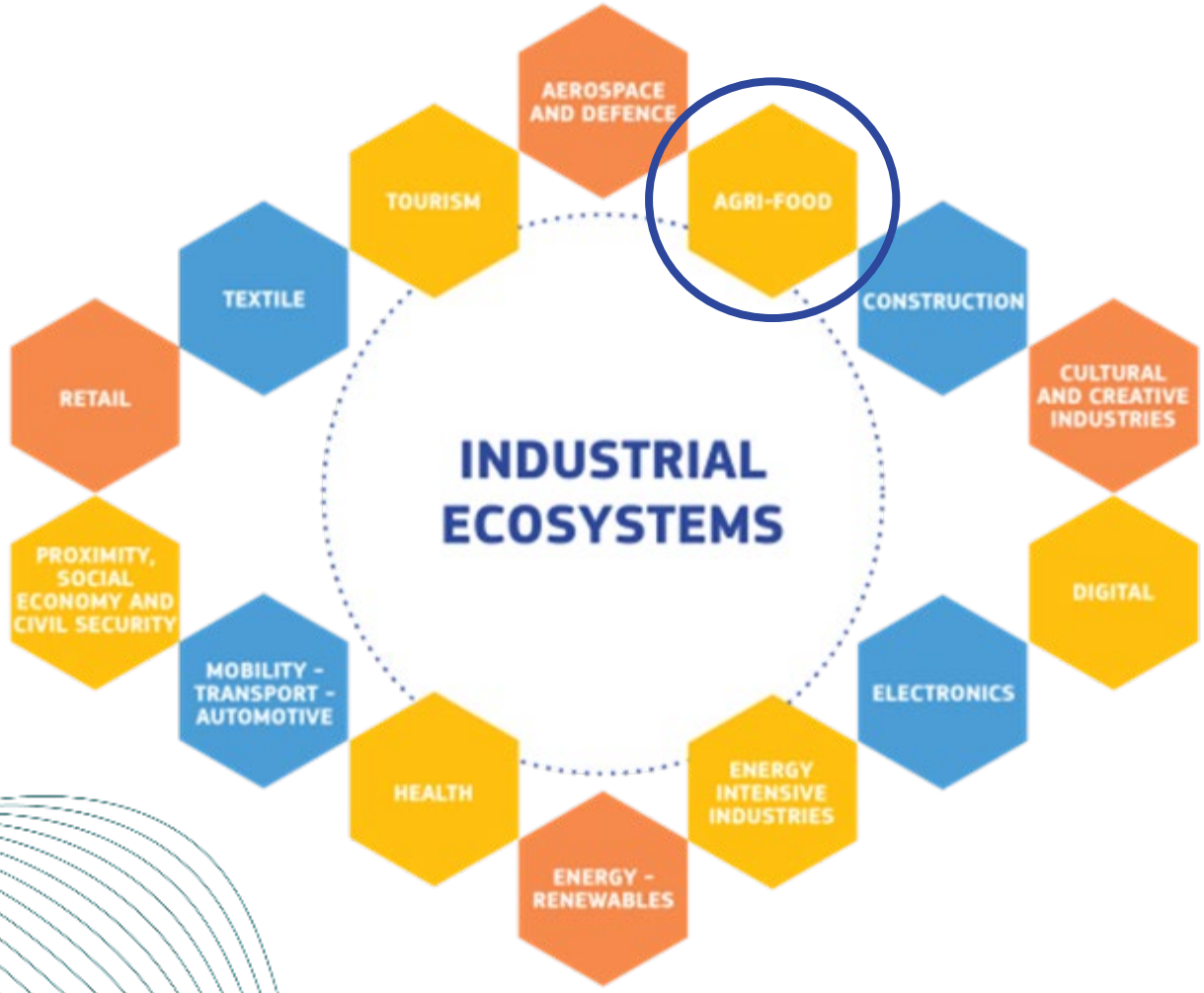
Industrial Ecosystems in the EU



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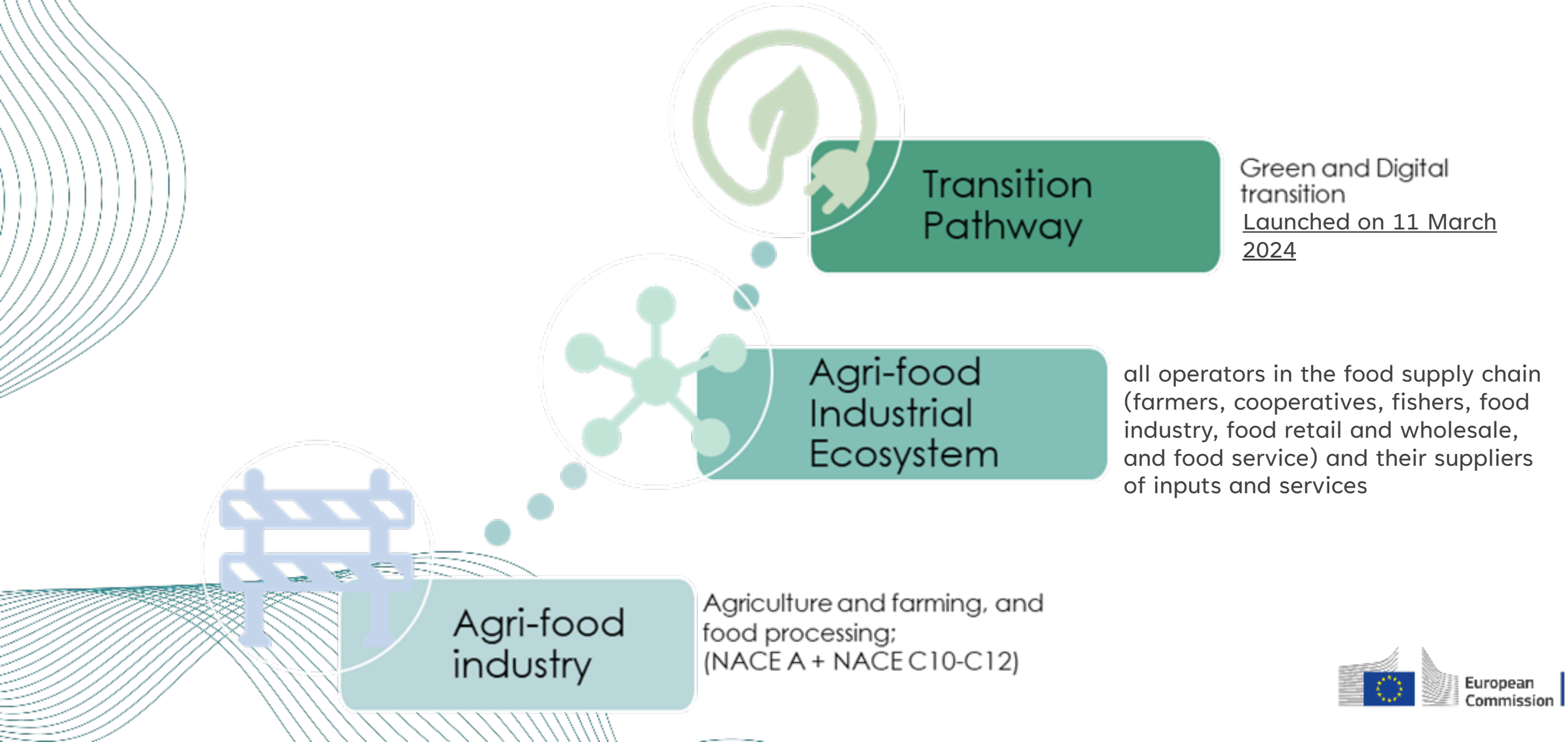
What is the agri-food ecosystem?



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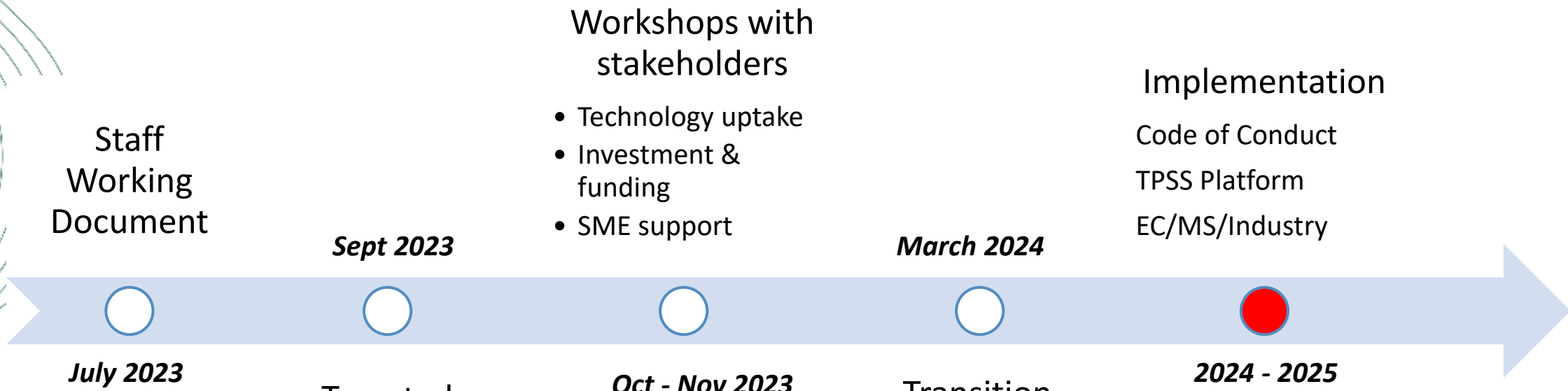
Co-creation process of the Agri-Food Transition Pathway



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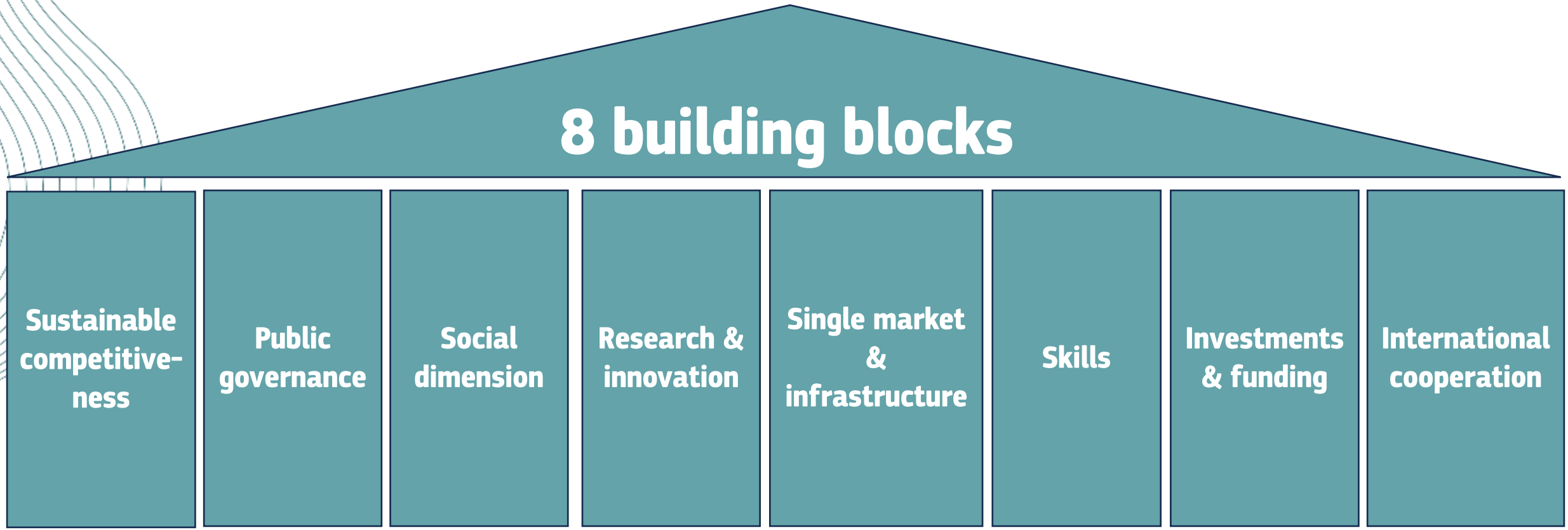
Transition pathway for the agri-food industrial ecosystem



Each chapter contains background,
co-creation input & **actions**

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The Transition Pathways Stakeholder Support Platform

Online stakeholder support platform with different functionalities (examples):

- One-stop shop for information such as funding, financing, policies, legislation, projects, events, news.
- Pledges submission by stakeholders
- Best practices sharing
- Community space
- Linked to other ecosystems
- Food system approach

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The Transition Pathways Stakeholder Support Platform

Based on Tourism Transition Pathway, which is already available (https://transition-pathways.europa.eu/tourism)

https://transition-pathways.europa.eu/tourism

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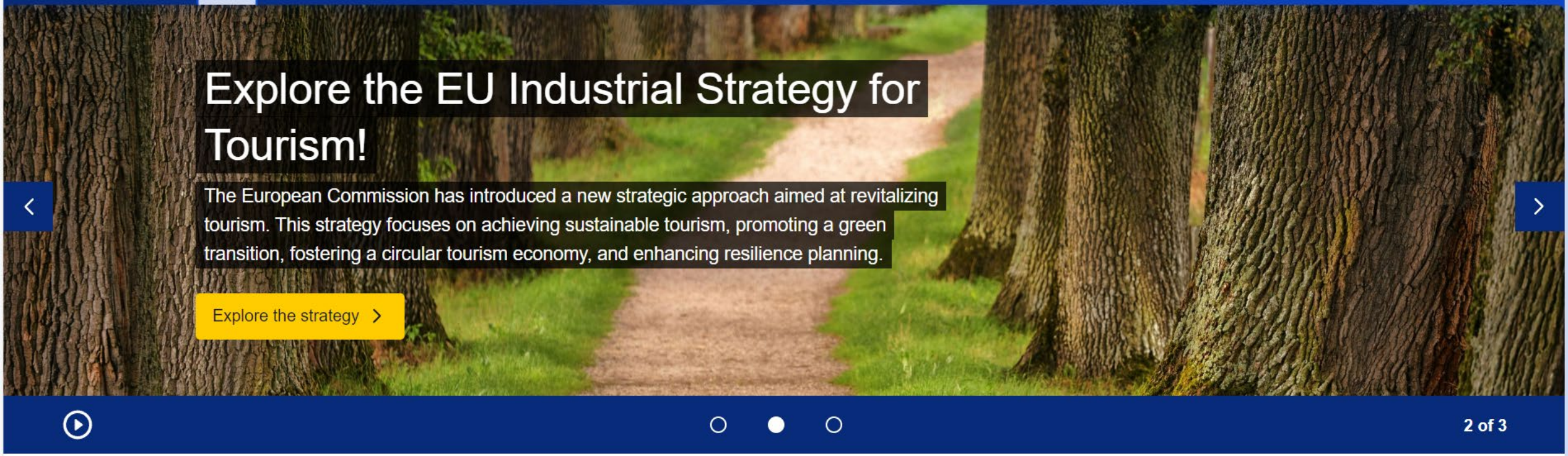
login

Search

EU Tourism Platform

Join ecosystem

Home | What's new? | Policy framework | Stakeholders' actions | Getting support | Knowledge and learning | Interactive map | Calendar



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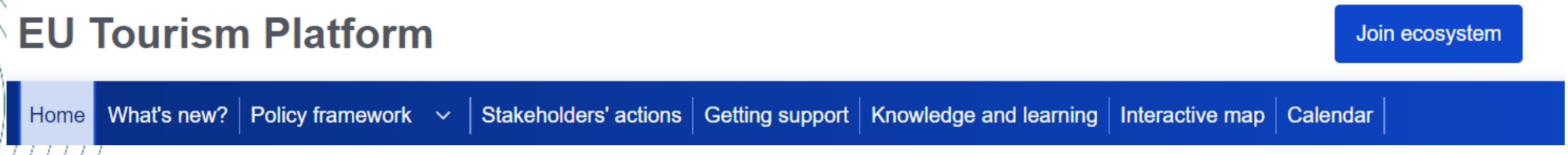
The Transition Pathway Stakeholders Support Platform



The platform shall be **informative** on policies and legislation, stakeholders pledges and best practices, information on funding and financing, and will have a calendar on major events and activities.

For members that **join the ecosystem** the platform will allow also **interactions with the users**, allowing their own publications, finding actors, and participating in a community format.

The platform is **aimed to** businesses (including SMEs), business associations, institutions at EU, national and regional level, and any interested actor. It will be translated to the **24 EU official languages**.

Examples content tourism platform

Policy framework

- Tourism Transition Pathway
- Green transition
- Digital transition
- Resilience
- Consumer protection
- Skills, workers and social sustainability
- Crosscutting EU policies and legislations
- National, regional and local policies

All | Pledges | Best practices | Projects | Networks and platforms

All | Training courses | Learning resources | Event resources

All | News | Articles

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FUNDING CALLS | 19 Sep 2024

Call for enhancing EU food safety and sustainability

25 Sep 2024

Categories

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- 18 0

SUPPORT CALLS | 12 Sep 2024

The Transition Pathways Stakeholder Support Platform and the Code of Conduct

- The agri-food version of the Platform aims to give support to the signatories of the Code of Conduct (showing their pledges, sharing best practices, facilitating networking with the community features, etc.)
- The objective is to launch the agri-food Platform in Q1 2025
- A retail version of the Platform will also be developed with the same timeline
- We plan to organise a workshop on the Platform in January 2025 to gather feedback

Thank you for your attention

Questions?

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