

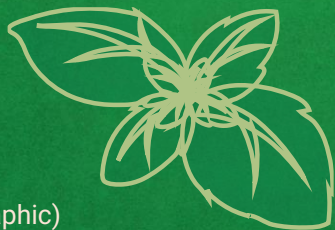
# #123 Pledge





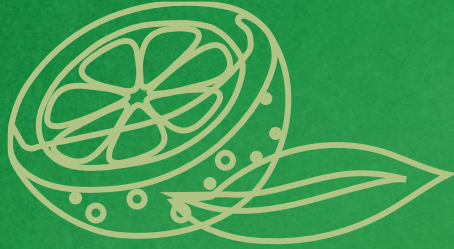
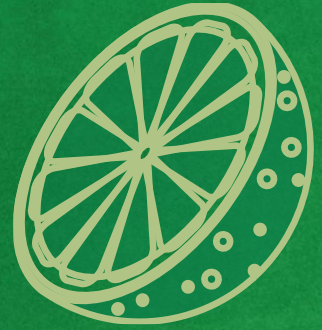
# Why does food loss & waste matter?

This picture illustrates what  
an average American  
household **throws away each  
year in terms of caloric value.**



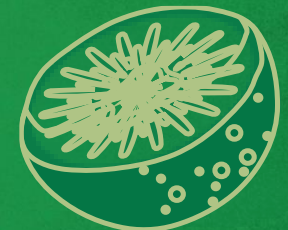
(source: National Geographic)





**SDG 12.3**  
**CALLS UPON US**  
**TO**

**HALVE FOOD**  
**WASTE AND**  
**REDUCE FOOD**  
**LOSS BY 2030**



Source: FAO (Food and Agriculture Organization of the United Nations). 2011. Global food losses and food waste – extent, causes and prevention. Rome: UN FAO; FAO. 2015. Food wastage footprint & climate change. Rome: UN FAO.



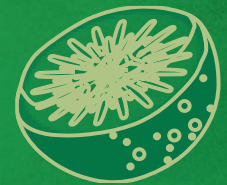
# The potential **environmental benefit** could be enormous...



FLW is the 3<sup>th</sup> largest CO<sub>2</sub> producer in the world uses the land the size of China and uses the water equal to 3 X Lake Geneva.



This sums up to **8- 10%** of global GHG emissions





The potential  
economic  
profit is worth  
it...

WORLDWIDE  
**\$940 billion**  
EACH YEAR





# The potential **social profit** is ethically mandatory

The world throws out over 1 billion tons of food each year



while 1 in 9 people globally **remain malnourished**







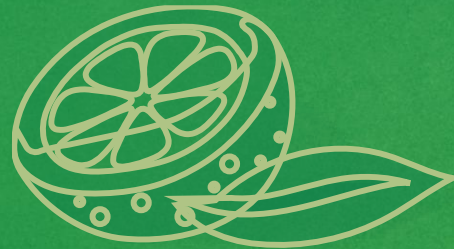
**We need to act,**  
**and we need to do it now!**  
Are you joining?



# The #123 Pledge



#123 simple pledges



to align at least part of their action agenda to one of the impact areas at halving food waste and reduce food losses by at least 25%, by 2030.



from governments, companies, institutions and single entrepreneurs (like chefs).



We are looking for enough concrete commitments to deliver a significant reduction in GHG emissions



All pledges taken together should results in a substantial reduction in GHG emissions, which collectively will help both mitigation and adaption to climate change.



Therefore, we will launch it at COP27 — SHARM EL-SHEIKH, EGYPT 2022



# About the pledge



- It is a multi-stakeholder cooperation and action movement with the goal of reducing FLW and its GHG emissions
- It involves governments, businesses, civil society, and international
- Stakeholders will make NEW AND ADDITIONAL commitments that contribute to the reduction of FLW
- Commitments can be flexible to address the priorities already identified by the country, company or institution. They can be long
- The #123 pledge is hosted by WRI, UNEP and FAO and will be launched at COP27 but will continue towards COP28



# Conditions for joining



- The pledge needs to be simple, feasible and aligned with one of the 5 impact areas.
- The pledge must include **a climate angle** and must be measurable and timebound.
- Participants commit to providing **annual progress reports** to the Food is Never Waste Coalition or the Champions 12.3.
- Annual progress reports will contribute to the Global Stocktake (GST), which will conclude at COP 28 in 2023.



# Impact areas of the #123 Pledge

1

Integrating food loss and waste reduction into country and company climate strategies

2

Reducing food loss and waste along supply chains

3

Stimulating action at the national and subnational (city) level

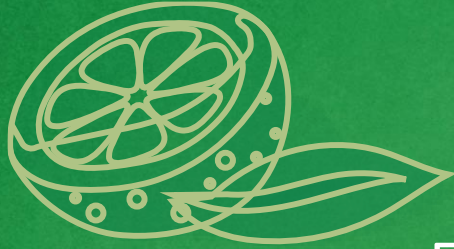
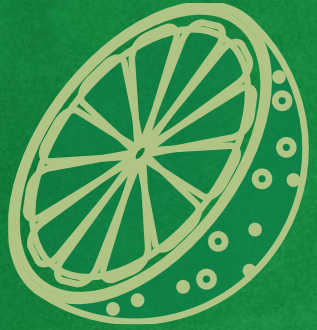
4

Measuring, reporting and creating policy and regulatory frameworks for FLW reduction

5

Supporting behaviour change at consumer level through awareness, education and enabling conditions





**Hosted by:**

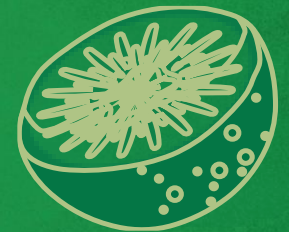
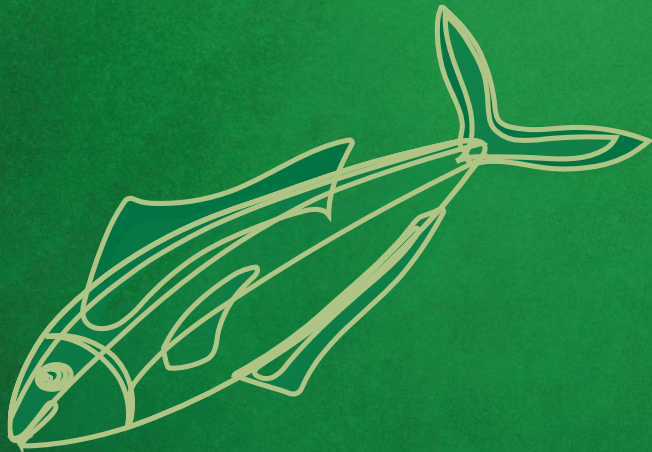
Food is Never Waste Coalition,  
WRI, UNEP, FAO, Champions 12.3, Cool Coalition

**Submit your pledges to:**

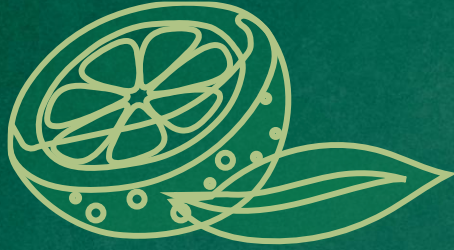
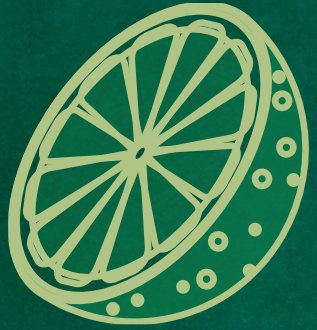
[Liz.Goodwin@wri.org](mailto:Liz.Goodwin@wri.org)

**Supported by:**

WRAP, WWF, Rabobank







**THANK YOU  
FOR YOUR ATTENTION**

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[www.stopfoodlosswaste.org](http://www.stopfoodlosswaste.org)

