

Brussels, 25 November 2021

To: European Commission DG SANTE (SANTE-CODE-OF-CONDUCT@ec.europa.eu)
European Commission DG GROW (GROW-CODE-OF-CONDUCT-OOD@ec.europa.eu)

Re: EU Code of Conduct on Responsible Food Business and Marketing Practices

Food Supplements Europe's (FSE) membership includes national associations, SMEs and large companies in the EU, including raw material suppliers through to manufacturing and distribution companies across all sales channels.

FSE is committed in its support for the European Commission's objectives of the Farm To Fork strategy and looks forward to contributing to the aspirational objectives of the EU Code of Conduct on Responsible Food Business and Marketing Practices.

We are working with our membership to help accelerate action and collaboration towards a sustainable future and we look forward to developing an annual report of our activities.

We are fully aware that achieving sustainability goals requires international as well as regional activity. As an Executive Council member of the International Alliance of Dietary/Food Supplement Associations (IADSA), we have recently committed to the global Guiding Principles on Sustainability for the supplements sector ([link](#)), which we trust will support our actions in EU.

We also appreciate the leadership of the EU in international fora to help ensure global consistency in this area.

Food Supplements Europe is pleased to sign this code.

Yours sincerely,

Martina Šimová,
Chair