

# EU Code of Conduct on Responsible Food Business and Marketing Practices

*A common aspirational path  
towards achieving sustainable food systems*

## FEFANA Annual Progress Report 2022

### General information

Name in full + acronym	FEFANA - EU Association of Specialty Feed Ingredients and their Mixtures
Contact person with contact details	Mr. Jörg Seifert Secretary General <a href="mailto:jseifert@fefana.org">jseifert@fefana.org</a>
N° in the transparency register*	20132976103-18
Date of signature of the Code	04 January 2022
Step of the food chain represented	Feed production and trade
Who do you represent?	94 member companies, manufacturers, traders and premixers of specialty feed ingredients, List of members: <a href="https://fefana.org/our-association/fefana-members/">https://fefana.org/our-association/fefana-members/</a>

FEFANA has engaged with the following activities and actions, as pledged upon signing the Code, to:

### Endorse the aspirational objectives set out in this Code (where applicable)

- FEFANA has unanimously endorsed the aspirational objectives set out in this Code.
- FEFANA promoted its signature and pledge throughout its membership via the website, through membership information via news briefs and mails, as well as in working group meetings, thereby promoting the code amongst its members.

### Promote and disseminate this Code within FEFANA constituencies

- FEFANA has encouraged its members to align their sustainability actions and business practices to the aspirational objectives and targets of the Code and invited them, on a voluntary basis, to adhere to this Code, as appropriate.
- FEFANA also keeps its members informed of policy developments related to sustainability and thereby ensures that sustainability and an understanding for needed actions has a prominent place on the agenda of member companies,

- FEFANA also conducted a membership survey to investigate the current engagement of members with sustainability-related business practices, in light of the social, economic and environmental pillar of sustainability, thereby raising awareness amongst members. The results were prominently presented to the board of the association and the dedicated working groups.
- It also allowed members to express their needs from our association to further improve their practices to ensure FEFANA supports and promotes the objectives of the code amongst its members and according to the specific needs.

### Explore the possibility of developing sector-specific tools and resources in support of this Code

- FEFANA has been active on developing sector-specific tools and resources in support of the Code, of which the following deserve a mention in this annual report:
  - **GFLI:**  
The methodology of the [Global Feed LCA Institute \(GFLI\)](#) was refined for branded feed additives, taking into consideration the [FAO LEAP \(Livestock Environmental Assessment and Performance\) Feed Additive guidelines](#), to the development of which FEFANA had previously contributed. In a next step, FEFANA, IFIF and GFLI.
  - **PEFCR Feed:**  
FEFANA has closely followed the revision of the Product Environmental Footprint Category Rules (PEFCRs) for feed and ensured that feed additive data are referenced therein. This is crucial for feed manufacturers, as well as for players along the supply chain, to determine the environmental impact of feed formulations and make informed choices.
  - **LEAP FA Guideline Implementation:**  
FEFANA will work to ensure that the use benefits on the environmental footprint of feed additives can be captured. As a first step, FEFANA experts have provided valuable input to the [EC Agricultural Modelling Working Group \(AWG\)](#) – Milestone 3: Methane and Nitrogen emissions, in which strong reference to the LEAP guidelines as go-to standard for feed additives are now referenced.
  - **Membership Training on Life Cycle Assessments (LCAs) for Feed Additives:**  
FEFANA has organised two trainings for its membership on the principles of environmental footprinting, with a focus on the feed additive production phase and the feed additive use phase. The training was each time led by two experts from FEFANA member companies, hence contributing to the sharing of best practices.
  - **Task Force on Environmental Labelling:**  
Together with the European fellow associations COPA-COGECA and FEFAC, FEFANA has been actively working on a Code of Good Labelling Practices for Environmental Labelling to ensure a harmonized, science-based approach for passing on information on the environmental footprint of feed and feed ingredients. The work is still ongoing.
  - **Activities in Milestone 3 (M3) of Agricultural Modelling Platform**  
FEFANA experts have provided their expertise and insights and thus assisted the drafting of the M3 report: “ Flows/direct emissions related to feed digestion and manure management” which allows for taking into account the possible benefit of reducing emissions by implementation of new technology ;and better management strategies at the farm level. This includes effects of anaerobic fermentation and alternative feeding and manure handling systems.
  - **SFIS project Phase III**  
The Specialty Feed Ingredients Sustainability (SFIS) project consortium is led by the International Feed Industry Federation (IFIF) and the EU Association of Specialty Feed Ingredients and their Mixtures (FEFANA). The SFIS analysis examined the effect of different types of Specialty Feed Ingredients\* (SFIs), used alone in pigs and broilers feeds. The overall results of the study demonstrate that the use of SFIs

reduces the environmental impacts of pigs and broilers production systems (Global Warming Potential, Acidification and Eutrophication Potentials). By setting up a standard approach to measure the role of SFIs and supporting the development of the LEAP guidelines on feed additives, the project enables the evaluation of the mitigation measures to reduce the environmental impact of animal production on a global basis.

**Continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.**

- FEFANA is in continuous exchange with other stakeholders and has proactively approached other stakeholders for joint webinars and events, as well as to work on common objectives. Some of those have been mentioned above while the following collaborations are noteworthy:
  - o FEFANA co-organised a webinar on sustainability benefits of adequate feeding strategies including feed additives with the European Association for Animal Science (EAAP) on 12 April 2022, titled “Feeding the Green Deal: Specialty Feed Ingredients’ Contribution to Environmental Sustainability” and co-hosted a second session around the EAAP annual event on 06 September 2022, titled “Increasing animal resilience via nutrition”. FEFANA has thereby broadened the reach of the important message that feed additives are key enablers of more sustainable animal farming.
  - o FEFANA had organized a conference on “*FEFANA engagement with international feed sector initiatives to foster harmonisation and to accelerate progress towards sustainable animal production*” in Brussels on 14 December 2022 with participation of IFIF, GFLI, representatives from EU Member States and some non-EU countries, several EU feed and food chain partner associations and, last but not least, about 60 senior managers from FEFANA member companies.
  - o Task Force on Environmental Labelling: together with the European fellow associations COPA-COGECA and FEFAC, FEFANA has been actively working on a Code of Good Labelling Practices for Environmental Labelling to ensure a harmonized, science-based approach for passing on information on the environmental footprint of feed and feed ingredients. The work is still ongoing.
  - o FEFANA will continue to exchange on best practices with other stakeholders and is proactively seeking contact with other stakeholders to ensure an optimal information flow.

**Provide, on an annual basis, a report of the activities in support of this Code**

- The Code of Conduct (CoC) and the yearly reporting were enshrined in the working program of the dedicated FEFANA Sustainability Steering Group, which counts a growing number of expert members.
- FEFANA pledges to continue our efforts to further promote the Code and its aspirational objectives with several activities planned for the coming year.