Meeting on the “EU Code of Conduct on responsible food business and marketing practices”

12 December 2023, 14.30 – 17.00, virtual via WEBEX Meetings (Web-streaming available)

AGENDA

Chair: Klaus BEREND, Director Food safety, Sustainability and Innovation, DG SANTE E

14.00 – 14.30 Open Webex
14.30 – 14.40 Welcome and introduction by the Chair
14.40 – 14.45 State of play on the Code by William Surman, Deputy Director-General FoodDrinkEurope
14.45 – 15.00 Results of the study on the mapping of commitments under the Code and reporting by M. Kuehnemund, IPSOS
15.00 – 15.10 Communication on the Code, M. Kuehnemund, IPSOS
15.10 – 15.40 Discussion
15.40 – 15.55 Link between the Code and the agri-food transition pathway by J. Lazaro Mojica, DG GROW
15.55 – 16.05 Boosting collaboration between larger players and SMEs in the value chain by H. D. Dage, DG GROW
16.05 – 16.35 Discussion
16.35 – 16.55 Questions and Answers
16.55 – 17.00 Closing remarks by the Chair