

# EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

*A common aspirational path  
towards achieving sustainable food systems*

## - Annual Report – Check list for EU associations -

When signing the code, one of the commitments of EU associations is to provide “on an annual basis, a report of their activities in support of this Code, which will be published on an open dedicated website”.

In order to help EU associations to provide their annual report of activities, this document aims at providing a check list to guide associations.

### • General information

Name in full + acronym	EuropaBio – the European Association for Bioindustries
Contact person with contact details	Lucie McMurtry, <a href="mailto:l.mcmurtry@europabio.org">l.mcmurtry@europabio.org</a>
N° in the transparency register*	1298286943-59
Date of signature of the Code	26 January 2022
Step of the food chain represented (ex: primary production, production, processing, trade, retail, ...)	Production and processing
Who do you represent? (e.g. number of members, companies, SMEs)	EuropaBio represents 28 Industrial Biotechnology corporate and associate members, of which 10 are SMEs.

\* if available

## EuropaBio – Annual Report on the Code of Conduct on Responsible Food Business and Marketing Practices

April 2023

European Associations pledge to:

- *endorse the aspirational objectives set out in this Code (where applicable)*

EuropaBio endorses the aspirational objectives set out in the Code.

- *promote and disseminate this Code with(in) their constituency/ies;*

The Code of Conduct was discussed in internal working group and Council meetings, including the aspirational objectives and requirements for company signatories. EuropaBio's signing of the Code was also highlighted on social media and in newsletters (both internally to members as well as external) and [press releases](#). Our [pledging document](#) is available on our website. Finally, the Code of Conduct and the fact that EuropaBio is a signatory was mentioned in relevant EuropaBio events, including the EuropaBio National Associations Council Summit on 3 March 2022, in the session on food innovation and sustainability, as well as the 2022 edition of the European Forum for Industrial Biotechnology and the Bioeconomy (26-27 October 2022).

- *encourage their members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate;*

Our 2022 Strategic Action Plan included EuropaBio becoming a signatory to the Code of Conduct, and we have included activities as a signatory in our 2023 Strategic Action Plan. Members have been encouraged to consider becoming signatories, and several of our members are already signatories of the Code of Conduct.

As mentioned above, promotional activities integrated into existing communications (including social media posts and internal and external newsletters) were used to encourage members and de facto the wider biotech community to adhere to the Code and to create awareness around the Code.

- *explore the possibility of developing sector-specific tools and resources in support of this Code;*

EuropaBio has not yet explored the possibility of developing sector-specific tools and resources in support of this Code.

- *continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.*

EuropaBio engages with partners across the food chain, notably through the Agri-Food Chain Coalition, several of whose members are also signatories of the Code of Conduct.