Country of origin indication of milk and milk used as ingredient

GREECE

Legal act

- National Law No 4492/2017 (and implementing Ministerial Decision 1710/51865/2018): Labelling of the origin of the milk in drinking milk and dairy products
- Entry into force: 18/10/2017
- Transitional period of 6 months and full application since: 19/04/2018
- Re-evaluation up to: 19/04/2020

Aims

- Satisfaction of a longtime and strong demand of consumers
- Contribution to the protection of consumers and fraud prevention
- Establishing fair competition rules
- Enhancing information sharing, traceability and transparency in the food supply chain
- Enforcing the prevention principle and not retrospective acting after a new crisis

Products (prepacked - non prepacked)

- Milk (drinking milk, concentrated milk)
- Yogurt and other fermented milk drinks
- Cheeses
- Butter
- Cream
- Milk based desserts

Labelling

«country of milking»
«country of milk processing»
+
«country of packaging»

Or

«Origin of milk "country name"»: when milking, milk processing and packaging of the finished product have taken place in one (1) single country

Labelling

- «Origin of milk: E.U.» :
 - -when milking, milk processing and packaging of the final product have taken place in more than one (>1) EU countries
 - -when it is a mixture of milk from different EU countries
- «Origin of milk: non E.U.» :
 - -when milking, milk processing and packaging of the final product have taken place in more than one (>1) third-countries or
 - -when it is a mixture of milk from third-countries

Preliminary Results

- adequate level of compliance
- non compliances concerning:
 - font size (smaller than provided)
 - origin labelling not in the main field of view
 - different types of expression of origin labelling
- Through time and adjustments labelling is more and more in conformity with the existing legislation