

Food waste prevention Croatian experience



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Food waste numbers in Croatia 2017

399.611 tons
of food waste
annually

97 kilos per
consumer



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National food waste prevention plan 2019-2022

- 1st multiannual plan for food waste prevention in Croatia (4 year basis)
- Accompanied by program for the implementation





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National food waste prevention plan 2019-2022



Goal: contribute to SDG
12.3



Integral approach
From farm to fork



Financial framework
8 millions kuna



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raising awareness and
informing the consumers

encouraging and investing in
research and innovations for
food waste prevention
models

improving the food donation
system



improving legislative
framework

drafting guidelines

monitoring of food waste

concluding voluntary
agreements on food waste
reduction



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Food donation - legislative framework -

Rules on
donating
of food
and feed



WHO? TO WHOM? WHAT?

- Responsibility for donated food
- Register of food donation mediators
- Possible to donate food which is not suitable for the market due to a lack or error of packaging, labelling, weighing or for other similar reasons as well as close to or after their expiry date, as long as the food is safe for consumption



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Food donation - legislative framework -

Rules on
VAT

Rules on
income tax

Rules on
profit tax



No VAT on donated food when not suitable for the market within the limit of 2% of the donator's income

Fiscal incentives in place, for example, food donation can be treated as a deductible tax expense and can reduce the taxable income





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Food donation

- improving food donation system-

Development of IT system for food donation

- ✓ connect all actors in the food donation chain in order to significantly contribute to better coordination and communication





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Food donation

- improving food donation system-

Strengthen building capacities of charity organizations

- ✓ education and workshops for food donators and food donation mediators
- ✓ Guidelines on food consumption depending on expiration date
- ✓ Guidelines on food donation

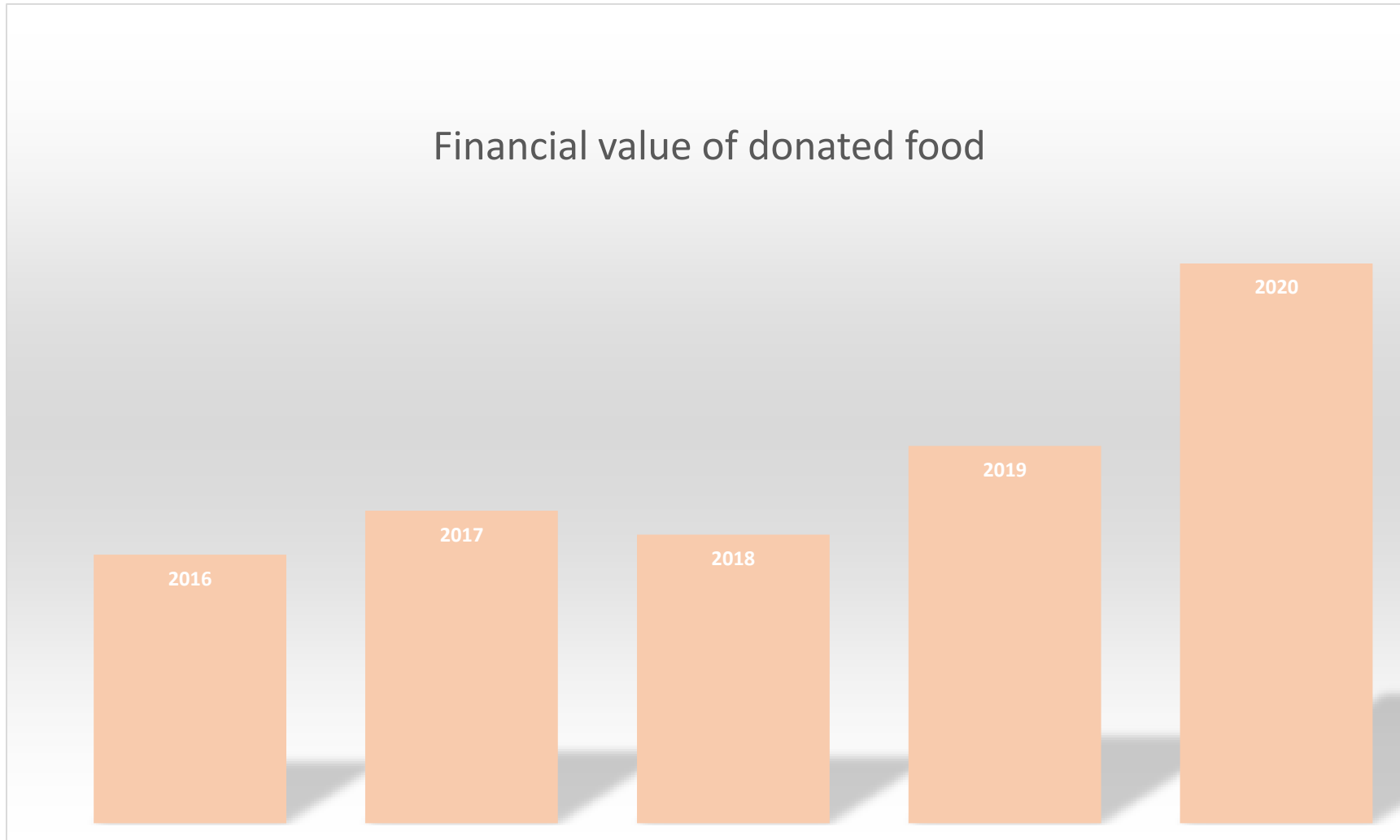




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Food donation -results-

Financial value of donated food





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Food waste campaigns and raising awareness

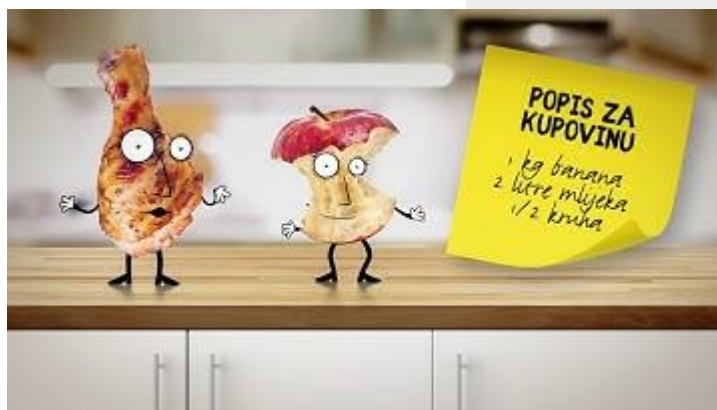


video/screenshot

ROK TRAJANJA

+ AAA -

(VIDEO) Znete li razliku između napomene 'upotrijebiti do' i 'najbolje upotrijebiti do'?





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Educational activities for pre-school and school age

- **Food waste exhibition** - engage students, exhibition of creative work, make young people aware of the issue of food waste, educate and introduce new behavioural rules while shopping, preparing and consuming food at home and in restaurants

➤ 29.9.2021. International food waste awareness day

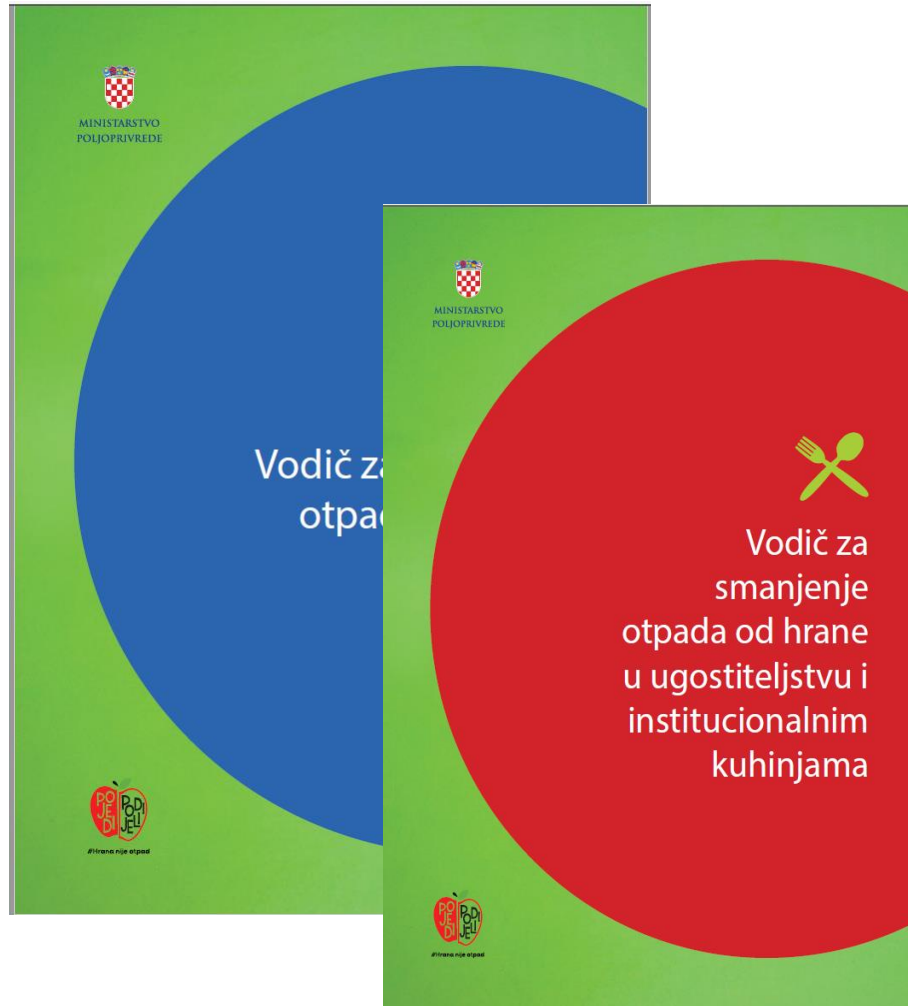


- **Picture book** intended for first grade primary school children with the food waste prevention theme



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Sectorial guidelines



Published:

- Hospitality
- Retail

In progress:

- Primary production
- Food production



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How has the EU FLW Platform helped

to prevent food losses and food waste in Croatia?

- active membership in Platform and its sub-groups for food donation, action and implementation and date marking
- the exchange of experience and good practice
- dissemination of ideas





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How has the EU FLW Platform helped to prevent food losses and food waste in Croatia?

The EU FLW Platform has issued EU guidelines for food donation and Examples of practices in the Member States in redistribution of surplus food that we have often consulted during the development of the Food Donation Guidelines at the national level.





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How has the EU FLW Platform helped to prevent food losses and food waste in Croatia?

We have used Guidelines on the use of former foodstuffs as feed to clarify certain provisions of feed legislation in the context of food waste prevention

Ordinance on food and feed donation – Donation of former food



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How has the EU FLW Platform helped to prevent food losses and food waste in Croatia?

Use of Platform's virtual library, Digital Network of the Platform and newsletter as excellent resource of useful experience and information

All actors included in one place – inter-sector cooperation – easy and quick insight in different views and challenges



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Next steps

- further drafting of the sectorial guides for food waste reduction
- the launch of a digital Platform for sharing experiences and best practices
- signing voluntary agreements with stakeholders to reduce food waste
- raising awareness campaigns
- education of preschool and school-age children
- providing financial support to innovative and research projects
- grants for infrastructural capacities of food donation mediators and food bank



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Thank You

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