

Lessons

Highlights from the retail and food distribution sector
to prevent/reduce food loss and waste

Who we are, what we do

Retail & Wholesale at a glance

1 in 4 companies in the EU



10% of EU's GDP



26 million jobs



or 1 in 7 of all jobs, many of them young people.

Our national association members



Our affiliated federations



Our company members



We stand for:
Fair, competitive & sustainable retail and wholesal Europe.

Through

Our Roles

- 1 EU advocacy and intelligence
- 2 Research, learnings and thought leadership
- 3 Exchange and networking
- 4 Positive communication and sector reputation

Increased recognition of the sector's role

✓ Voluntary Commitments

- > Pan-European: Consumer Goods Forum, Efficient Consumers Response
- > National associations: supporting companies
- > Companies: diverse



Part of a success story?



Forecasting
Demand generation
Joint projects



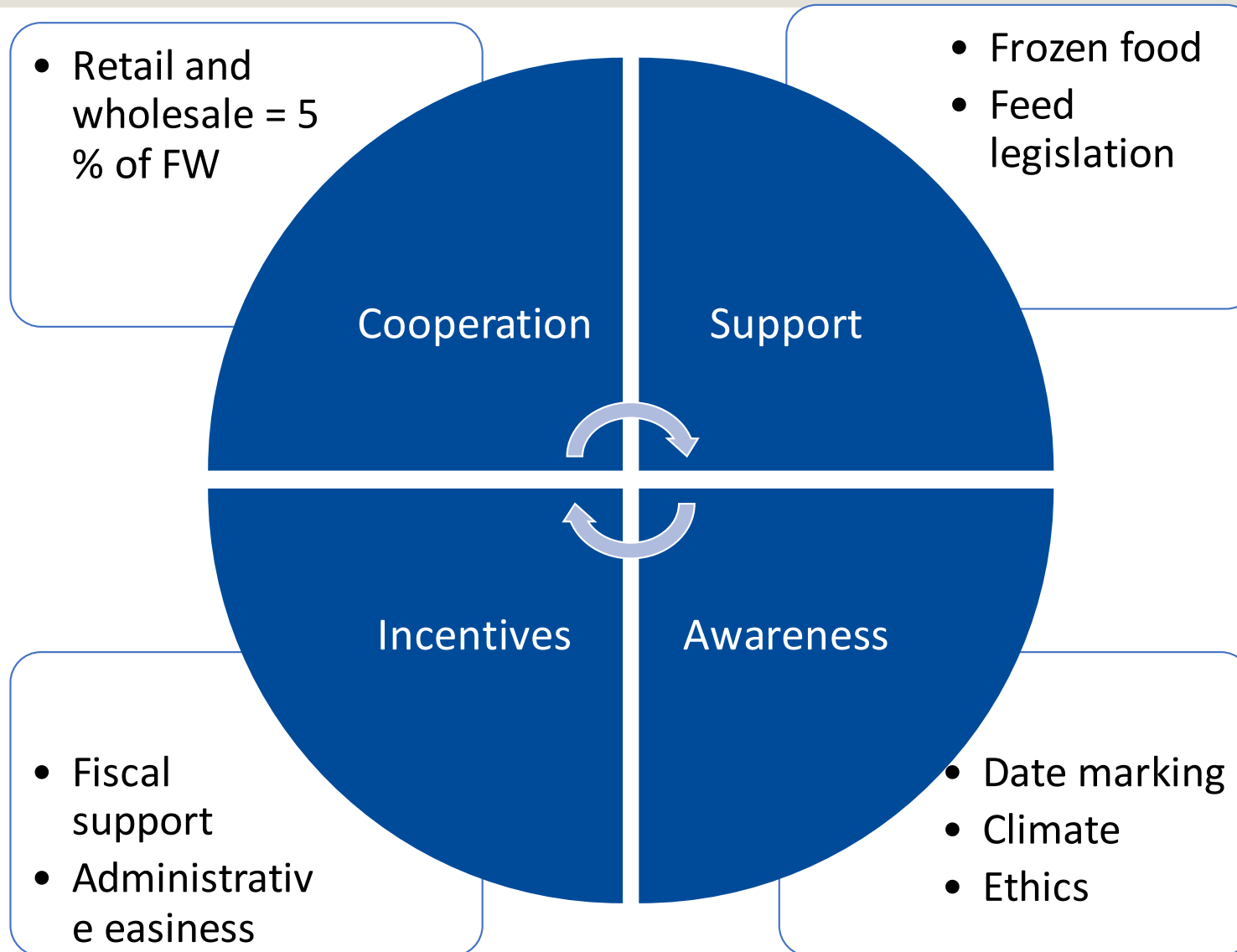
Promotion and discounted priced
Donation
Repurposing



Incentivizing
Information



Change of mind set



Role of the platform & recommendations

- **Liaison & cooperation**
- **Solutions- oriented**
- **Access to financing (for smaller players)**

#SustainableCommerce - supporting the Farm-to-Fork strategy



COOPERATING
WITH FARMERS AND
OTHER PARTNERS



PROMOTING
SUSTAINABILITY & HEALTHY
LIFESTYLE



SUPPORTING
SUSTAINABLE PRACTICES

The poster features the EuroCommerce logo at the top left. It lists five speakers in circular portraits: Stella Kyriakides (EU Commissioner for Health and Food Safety), Elena Caravaggio (HSE and Corporate Security Office, Essauwaga), Veronika Poustcheva (Global Director Corporate Responsibility, METRO A.G.), Bertrand Swiderski (Director CSR, Carrefour Group), and Christian Verschuuren (Director-General, EuroCommerce). The event is scheduled for 23 APR 2021 from 10.30 - 11.30. A 'LAUNCH EVENT' button with a play icon is also present.

Launch event with Commissioner Kyriakides

> 100 best practices on
www.sustainable-commerce.com





Thank You

