

**TO**  
**Alexandra Nikolakopoulou**  
**Head of Unit**  
**Farm to Fork Strategy**  
**Directorate-General for Health and Food Safety (DG SANTE)**  
**European Commission**

**via : email**

*Brussels, 18 June 2021*

**Dear Mrs Nikolakopoulou,**

It is with a sense of excitement that I express our organisation's willingness to embrace the EU Code of Conduct on Responsible Food Business and Marketing Practices and to be among the Code's signatories on 5 July 2021.

Consumer co-operatives constantly strive for higher sustainability performance, which is why Euro Coop stands committed to endorse the aspirational objectives and to promote the Code among our national members – associations and companies alike – in order to encourage them to design tangible commitments in line with the Code's framework. We are strongly convinced of the wide array of innovation which the consumer co-operative movement can bring forward in this regard.

As an EU-level association, Euro Coop will engage other like-minded organisations and stakeholders in constructive dialogue to explore the potential for co-operation, including the exchange of good practices, organisation of thematic events, review and optimization of the Code and the participation in the Collaborative Platform and its various governance bodies.

We understand our responsibility to engage in this process in a proactive manner and our obligation to undertake annual reporting of our activities. We accept both commitments gladly and look forward to contributing to the Code's successful growth and positive impact.

Attached is our association's logo in high resolution.

I remain at your disposal at all times for further coordination.

With co-operative greetings,

**Todor Ivanov**  
**Secretary-General**