



#Hrana nije otpad

Croatian national policy for food waste prevention

Ministry of Agriculture of the Republic of Croatia
Marija Batinić Sermek, Head of Service for Food Quality and Food Information
EU Platform on food losses and food waste
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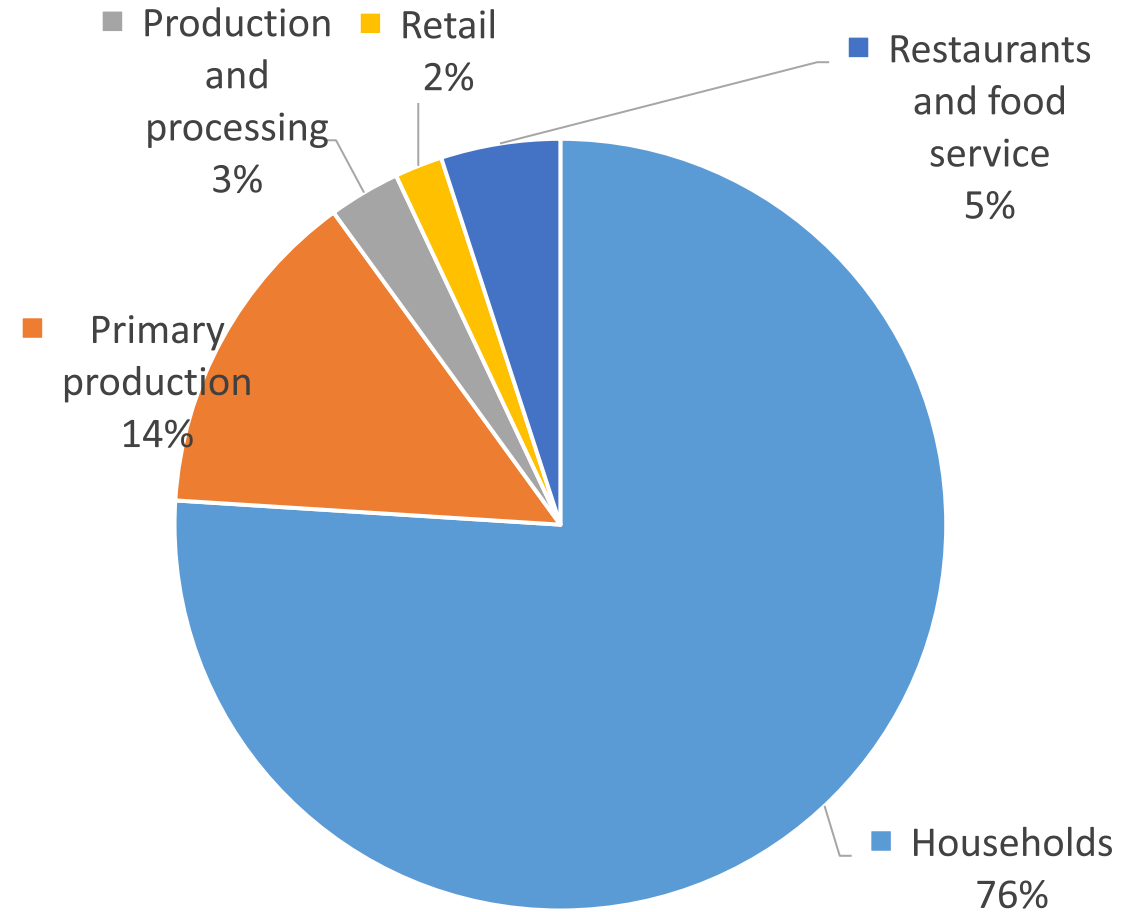


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Food waste in Croatia data from 2020.

286.379 tons of
food waste
annually

71 kilo per
inhabitant



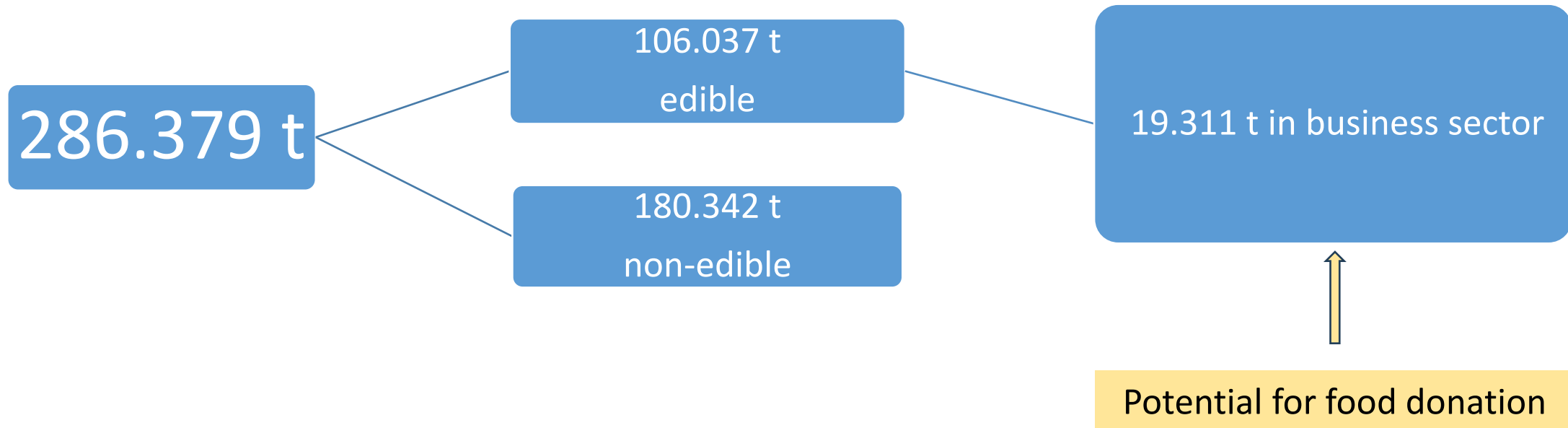
Source of food waste



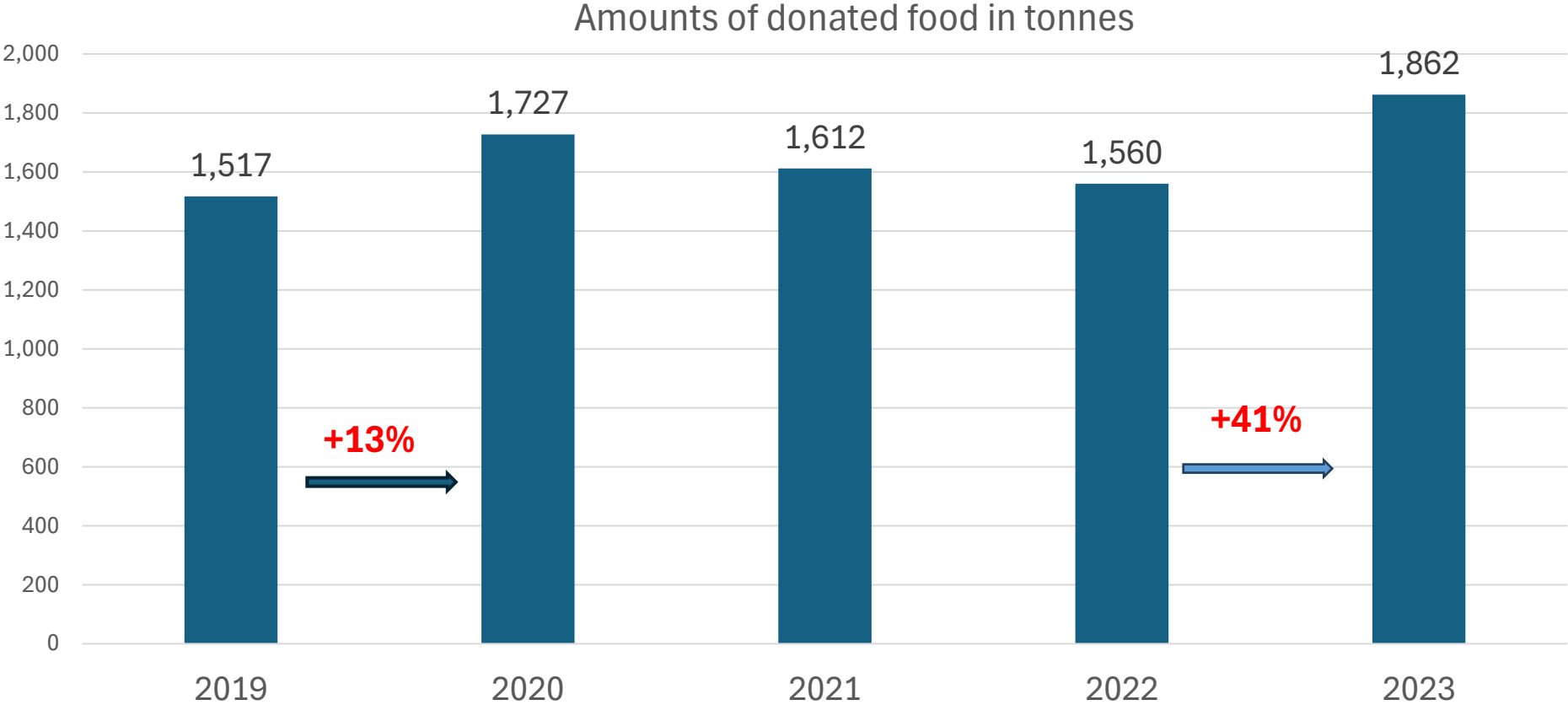
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Food waste in Croatia

data from 2020.



Food donation in numbers



Strategic framework

Plan for the prevention and reduction of food waste of the Republic of Croatia 2023-2028 (follower of the 2019-2022 Plan)

- improving the food donation system
- encouraging the reduction of food waste
- promoting social responsibility of the food sector
- raising consumer awareness
- education of preschool and school-age children
- measuring of food waste
- investing in research work and innovative solutions to prevent food waste



Strategic framework



Funded by the
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National Recovery and Resilience Plan 2021-2026

Reform measure „Advancement of food donation system in Croatia”

- 1) infrastructural equipping of food donation intermediaries and food bank
- 2) digitalisation of food donation systems
- 3) educational campaigns
- 4) voluntary agreement for the prevention of food waste

Financial value: 4,2 million euros

Implementation period: 2021-2023





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Infrastructural equipping of food donation intermediaries and food bank

- The Support Scheme has been put in operation following a public call and contracts concluded
- 50 grant beneficiaries (charity organizations)
- Eligible costs:
 - construction and refurbishment of storage facilities
 - storage equipment and furniture
 - cooling and food storage equipment
 - fork-lift trucks
 - refrigerated vehicles
 - vehicles
 - IT equipment.



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Digitalization of food donation systems

IT system for food donation

e-doniranje

- ✓ the food donation IT system
- ✓ platform for connection of food donators and food donation intermediaries
- ✓ voluntary, 20% of total donated food
- ✓ from 2019, saved over 1000 tonnes of food

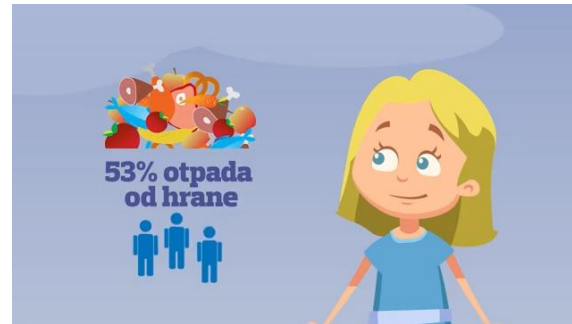


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Educational campaigns



- production and publication of educational and video materials
- TV and radio campaigns
- exhibition of student works
- distribution of educational materials to students





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Educational manuals for FBOs



<https://hrana-nije-otpad.mps.hr/sprjecavanje-otpada-od-hrane/smjernice-i-upute/vodici>

Voluntary agreement „Together against food waste”

- The aim of concluding the agreement is to contribute to the achievement of a 30% reduction in food waste in the Republic of Croatia by 2028, through voluntary instruments through:
 - cooperation and dialogue between different stakeholders
 - exchange of experience
 - defining common objectives and activities





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Voluntary agreement „Together against food waste”

- ✓ Primary producers
- ✓ Manufacturers and processors
- ✓ Food distributors
- ✓ Mass caterers
- ✓ Municipalities
- ✓ Non-profit organizations
- ✓ Associations
- ✓ Scientific and academic community

44 signatories





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Individual goals of the signatories



- conclusion of cooperation agreements with food bank and/or intermediaries in the food donation chain
- raising awareness, informing and educating consumers
- establishment of system for measuring and monitoring of food waste
- optimizing of the reuse of inevitably created surplus food
- the use of innovative ways of production, storage, preservation and packaging of food
- improvement of internal processes for food handling (procurement, storage, processing, packaging, transport)
- education and training of employees.....



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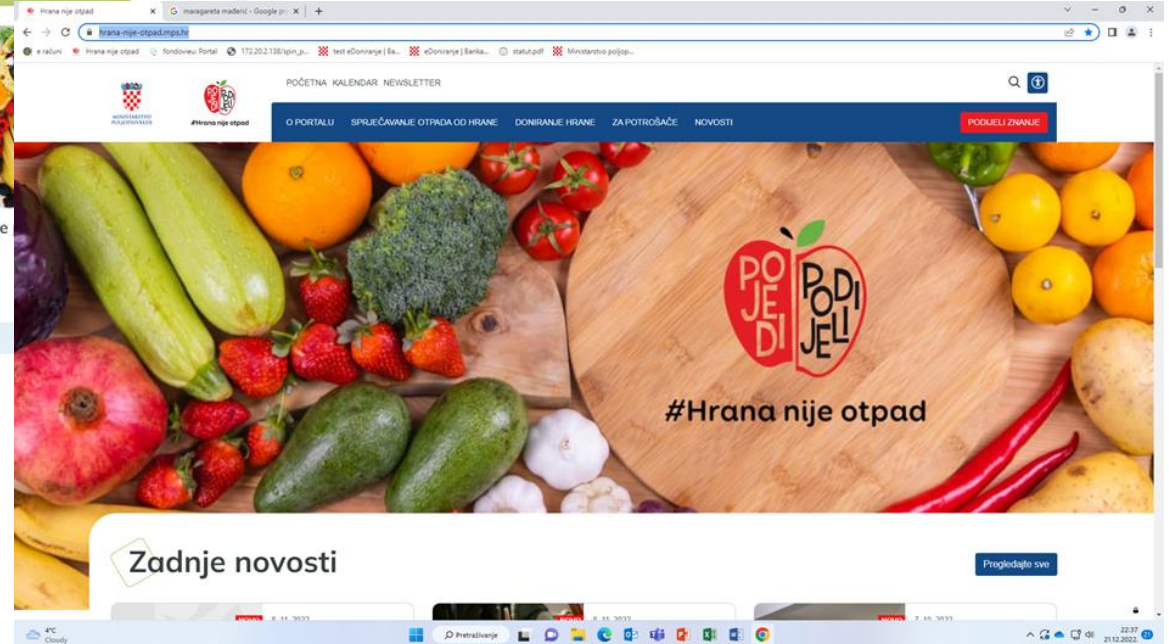
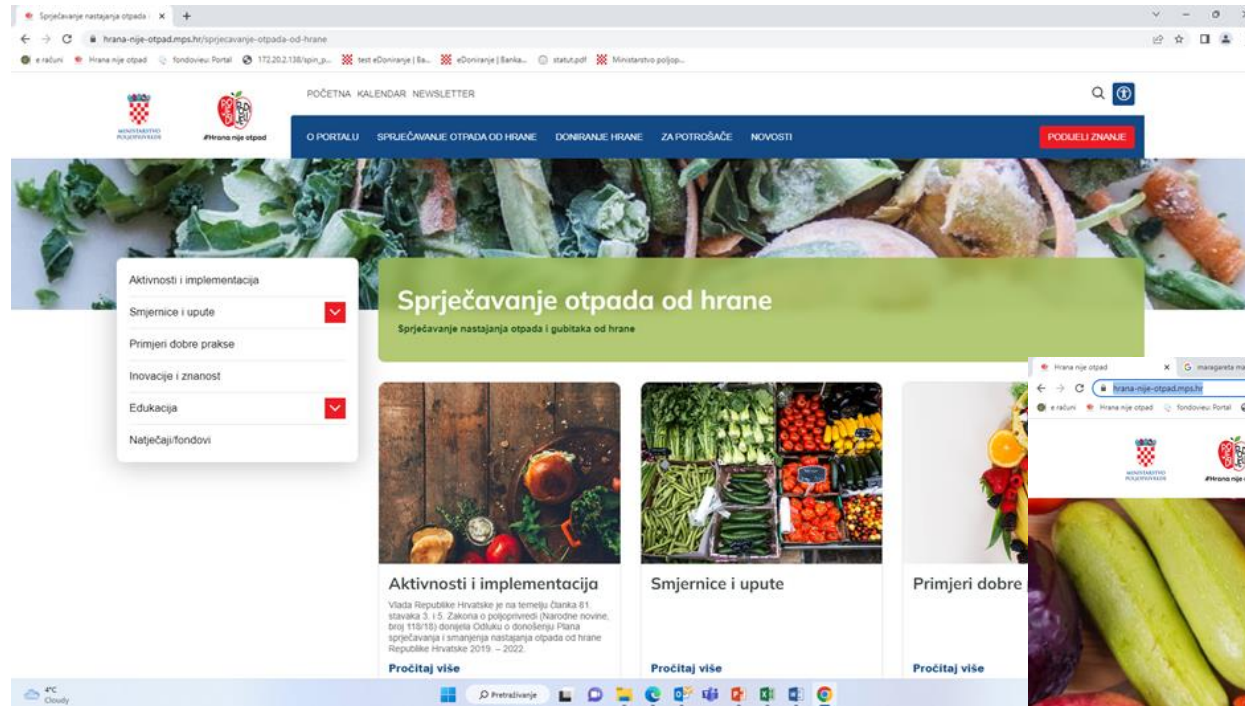


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Internet platform *Food is not waste*



<https://hrana-nije-otpad.mps.hr/>



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Projects in preparation

- Pilot projects of reducing food waste in schools, institutional kitchens and restaurants
- Introducing the theme in educational program in schools





Thank You for Your attention

marija.b-sermek@mps.hr



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