## **EU CODE OF CONDUCT ON**

## **RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES**

## HERBALIFE

## 15 MAY 2023

Type of business/sector	Sustainability dimension	Code aspirational	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional)	Comments (optional)
(E.g. retail, dairy)	(E.g. environmental, social)	objective (1-7)			(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)	(E.g. enablers, ideas on how to improve)
	Health and sustainable nutrition	on 'Healthy, balanced and sustainable diets'	We aim to support consumers to shift their consumption habits towards more sustainable diets, in particular towards more plant-based products, improving people's health and meeting consumers' dietary and cultural preferences		·	

Health &	Environmental	Commitment 3	Once we've completed	We plan to complete our CHC
	Environmental		Once we've completed	We plan to complete our GHG
Nutrition		on 'A climate	our full GHG accounting,	(Scopes 1, 2, and 3) accounting in
		neutral food	which will include Scope	2023.
		chain in Europe	3, we plan to develop	
		by 2050'	interim science-based	
			targets that align with the	
			IPCC goal.	
Health &	Environmental	Commitment 4	1) Aim for 100% of	1) Progress has been made and we
Nutrition		on 'An	shipper boxes sourced	will provide a quantitative update
		optimised	from our EU warehouse	in the next EU submission.
		circular and	to be obtained from	
		resource-	responsibly managed	2) On track: we are working with
		efficient food	1 ' '	our unit carton suppliers and
		chain in Europe'	sources by 2025 (FSC,	contract manufacturers to ensure
			Programme for the	all products are packed in carton
			Endorsement of Forest	from sustainable sources. Vendor
			Certification PEFC,	requirements have been
			Sustainable Forestry	updated. A phased approach is
			Initiative SFI or	currently on track to meet goal.
			equivalent)	currently on track to meet goal.
			equivalent	
			2) Aim for 100% of paper-	
			based packaging for	
			nutrition products	
			produced in the EU to be	
			sourced from responsibly	
			managed sources by 2025	
			(FSC, Programme for the	
			Endorsement of Forest	
			Certification PEFC,	
			•	
			Sustainable Forestry	

Health &	Environmental	Commitment 4	Initiative SFI or equivalent) Aim to significantly	On track: progress has been made in	
Nutrition	Environmental	on 'An optimised circular and resource- efficient food chain in Europe'	reduce paper use across the EU distribution/logistics function by 2025 by eliminating printed documents (where possible) including NTS, Packing Lists, Transport Waybills, and VAT Invoices, instead providing digital solutions	On track: progress has been made in most EU warehouses, which includes the removal of packing lists from 2 locations (Spain and Portugal) for markets home deliveries in Q1 2023. Other markets to follow as the project rolls out.	
Health & Nutrition	Environmental	Commitment 4 on 'An optimised circular and resource- efficient food chain in Europe'	We aim to continue to reduce the use of virgin plastic across our supply chain, including eliminating 45 metric tonnes by 2025 through initiatives such as:	1) On track: Herbalife's main warehouse in the EU is using 100% recycled distribution packaging (airfills) for home delivery orders across 15 markets. Additional markets to follow in the phased roll-out plan.  2) On track: in Q4 2022 our contract	
			Switching to 100%     recycled plastic in our     product distribution     packaging (airfills)	manufacturers began the first rollout of our 'scoop free' pilot product Beta Heart which allows customer to purchase a more sustainable and reusable scoop. Communications of changes are	

2) Eliminating virgin	being shared with our customers	
plastic scoops from	in a phase out approach as the	
across 15 powdered	updated 'scoop free' product	
products SKUs	reaches each market.	