

Plenary meeting on the “Code of Conduct on responsible business and marketing practices”

16 June 2021, 14.30 – 16.10h, virtual via WEBEX Meetings (Web-streaming available)

AGENDA

Chair: Nathalie Chaze, Director D, DG SANTE

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| 14.00 – 14.30 | Open Webex |
| 14.30 – 14.40 | Welcome and introduction by the Chair |
| 14.40 – 14.50 | Introductory remarks by Ms Schreiber, Director F, DG GROW |
| 14.50 – 15.10 | Presentation of the main modifications introduced in the Code following consultations, D. Jacobs, chair of the Task Force |
| 15.10 – 15.40 | Q&A |
| 15.40 – 15.50 | Next steps: procedure to sign the Code |
| 15.50 – 16.00 | Slido poll |
| 16.00 – 16.10 | Closing remarks by the Chair |