

Waste Warriors

Tjebbe Keijzer





Complexity, scale and no focus led to **food being wasted**



Future Food Commitments: **Food Waste**



- ✓ **Halve food waste in our direct operations by 2025**
 - ✓ **Zero waste to landfill and no good food destroyed**
 - ✓ **Enroll key supply partners to follow our lead**
 - ✓ **Help foodservice customers to tackle food waste**
- ✓ **Through our brands, help consumer waste less food at home**

A top-down view of a wooden cutting board on a dark wooden surface. The board is surrounded by various fresh vegetables: mushrooms, carrots, tomatoes, and peppers. The text "Time for change!" is written in white on the board.

Time for change!

Our ingredients for tackling Food Waste

Waste Warrior team

Dedicated team focused entirely on reducing waste

Extend Channels

Find and utilize new channels to prevent food waste



Tools & Reporting

Develop software to gain insights and track progress

Cultural Change

Embed importance of waste prevention in the entire organization

Waste Warrior team dedicated to fighting Food Waste

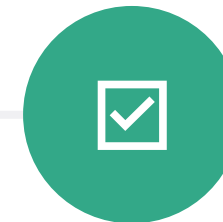
Intrapreneurs

Entrepreneurship within organization to drive change



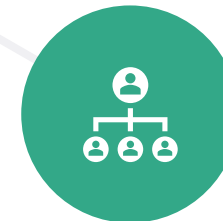
Dedicated team (2FTE)

Team entirely focused on tackling food waste within the organization



Mandate to make decisions

No time for discussions, do what is needed to prevent food from being wasted



Leadership sponsor

Have someone in leadership team support team

Tools & reporting to manage stock levels and track progress



Obsolete management tool

View real-time stock information and on SKU level make a plan and set an owner



Financial impact tool

Measure and track results, also helps for target setting

↓ Beschrijving	MRDR	Omschrijving	#	Eerste THT	GN	Voorraad	Voor Sales	Beschikba	Gereserve	Operations	Notitie	Actie
Calv? Pindakaas Xtra Crunch 350gr 12x	67642833	Breakfast & D...		20-08-2023		1.200	1.200	1.200				
Calve Dressing Honing Mosterd 450ML 6x	67869820	Breakfast & D...	2	31-12-2023		3.475	3.475	3.475				
Calve Honing Mosterd Pouch 70ml 12x	67415592	Breakfast & D...		31-08-2023		1.800	1.800	1.800				
Calve Mayonaise Licht & Romig 450ML 6x	67402176	Breakfast & D...		02-01-2024		34.000	1.000	1.000				
Calve Peanutbutter Crunchy UI 350g 12x	67635588	Breakfast & D...	2	11-07-2023		0.528						
Calve Pinda Satesaus Mild 350G 6x	12692301	Breakfast & D...		06-10-2023		1.528	21.700	17.700				
Calve Pinda Satesaus Mild 650G 6x	38653601	Breakfast & D...		08-09-2023		2.000	2.000	2.000				
Calve Pindakaasreep Chocolade 4x35g 8x	68543157	Breakfast & D...		08-08-2023		11.000	8.000	8.000				
Calve Pindakaasreep Karamel 4x35g 8x	68543155	Breakfast & D...		18-06-2023		4.000	1.000	1.000				
Calve Saus Broodje Unox 250ML 6x	68844441	Breakfast & D...		14-10-2023		4.528	4.528	4.528				
Calve Slasaus Halfvol 450ML 6x	67739411	Breakfast & D...		31-01-2024		2.000	2.000	2.000				
Calve Slasaus Naturel 450ML 6x	67739407	Breakfast & D...		31-01-2024		2.752	1.752	1.752				
Calve?Pindakaas?Extra?Crunchy?350G?6x	67830335	Breakfast & D...		20-10-2023		2.000	2.000	2.000				
Conimex Kecap 275ML 6x	68888887	Oriental (Coni...	3	31-07-2024		24.000	24.000	24.000				
Graze Punnet Apple Pie Oat Bakes 53G 6x	68772869	null		28-08-2023		2.000	2.000	2.000				
Graze Punnet Salt & Pepper 28g 6x	68308620	null		07-09-2023		1.000	1.000	1.000				
Graze Sharebag Crunch Smokey BBQ 104g 6x	68308612	null		30-07-2023		16.750	17.528	17.528				
Graze Sharebag Salt & Pepper 128g 6x	68308616	null	2	01-11-2023		1.000	4.000	4.000		300		
Graze Sharebag Sour Cream Onion 104G 6x	68770195	null	2	02-08-2023		1.528	1.528	1.528				
Graze Sharebag Sweet Chili 104g 6x	69700952	null		07-09-2023		16.000	12.528	12.528				
KN PASTA SPIN SPAGH 12X300G BOX EB BE NL	69624969	Knorr Mix	2	30-09-2024		81.750	80.000	80.000				
Knorr Foodtrips WG Gnocchi 345G 6x	68778095	Knorr Dry/Me...		30-09-2023		17.528	4.000	4.000				
Knorr Groente Pasta Penne Tomaat 300G 8x	69622961	Knorr Mix		31-10-2024		16.000	12.000	12.000				
Knorr Groente Pasta Spagh Spina 300G 12x	69625002	Knorr Mix	2	31-10-2024		80.000	18.000	4.000		13.104		
Knorr Kaiserschmarrn Rozijn 205g 14x	68775008	Knorr Mix		31-12-2023		17.000	14.000	14.000				
Knorr Natuurlijk Asperge Saus 30G 19x	68814646	Wet Saus		31-05-2023		14.528	14.528	14.528				
Knorr Natuurlijk Champignon Saus 31G 15x	67361329	Knorr Mix		31-12-2023		40.000	40.000	40.000				
Knorr WG Indiase Kip Madras 326G 6x	68338580	Knorr Dry/Me...		31-03-2024		11.000	11.000	11.000				
Knorr WG Mexicaanse Tacos 136G 6x	68764222	Knorr Dry/Me...	2	27-07-2023		11.528	11.528	11.528				



Cultural change **very important**



Obsoletes → Food Waste

Make tangible that we work with food;
re-frame obsoletes to food waste



Shared responsibility

Make food waste part of everyone's
job. Incorporate in targets and add as
standard topic on agenda of meetings

Extend channels to prevent food waste



VOEDSELBANK



New partnerships

Investigate new channels to make sure no single product gets wasted

New Business Models

Partner up to invent new business models to prevent food from being wasted

Purposeful Donations

Partner up with NGOs to help people in need

**So what do
our waste
warriors do?**



Key focus of our **Waste Warriors**



Outflow

Maximize outflow of products before expiration date



Inflow

Minimize inflow by reducing forecast bias



Consumer

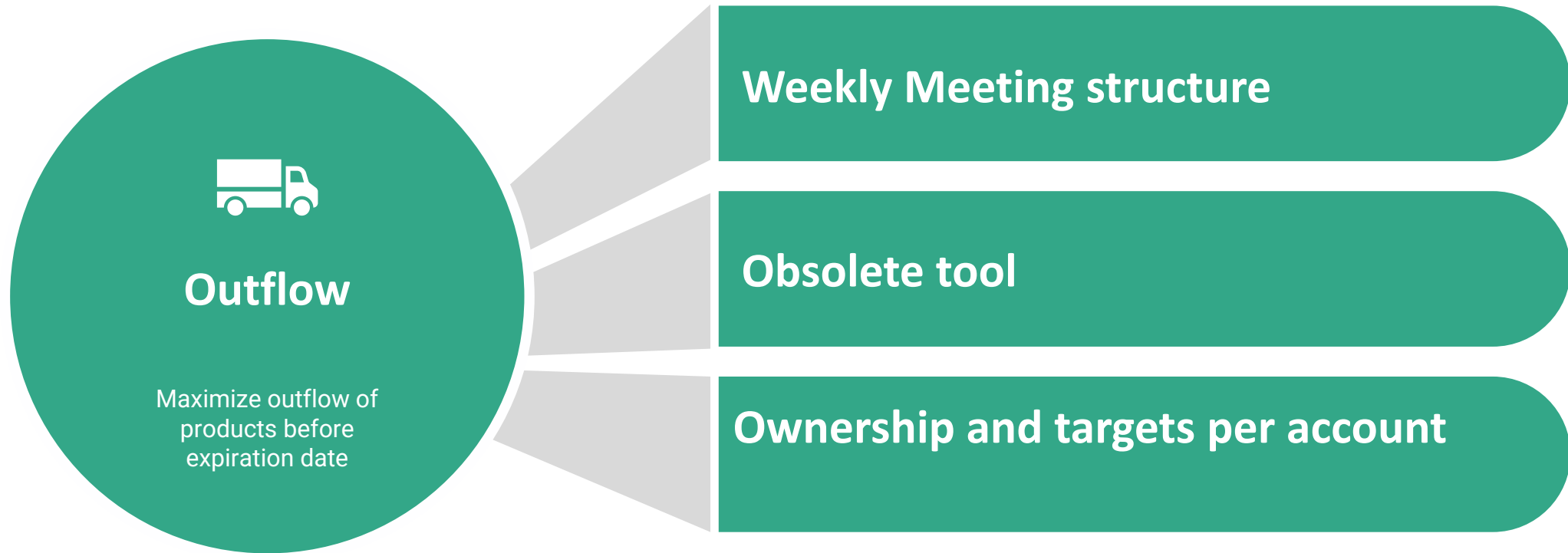
Help consumers waste less at home



POSM

Reduce other sorts of waste including point of sale material

Make sure that **every single product** reaches a consumer



Reduce inflow of food waste by focusing on forecast bias

01

Combine Forecast data with Warehouse data

02

Determine potential obsolete risks

03

Weekly meeting structure with Supply Chain

04

Adjust Forecast and cancel/postpone productions



Brand	Description	Stock Today	Total Risk	Max DoH	ISL	FB% L4W
Knorr	Kn Croutons Parsley 14x75g Pk Eb NI	1.224	3.507	104	120	-26.5%
Unox	Unox Wso Oxtail 8x515ml Can Db NI	-49	-2.960	0	300	-100.0%
Unox	Unox Wso Tomato 8x515ml Can Db NI	8.768	12.369	318	360	36.3%
Conimex	Cnx Des Babi Pangang 18x43g Pou Db NI	1.401	1.120	59	360	32.8%
Knorr	Kn Drink Bouill Chicken 6x488g Box Eb NI	53	604	45	267	37.9%
Knorr	Kn Drink Bouill Beef 6x400g Box Eb NI	176	175	46	267	23.3%
Conimex	Cnx Wso Indones Peanut 5x570ml Doy Db NI	5.297	-14.025	18	180	28.4%
Knorr	Kn Crouton Knapperbolle 12x200g Pk Eb NI	1.167	842	687	120	-81.9%
Knorr	Kn Crouton Knapperbolle 14x100g Pk Eb NI	3.047	4.333	84	120	-25.2%
Unox	Unox Wso Tomato Cream 8x515ml Can Db NI	7.161	5.097	88	300	18.1%
Maizena	Maizena Starch 16x250g Eb Itnl	17.361	9.607	39	360	32.7%
Conimex	Cnx Des Pinda Sate 14x68g Pou Db NI	-864	4.187	39	360	-15.3%
Conimex	Cnx Wok Noodles 6x2x150g Pou Db NI	15.364	51.531	255	210	-16.9%
Calve	Calve Pindasate Sauce 6x650g Jar Db NI	1.686	4.545	179	130	-27.7%
Knorr	Kn Drink Bouil Chicken 10x30.5g Pk Db NI	237	5.452	46	180	27.8%
Unox	Unox Wso Tm Ck&fr Ch 5x570ml Pou Db NI	7.358	-1.245	65	180	-37.7%
Unox	Unox Wso Root Veg 5x570ml Pou Db NI	4.086	-2.083	50	180	-39.7%
Conimex	Cnx Sambal Oel Sac 6x375g Jar Db NI	9.495	7.920	93	180	-99.7%

Helping consumers waste less at home!

KIJK
 RUIK
 PROEF
VOOR JE VERSPILT



Product



Communication

Finding alternative waste streams to **reduce total Business Waste**

Point of Sale Material Waste



01

Waste Warrior ownership POSM



02

Reduced number of Pallets -60%



03

Donated 15 trucks with materials for people in need



04

Shifted to new specialized partner



Results we are proud of!

ZERO

Good Food Destroyed

For the last two years since launched Waste warrior team

Millions

Of Euro's saved

Since the start of 2020

Tons

Of CO2 saved

By reducing the amount of Food waste, we as Unilever Benelux

17 Countries

With Waste Warriors

Rolled out since the end of april



What we advise **you** to do!



Recommendations

Our three golden tips to tackle food waste in your organization!

Target, measure, act

Start by mapping waste, target and act

Focus

Dedicated FTE or team to ensure focus

Culture

Make food waste everyone's responsibility

ZERO WASTE



Triple win:
Good for people, planet and profit

Thank You