



FARM TO FORK 2020 CONFERENCE



15 - 16 October 2020

BIOGRAPHIES OF SPEAKERS

BIOGRAPHIES OF SPEAKERS



Ondina Afonso

Head of Quality & Research / Chair Continente Producers Club

SONAE MC • Portugal



Ondina Afonso is a food engineer and has over 20 years work experience in academia and the agri-food sector. Currently she is Head of Quality & Research at SONAE MC – the market leader in food retail in Portugal. She also chairs the Producers Club of SONAE MC, via which the company strengthens the competitiveness, innovation and sustainability of national fresh production and producers. She's the Chair of the Food Committee at EuroCommerce.

Since 2002, she has been working as an Independent Expert at European Commission (DG Research & Innovation) assisting with research and innovation assignments including the evaluation of proposals. More recently, she was invited by Enterprise Ireland (Irish Government) to work as an Independent Expert assisting evaluation of proposals presented to Disruptive Technologies Innovation Fund.

Eleni Alevritou

President

Consumer Association the Quality of Life-EKPIZO • Greece



Eleni Alevritou is a retired specialized medical doctor (Pathologist), ex member of several medical societies with several publications in Greek and international medical journals, having worked in two public hospitals.

She is a founding member and president of EKPIZO since 1988.

In addition to her responsibilities as president, she is also responsible for national-international relations with official bodies-research centers-universities-NGO's, for health-nutrition-food safety-hygiene-consumer education issues and for supervising national and EU projects' execution.

She has significant experience in simplifying scientific issues intended for the general public or specific target groups. She is the author of several books and booklets regarding nutrition, health, diet, GMOs, has published several articles relevant to her competence in many newspapers, magazines and EKPIZO's own publications, while she has addressed numerous speeches to primary-secondary-university and postgraduates students.

She has served as member of the National Nutritional Policy Committee of Ministry of Health, of the Certification Body of Hellenic Standardization Organization, of the Hellenic Food Safety Authority Board. She has also been an alternative member of the European Consumer Consultative Group, Greek Economic and Social Committee.

She has supervised over 100 EU projects and has participated in several FP6-FP7 research projects sitting in their management/advisory board or and as group leader.



Enrico Amico

President

Amico Bio Coop Agricola • Italy



Enrico Amico studied at the University of Naples and has a degree in Agriculture. He has participated in many training activities in organic farming, as a teacher, both in Italy and in other

European countries. He is the President of an agricultural cooperative that has been producing for 25 years with organic farming techniques. He is currently the President of DEMETER Italia, an association of agricultural producers, processors and distributors for biodynamic farming products.

Ester Asin Martinez

Director

WWF European Policy Office • Belgium



Ester Asin took the position of Director for WWF's European Policy Office on 1 October 2018.

A lawyer and political scientist by education, and an experienced advocate, Ester has been working for civil society organisations leading their engagement with the EU for nearly 20 years. Prior to joining WWF, Ester worked with a number of global and regional NGOs - Save the Children, CARE International, CONCORD - in leadership, and senior advocacy and funding roles focusing on development and humanitarian matters, migration and human rights. She has worked for the European Commission in West Africa, and started her career in Brussels with the European Consumers Organisation (BEUC). She has held elected mandates, as Board member, and as chair of working

groups and multi-stakeholders processes in several NGO networks, including VOICE, the Humanitarian NGO network, and CONCORD, the European Confederation of Development NGOs. Ester has also acted as the rotating chair of the Green 10, the informal network of environment NGOs.

Ester is a Spanish national. She holds degrees in Spanish Law, a DEA (Diplôme d'Etudes Approfondies) in EU Law, and an M.A. in European Political and Administrative Studies from the College of Europe in Bruges.



Monika Beck

Head of Rural Development and Environment department

Analysis for Economic Decisions (ADE) • Belgium



Monika Beck is agronomist (MSc) specialised in economics with 30 years of professional experience mainly the in evaluation of public policies and programmes. She is Head of agriculture and environment department of ADE, since 2008. Her career combines professional experiences in the private sector and at the University (Faculté universitaire des Sciences Agronomiques de Gembloux - Ulg Gembloux Agro Biotech (2000-2007) with an advanced post-graduate diploma. She has extensive experience in evaluation of the CAP, first and second pillar (Promotion Policy, Farm Advisory System, POSEI, State Aid, etc.) and in Rural development. She is team leader for evaluations of rural development programmes at EU, Member State (France, Luxembourg) and regional level (Belgium-Wallonia, Grand Est France) since 2000.

Monika Beck is currently Team leader of the evaluation of the CAP's impact on knowledge exchange and advisory activities (2019-2020) for DG AGRI. The study covers EU-28 with detailed case studies and field work in 8 Member States. In 2017-2018 she coordinated the evaluation of State Aid Instruments in agriculture, forestry and rural areas at EU-28 level. In 2015-2016 she lead the POSEI evaluation of the CAP in outermost regions. She also coordinated the in-depth evaluations of the 2018 Annual Implementation Reports for the Walloon RDP (2014-2020) as well as in the Grand Est Region (RDP Alsace, Champagne Ardennes and Lorraine).

Chris Burns

Moderator

Burnstorm Communications • Belgium



Chris Burns is a Franco-American journalist and media expert with more than 30 years' reporting experience in Europe, the U.S., Africa, Central Asia and the Middle East. He has covered armed conflicts, election battles, financial crises, natural and human disasters, as well as film festivals. For Euronews, he has been globetrotting to shoot magazine shows and was host of the hard talk show "The Network". He was a Bloomberg TV reporter based in Brussels and Berlin, and a CNN correspondent based in Germany and the White House. He reported for the Associated Press from Paris, New York and Nashville. He is also a media consultant, media trainer and video producer, and has moderated panels including for the World Economic Forum, OECD, OSCE, United Nations, World Bank and EU institutions. He graduated in political economy at the

University of California, Berkeley, and did post-grad studies in Europe. Chris speaks five languages and has dual US-French nationality

Isabel Carvalhais

Member of the European Parliament

European Parliament • Portugal



Isabel Carvalhais is Member of the European Parliament for the Group of the Progressive Alliance of Socialists and Democrats. Isabel is Associate Professor of the University of Minho in Portugal where she is Professor in the areas of Politics, Democracy and Citizenship Studies. She is also a senior member of the Centre of Research in Political Science (CICP) in the same university. Isabel holds a PhD in Sociology from the University of Warwick (UK) and has published extensively on political integration of migrant communities, citizenship policies and nationality law. She is full member of the Committee on Agriculture and Rural Development, of the Committee on Fisheries, of the ANIT Committee of Inquiry on the Protection of Animals during Transport, and of the D-US Delegation for relations with the United States. She is substitute member of the Committee on Regional Development, of the Delegation for relations with Canada, and of the DACP- Delegation to the ACP-EU Joint Parliamentary Assembly.

Olivier De Schutter

Co-chair

International Panel of Experts on Sustainable Food Systems (IPES-Food) • Belgium



Olivier De Schutter was the UN Special Rapporteur on the right to food between 2008 and 2014, and he is now the UN Special Rapporteur on extreme poverty and human rights. He co-chairs IPES-Food since it was founded in 2015.

Emely de Vet

Professor Consumption and Healthy Lifestyles

Wageningen University • Netherlands



Prof. dr. Emely de Vet is full professor and chair of the Consumption and Healthy Lifestyles group at Wageningen University since 2019, before which she was professor in health communication and behavior change within the Strategic Communication chair at Wageningen University. She is also the institutional (co-)coordinator of the protein transition program. Emely received her PhD in 2005 in Health Sciences from Maastricht University, after which she held different academic positions in public health (ErasmusMC Medical Center), health promotion and disease prevention (VU Amsterdam) and psychology (Utrecht University). She builds and uses basic (experimental) behavioural science to inform behavior change interventions to support healthy diets and lifestyles. These interventions are rooted in environmental re-design, technology



and artificial intelligence, and in communication and education. She was awarded prestigious grants for her interdisciplinary research on dietary change, including a personal talent scheme grant (NWO VIDI) for research on social norms in food environments and ZonMW TOP grant for research on nudging for healthy diets. In the past 5 years, she secured more than 7 million euros of funding for her research. More than 25 junior researchers are currently or have been supervised by her. She (co) authored more than 100 publications, and serves on editorial boards of respected journals in fields of psychology, public health and nutrition (e.g. Health Psychology Review; International Journal of Behavioral Nutrition and Physical Activity). She has been on the coordinating team of a large European consortium including nine countries (FP7 TEMPEST project on healthy eating in children and adolescents), she is currently principal investigator of public-private partnership projects where creative industry, ICT and science collaborate (e.g. behavioral aftereffects of designing healthy and sustainable food environments NWO “Tipping the balance project”; virtual agents to support healthy eating in elderly; ZonMW PACO project). To support research, practice and policy on health behaviour change she serves scientific boards of –among others– the Netherlands Nutrition Centre, the Brain Foundation, Topsector Creative Industries (ClickNL), and AGORA public health academic collaborative workplace. She is also a member of the Health Council of the Netherlands, which is an independent scientific advisory body whose legal task it is to advise ministers and Parliament in the field of public health and health/healthcare research.

Herbert Dorfmann

Member of the European Parliament

European Parliament • Belgium



Herbert Dorfmann is a politician from South Tyrol, a German-speaking region in Northern Italy and is currently serving his third term as a Member of the European Parliament.

After having completed a degree in Agrarian Sciences in Piacenza, Dorfmann started his professional career as a professor at the Agricultural College in Ora. He then became the director of the agriculture department at the Bolzano Chamber of Commerce and went on to direct the South Tyrolean Farmers’ Federation for nearly ten years. Dorfmann’s political career started in 2005 when he became the mayor of his hometown. In 2009, he was elected for his first mandate at the European Parliament and was subsequently re-elected as a MEP for the European People’s

Party in 2014 and 2019, for a second and third mandate. In the present term, he is a member in the AGRI Committee and a substitute member in the BUDG, REGI and ECON Committee.



BIOGRAPHIES OF SPEAKERS

Marc Duponcel

Head of Sector - Research Programme Officer

European Commission, Directorate-General for Agriculture and Rural Development • Belgium



Marc Duponcel is an agricultural engineer and holds a PhD in economics. Prior to working at the European Commission, Marc was FAO staff, posted at the FAO sub-regional office for central and Eastern Europe in Budapest. In recent years, Marc has been heading the research team in the unit “research and innovation” in DG AGRI.

Kristian Eriknauer

Vice President, Corporate Responsibility

Arla Foods • Denmark



Kristian Eriknauer has worked for Arla Group since 1998 and had held different different positions such as Business development Director and Director, Executive office. Currently he holds the position as Vice President, Corporal Responsibility.

Kristian holds a Master of Science (Cand. Agro) in Agricultural Economics from the University of Copenhagen and a Master in Business Administration (MBA) from the University of Bath.

Annelise Fenger

Deputy Director General

Danish Veterinary and Food Administration • Denmark



Annelise Fenger holds a Master of Law and started her career in the Ministry of Economy and Business Affairs.

At the Danish Veterinary and Food Administration, Annelise is responsible for, amongst others, the areas of Food and Feed Safety, Chemistry and Food Quality and Legal service and Control.

Annelise works to maintain the high level of food safety in Denmark, which together with the high quality of Danish products shall help to further increase the export of Danish products.

Roberto Flore

Head DTU Skylab_FoodLab

DTU Technical University of Denmark • Denmark



Roberto Flore has a background in agriculture and natural resource management, and more than 15 years of international experience working with food system change and innovation.

In 2018, he founded the DTU Skylab_FoodLab to build bridges between disciplines and use food as a vehicle to address grand global challenges. Roberto works side-by-side with scientists, entrepreneurs and thought leaders to further the application of food-related innovation in a real-world context. The DTU Skylab_FoodLab also supports non-food related fields with inspirational ideas for projects, business concepts and paradigm shifts.

Roberto formally worked as Head of R&D at the Nordic Food Lab, an open source laboratory of the award-winning restaurant Noma. In 2017, Rolling Stone Magazine cited Roberto as one of 25 innovators who are changing the world. ICON Magazine has identified Roberto one of the top seven creative Italian talents to watch.

Roberto has collaborated with institutions such as the European Parliament and WHO Regional Office for Europe, World Food Programme, Harvard University, MIT, and University of Gastronomic Sciences. He sits on the executive board of the Berkeley Open Source Food Lab. Roberto is a member of ONE THIRD, the Danish think tank on the prevention of food loss and food waste. He has also co-authored books and scientific papers on the topics of sustainable food systems, gastronomy and innovation.

Monique Goyens

Director General

BEUC - the European Consumer Organisation • Belgium



As Director General of BEUC, Monique represents 44 independent national consumer associations in 32 European countries, acting as a strong consumer voice in Brussels, ensuring that consumer interests are given weight in the development of policies and raising the visibility and effectiveness of the consumer movement through lobbying EU institutions and media contacts.

As a consumer expert and advocate, and on behalf of BEUC, Monique is currently member of the EU High Level Forum for the Capital Market Union. She is a member of the sub-group on Artificial Intelligence, Connected Products and other new Challenges in Product Safety (2020), an effective member of the Euro Retail Payments Board, a member of the expert group on “trade agreements” (2018-2019) and Vice-Chair of

the European Advisory Board of the Open Society Foundations. She was a member to the expert group on “Online Disinformation” (2018).

In her capacity as BEUC Director General, Monique is currently EU co-chair of the Transatlantic Consumer Dialogue (TACD) a network of EU and US consumer organisations, and she also represents BEUC at Consumers International, the international consumer organisation.

Apart from championing consumer’ rights, Monique’s passions/challenges are her family & cooking for friends.

Klaus G. Grunert

Professor

Aarhus University, MAPP Centre • Denmark



Klaus G. Grunert is Professor of Marketing at Aarhus University, and is the founder and director of the MAPP Research Center. He has done extensive research in the area of consumer behaviour, mostly with regard to food, and in making consumer insight useful in areas like new product development, market communication and public policy campaigns aimed at healthy eating or other socially desirable behaviours. In particular, he has done research on quality perception and food choice, healthy eating, effects of nutrition labeling and of health claims, public acceptance of biotechnology, on how insight into consumer behaviour feeds into product development processes in food producing companies, and on competence development in the food industry. As director of MAPP, he has carried out numerous collaboration projects with the food industry, including several pan-European studies, and has participated in or led many EU FP projects. Having an h-index of 82, he is the author of 12 books, more than 200 academic papers in international refereed journals and numerous other publications. Klaus is a past president of the European Marketing Academy and was professor of the European Institute for Advanced Studies in Management.

Anja Hazekamp

Member of the European Parliament

European Parliament • Belgium



Anja Hazekamp is a biologist and animal advocate. She is a Member of the European Parliament, representing the Dutch Party for the Animals.

As an MEP, she is Vice-President of the committee on the Environment, Public Health and Food safety, and Member of the committees for Fisheries and Agriculture & Rural Development. Since 2019, Anja is also the president of the parliamentary Intergroup on Welfare and Conservation of Animals. Recently, she was appointed as the ENVI-rapporteur for the EU Farm to Fork Strategy.

Anja is an expert in animal welfare issues. Before she was elected as a MEP, she worked as a researcher at the Department for Lab Animal Issues at Leiden University/ University of Utrecht, studying the health and welfare of genetic engineered animals. She also worked as a senior policy advisor for several animal welfare NGO's and animal rescue centers, such as the Dutch Society for the Protection of Animals, the Seal Rehabilitation and Rescue Center and AAP Animal Advocacy and Protection.

The start of her political career was in 2007, when she was elected in the Provincial Council for the Party for the Animals, a political party not focusing on the short term interests of humans, but on the entire planet and all of her inhabitants instead. In 2012 she served as a Member of the Dutch Parliament.

Since 2014, Anja is a Member of the European Parliament. In 2018 she was one of the initiators of the special committee on Pesticides and this year – together with a group of MEPs - she initiated the recently established inquiry committee on Animal Transport.



Jaana Husu-Kallio

Permanent Secretary

Ministry of Agriculture and Forestry of Finland • Finland



Since February 2012, Jaana Husu-Kallio has been the Permanent

Secretary of the Ministry of Agriculture and Forestry of Finland. Previously, her roles included Director-General of the Finnish Food Safety Authority (from 2006) and Deputy-Director General of DG Health and Consumer Protection of the European Commission (from 2002). Before she joined the European Commission, she worked in the Ministry as a Chief Veterinary Officer.

Dr. Husu-Kallio graduated as a veterinarian from the University of Helsinki (1984) and attained a PhD in veterinary microbiology in 1990 and a specialization degree in infectious animal diseases in 1992. She has been a member of the Royal Swedish

Academy of Agriculture and Forestry since 2004 and received a Doctor Honoris Causa by the Faculty of Agriculture and Forestry of the University of Helsinki in 2008. She acted as a member of the Management Board of the University of Helsinki 2010 – 2013 and as the Chairman 2014 – 2017.

From October 2016 until June 2020, she was a chair of the management board of European Food Safety Authority, EFSA, and a member since 2012.

Anikó Juhász

Deputy State Secretary

Hungarian Ministry of Agriculture • Hungary



Anikó JUHÁSZ is the deputy state secretary of Ministry of Agriculture from 2018. She was the general director of AKI (Research Institute of Agricultural Economics, Budapest, Hungary) between 2015-2018. Master's degree in Horticultural Engineering (1997) and PhD in Management and Business Administration (2010). Seventeen years of experience in food supply chains and related policy research, especially the relevance of short food supply chains and quality schemes in Hungary. Project and programme evaluator of FP7 and H2020 calls since 2012. Co-chair of the European Union's Standing Committee on Agricultural Research (SCAR) Strategic Working Group on Agricultural Knowledge and Innovation Systems (AKIS SWG) (2018-).

Agnes Kalibata

Special Envoy of the UN Secretary-General for the 2021 Food Systems Summit

United Nations • Kenya



Dr. Agnes Kalibata, President of the Alliance for a Green Revolution in Africa (AGRA)

In 2019, United Nations Secretary-General António Guterres appointed Dr. Kalibata as his Special Envoy for the 2021 Food Systems Summit. In this capacity, Dr. Kalibata works with the United Nations system and key partners to provide leadership, guidance, and strategic direction towards the 2021 Food Systems Summit.

Dr. Kalibata remains the President of the Alliance for a Green Revolution in Africa (AGRA), where she leads the organization's efforts with partners to ensure a food secure and



BIOGRAPHIES OF SPEAKERS

prosperous Africa through rapid, sustainable agricultural growth that focuses on building systems required for farmers to access technologies that improve productivity and livelihoods of millions of smallholder farmers in Africa.

Prior to joining AGRA, Dr. Kalibata was Rwanda's Minister of Agriculture and Animal Resources (MINAGRI) from 2008 to 2014. Dr. Kalibata has also held several other leadership positions, and she has a distinguished track record in Africa and globally as an agricultural scientist, policy maker and thought leader. She was awarded the Yara Prize, now the Africa Food Prize, in 2012, Honorary Doctorate from the University of Liège in 2018, the National Academy of Sciences' Public Welfare Medal in April, 2019 for her work to drive Africa's agricultural transformation through modern sciences and effective policy thereby improving livelihoods of smallholder farmers and the Honorary Doctorate from MacGill University, Canada, June 2019. She holds a doctorate in Entomology from the University of Massachusetts, Amherst and is a member of a number of distinguished boards and commissions.

Julia Klöckner

Federal Minister of Food and Agriculture, Germany

Federal Ministry of Food and Agriculture • Germany



Julia Klöckner has been Federal Minister of Food and Agriculture since March 2018. After studying theology and political science and training as a journalist, Mrs. Klöckner worked first as an editor-in-chief before becoming a Member of the German Bundestag from 2002 - 2011. She worked as Parliamentary State Secretary in the same ministry from 2009 - 2011. In 2011, she switched to Rhineland-Palatinate and became chair of the CDU parliamentary group in the Land parliament. She is deputy chair of the federal CDU and chair of the CDU in Rhineland-Palatinate.

Triin Kõrgmaa

CEO

AS Salvest • Estonia



Triin has been working in the FMCG sector since 2008, starting with different positions in marketing and RD, then continuing with sales and management. Her experience has been in dairy and meat industry and now in canned food. In her current role as CEO of Salvest, she has the opportunity to lead the way on how consumers are introduced to new trends and products, but also how the industry develops and adapts to new needs. Food consumption habits are developed in a very early age and as a baby food producer, the company has the opportunity to develop the eating habits of the future generations. Also, Salvest is the largest organic product producer in Estonia, thus developing the industry to a more sustainable direction.



Stella Kyriakides

European Commissioner for Health and Food Safety

European Commission • Belgium



On 1 December 2019, Ms. Kyriakides became the European Commissioner for Health and Food Safety.

In the area of health, she is leading the Commission's work on Europe's Beating Cancer Plan, to help improve cancer prevention and care and is in charge of developing a new Pharmaceutical Strategy to ensure that Europe has enough affordable medicines to meet its needs.

On food safety, Commissioner Kyriakides is leading the new 'Farm to Fork' strategy for sustainable food, covering every step in the food chain from production to consumption. Her responsibilities also include ensuring enforcement of animal welfare laws and promoting European standards globally as well as ensuring enforcement of EU laws on food safety and animal and plant health and leading the work to protect plant health, reduce dependency on pesticides and support low-risk and non-chemical alternatives.

Previously, Ms. Stella Kyriakides worked as a clinical psychologist in the Mental Health Services of the Ministry of Health of the Republic of Cyprus in the area of Child and Adolescent Psychiatry, from 1979-2006. In 2006, she was elected to the Cyprus Parliament and was re-elected in 2011 and 2016 for the Democratic Rally party, of which she was the Vice-President.

In 2012, she was appointed Head of the Cyprus Delegation to the Parliamentary Assembly of the Council of Europe (PACE). In 2017, she was elected President of the PACE, thus becoming the 30th President of the Assembly.

She received many awards in recognition of her relentless efforts and work in support of women's rights, children and patients' rights and had numerous publications, research contributions/articles on children related matters and cancer in Cyprus and other European countries.

Frederik Leen

Post doctoral Research Associate

Flanders Research Institute for Agriculture, Fisheries and Food • Belgium



Frederik Leen was born on 26 of April 1990 in Leuven. He grew up in a family rooted in the livestock agribusiness and developed a passion for agriculture in general since it is the basis for healthy, nutritious and delicious food. This way the choice to pursue a degree in bioengineering and agronomy was obvious. Frederik holds a master degree in animal sciences from Wageningen university, specializing in animal nutrition and agricultural business economics and a PhD in applied biological sciences: agricultural economics from Ghent University. Since 2014, he has worked as a PhD student and afterwards as post-doctoral research associate at the social sciences unit of ILVO. Currently, he is coordinating the H2020 thematic network DISARM: Disseminating Innovative Solutions for Antibiotic Resistance Management. This network aims at

catalysing the exchange of knowledge, experience and innovation between various stakeholders to foster the transition towards a lower and more prudent use of antibiotics in the European livestock industry.

Doris Letina

Vice President

European Council of Young Farmers (CEJA) • Slovenia



Born in 1992, an apple farmer from Slovenia, and the current Vice President of the European Council of Young Farmers (CEJA). Doris studied economics at university and also received a qualification in agriculture.

She has gained experience in various fields, but she believes that she got the most important knowledge through working on her family's farm. The farm allowed her to understand how beautiful agriculture can be, but also taught her how the life of a farmer can change overnight.

Over the past years, she is an active member of Zveza Slovenske Podeželske Mladine (ZSPM), the Slovenian rural youth association, where she is in charge of the area for young farmers and agricultural policy. She has organized and participated in many activities for young farmers: consultations, meetings, trainings, seminars, workshops... because she is aware of how important it is to connect and empower young farmers and promote farming. «

Alain Mathieu

President

CIGC • France



Alain Mathieu is a Comté milk producer, managing a farm together with two other associates.

The farm is located in the Jura massif, in Bief des Maisons, at an altitude of 900 m.

Mr. Mathieu has been President of the CIGC (a professional organisation which brings together all the members of the Comté PDO sector) since 2018.

Guido Milana

Member of Olevano Romano Municipal Council in Italy and Member of the European Committee of the Regions

European Committee of the Regions • Italy



Member of the European Committee of the Regions and currently rapporteur for the opinion on the «Farm to fork» strategy.

As a member of the European Parliament and vice-chair of the fisheries committee from 2009 to 2014, he was rapporteur on the report on sustainable aquaculture and shadow rapporteur on the reform of the common fisheries policy (CFP) and the European fund for fisheries and maritime affairs (EMFF). He was advisor of the Italian minister of agriculture and forestry from 2014 to 2018, president of the Lazio regional council from 2005 to 2009, provincial councillor of Rome from 1995 to 2004 and mayor of



BIOGRAPHIES OF SPEAKERS

the municipality of Olevano Romano from 1999 to 2005, where he now serves as local councillor. During his career, he dealt with agriculture, food waste and consumer protection in the Italian national league of cooperatives and mutual societies (LegaCoop). He is the author of many publications on the European Union, on the impact of consumption on health and the environment, consumers' education and their right to be informed.

Bram Moeskops

Research & Innovation Manager

IFOAM Organics Europe • Belgium



Dr. Bram Moeskops is Research & Innovation Manager at IFOAM Organics Europe, the European umbrella organisation for organic food and farming and Senior Scientific Coordinator at TP Organics, the European Technology Platform (ETP) for organic food and farming. Bram Moeskops is member of different advisory groups on EU R&I policy for food and farming. He is vice-chair of the Stakeholder Advisory Board of FACCE-JPI, the Advisory Board of EJP Soil, as well as the Advisory Board of the Fit4Food2030 project. He is member of the EIP-AGRI Subgroup on Innovation, and the SCAR-AKIS strategic working group. At IFOAM Organics Europe, Bram Moeskops has coordinated several Horizon 2020 projects that are key for developing the organic sector (e.g. LIVESEED promoting organic seed use and plant breeding) or that facilitate knowledge

exchange (e.g. OK-Net EcoFeed on regional feed for organic monogastrics, OK-Net Arable on organic arable cropping). At TP Organics, Bram Moeskops has coordinated the writing of two Strategic Research & Innovation Agendas for the organic sector.

Previously, Bram Moeskops has worked at the Flemish Platform for Sustainable Development, and the umbrella organisation of the Flemish North-South movement. He holds a PhD in Soil Science, a Master in Bioscience Engineering from Ghent University and a Master's degree in International Relations and Diplomacy from Antwerp University.

Øyvind Overskeid

Chairman of the board

Adigo AS • Norway



Mr. Øyvind Overskeid (age: 53) Founder (1996) and working chairman at Adigo AS, a well renowned provider of R&D within mechatronics, focusing on the development of real time systems, robotics, and machine vision systems. Mr. Overskeid has more than 25 years of management and leadership experience. B.Sc. Informatics at the University of Bergen, Norway - 'Management in a Global Business Perspective' at the Haas School of Business, UC, Berkeley - 'Global Entrepreneurship Training' at Babson College, Boston.



Pekka Pesonen

Secretary General

Copa-Cogeca • Belgium



Pekka Pesonen is Secretary General of Copa-Cogeca, an agricultural lobby representing jointly 70 national farm organizations in Europe. He has previously been working for the Finnish Ministry of Agriculture and Forestry as state secretary. In addition, Mr Pesonen has professional experience in EU lobbying and in Finnish food industry. He is an agricultural economist and he has a family of wife and three children.

Jean-Louis Peyraud

Deputy Scientific Director Agriculture INRAE

French National Institute for Agricultural Research - INRAE • France



Jean-Louis Peyraud is Deputy Scientific Director of Agriculture at INRA (National Institute for Agricultural Research) in charge of animal production sector. After his doctorate at the University of Rennes (1983), he developed his research and gained international fame with his work on grazing and grassland management. He has been involved in several European projects and has coordinated the FP7-Multisward project. This project received the distinction «success story» at European level and the distinction «Star of Europe» by the French Ministry of Research in 2014. He published more than 150 peer review papers and presented several invited papers in international congresses.

At INRA, he coordinated (2012) a scientific national expert assessment on Nitrogen flow in livestock farming systems and manage (2018-19) an interdisciplinary scientific foresight to identify the main fronts of science and technology for developing more sustainable livestock production systems. He developed strong links with extension services and end-users of research. He is currently president of the Group of Scientific Interest «Livestock tomorrow» which brings together all actors (research, formation, extension services) involved in animal production in France. At European level, he is chair of the public-private platform “Animal Task Force” which promotes sustainable and competitive animal production sector by fostering knowledge development and innovation in Europe.



Veronika Pountcheva

Global Director Corporate Responsibility & Senior Vice President

METRO AG • Germany



As Global Director Corporate Responsibility and Senior Vice President of METRO AG, Sofia-born Veronika Pountcheva heads the sustainability strategy of the international wholesale and food specialist. Veronika has more than 20 years of experience in wholesale, being Managing Director of various METRO companies. She is an acting Co-Chair of the Sustainability Pillar of the Consumer Goods Forum and serves at the board of Amfori BSCI. Veronika is passionate about environmental and societal change hence she works on building strong partnerships with business partners, investor community and NGOs for sustainable societal and environmental transformation. She supports food innovation as startup business angel. Furthermore, as a chair of the LEAD Advisory Board Network she advocates for diversity in the consumer goods and retail sectors.

Víctor Riau Arenas

Researcher

IRTA (Institute of Agrifood Research and Technology) • Spain



Dr. Victor Riau obtained his Ph.D in Environmental Technologies and Water Management from the University of Cadiz (Spain) in 2011. He has a broad experience on chemical and environmental engineering, organic waste (water) treatment and valorisation, biogas production, nutrient removal and recovery as well as emissions characterisation. Since 2014, Dr. Riau works as a researcher at the IRTA's Research Group "Integral Management of Organic Waste". He is currently coordinating the H2020 project «Circular Agronomics (773649)» which aims to increase the sustainability of the European Agri-food system.

Kerstin Rosenow

Head of Unit - Research and Innovation

European Commission, Directorate-General for Agriculture and Rural Development • Belgium



Kerstin Rosenow is Head of Unit 'Research & Innovation' in DG AGRI, European Commission where she is responsible for programming, managing and monitoring agricultural research and the European Partnership for Agricultural Productivity and Sustainability (EIP-AGRI). Previously she was Head of Unit in the EC Research Executive Agency (REA) managing the implementation of the project portfolio for Horizon 2020 Societal Challenge 2 (food security, sustainable agriculture and forestry, marine, maritime, and inland water research and the bioeconomy). She has been working in the European Commission for over 17 years after covering a managerial position in the German administration (Representation of the State of Hessen to the EU). For DG AGRI, she coordinated negotiations with pre-accession and candidate countries and the preparation of the 2014-2020 CAP legislative framework. She studied law, politics and administration in Marburg, Grenoble and Bruges.



BIOGRAPHIES OF SPEAKERS

Marco Settembri

Executive Vice President Nestlé S.A., Head of Zone Europe, Middle East and North Africa and President FoodDrinkEurope

FoodDrinkEurope • Belgium



Marco Settembri holds the position of Executive Vice President and Member of Executive Board at Nestlé S.A. since December 1st, 2013 and has been its Head of Zone EMENA since January 1, 2017. Settembri has also served as the Chief Executive Officer of Nestlé Waters S.A. from 2013-2017.

Settembri joined Nestlé Italiana in 1987 and served as the Managing Director of Sanpellegrino till 2004. In 1995, Settembri was the European Marketing Director of Friskies Europe, France and went on to become the South Europe Director, Nestlé Purina PetCare Europe in 2002.

In 2006, Settembri was appointed CEO Sanpellegrino, Nestlé Waters in Italy and then took on the role of Market head of Nestlé in Italy. 2007 saw Settembri take on the coveted role of CEO for Nestlé Purina PetCare Europe until 2013.

Marco Settembri received his Business degree from Luigi Bocconi University, Milan, Italy.

Katrina Sichel

Moderator

Wit and Word Communications SRL • Belgium



Katrina is a London-born and bred, Brussels-based moderator and communications specialist with a degree in Modern Languages from Oxford University. As part of an eclectic career path spanning steel-trading in West Africa to business development in the post-Soviet states, she spent four years as Director of an award-winning broadcast PR company. Here she produced news packages for the BBC, Sky News, Channel 4, ITV, AP and Reuters, interviewing well-known figures from the arts, sport and political arenas. Since 2007, Katrina has been moderating events covering diverse topics and policy areas spanning R&I, digitisation, social affairs and development issues; agriculture, environment, climate change; energy and transport, fisheries and health. Alongside, until 2017, she managed the creation and roll-out across Europe of multimedia, multilingual communications campaigns targeting the public, and EU and national stakeholders from diverse sectors.



Frans Timmermans

Executive Vice-President

European Commission • Belgium



Frans Timmermans is Executive Vice-President for the European Green Deal and oversees Europe's transition to climate neutrality. From 1 November 2014 to 1 December 2019, he served as the European Commission's First Vice-President for Better Regulation, Inter-Institutional Relations, Rule of Law and Fundamental Rights. Timmermans previously was Minister of Foreign Affairs (2012–2014) and State Secretary for European Affairs (2007–2010). From 1998–2007 and 2010–2012, he was member of the House of Representatives for the Labour Party. During his career in the Dutch diplomatic service (1987–1998), he was senior advisor to the High Commissioner on National Minorities of the OSCE, Max van der Stoel, and staff member for European Commissioner Hans van den Broek.

Máximo Torero Cullen

FAO Chief Economist

Food and Agriculture Organization of the United Nations (FAO) • Italy



Máximo Torero Cullen is the Chief Economist of the Food and Agriculture Organization (FAO). He joined the Organization in January 2019 as Assistant Director-General for the Economic and Social Development Department. Prior to joining FAO, he was the World Bank Group Executive Director for Argentina, Bolivia, Chile Paraguay, Peru and Uruguay since November 2016 and before the Bank Mr. Torero led the Division of the Markets, Trade, and Institutions at the International Food Policy Research Institute (IFPRI). His major research work lies mostly in analyzing poverty, inequality, importance of geography and assets (private or public) in explaining poverty, and in policies oriented towards poverty alleviation based on the role played by infrastructure, institutions, and on how technological breakthroughs (or discontinuities) can improve the welfare of households and small farmers. His experience encompasses Latin America, Sub-Saharan Africa, and Asia.

Mr. Torero, a national of Peru, holds a Ph.D. and a Master's degree in Economics from the University of California, Los Angeles (UCLA), and a Bachelor's degree in Economics from the University of the Pacific, Lima, Peru. He is a professor on leave at the University of the Pacific, Perú, and an Alexander von Humboldt Fellow at University of Bonn, Germany, and has also published in top journals (QJE, Econometric Theory, AER-Applied Microeconomics, RSTAT, Labor Economics and many other top journals).

Mr. Torero has received in 2000 the Georg Foster Research Fellowship of the Alexander von Humboldt Foundation, won the Award for Outstanding Research on Development given by the Global Development Network, twice, in 2000 and in 2002, and received the Chevalier de l'Ordre du Mérite Agricole in 2014.



Janusz Wojciechowski

European Commissioner for Agriculture

European Commission • Belgium



Member of the European Commission since 1 December 2019, responsible for Agriculture. Lawyer; Attorney.

Commissioner Wojciechowski grew up on a farm in Rawa Mazowiecka, a rural community in the Łódzkie region in central Poland. He holds a Master's degree in law, having graduated from the University of Łódź Department of Law and Administration. His professional career as a judge spanned different levels up to membership of the Supreme Court of Poland. From 1995 to 2001 he held the important post of President of the Polish Supreme Audit Office.

From 2001 to 2004, he represented the Łódzkie constituency as a Member and also Vice-Marshall of the Parliament of the Republic of Poland – the Sejm. From June 2004 until May 2016, he served three terms as a Member of the European Parliament. He sat as a Member of the European Parliament's Intergroup on the Welfare and Conservation of Animals from his first term and from 2014 to 2016 he was President of the Intergroup.

From May 2016 to November 2019, he was a Member of the European Court of Auditors.

Commissioner Wojciechowski has been the author and co-author of five comments on the Polish Penal Code, as well as the author of more than 100 articles and publications on criminal law in various Polish legal magazines. He also writes on socio-legal issues.



