

Plenary meeting on the “Code of Conduct on responsible business and marketing practices”

23 February 2021, 10.00 -12.30h, virtual via WEBEX Meetings

Webstreaming available

DRAFT AGENDA

9.30 – 10.00: open Webex

10.00 – 10.05: Introduction by Mrs. Nathalie Chaze, Director SANTE D

10.05 – 10.30: Presentation of the process of co-designing the Code, Stefano Soro and Cesare Dunker (DG GROW)

10.30 – 11.00: Questions for clarification

11.00 – 11.10: Break

11.10 – 11.30: Presentation of the topics to be included in the Code of Conduct, Alexandra Nikolakopoulou (DG SANTE)

11.30 – 12.00: Questions for clarification

12.00 – 12.20: Presentation of the outcome of the Business and Biodiversity Platform workshop,
Anne Burrill (DG ENV) and Florence Jeantet (Managing Director One Planet Business for Biodiversity (OP2B), WBCSD hosted)

12.20 – 12.30: Conclusions by Mrs. Nathalie Chaze, Director SANTE D