



#Hrana nije otpad

*Supporting food donation in Croatia
through the
National Plan for Recovery and Resilience*

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Food waste in Croatia

data from 2020.

286.379 tons of food waste
annually



71 kilo per inhabitant



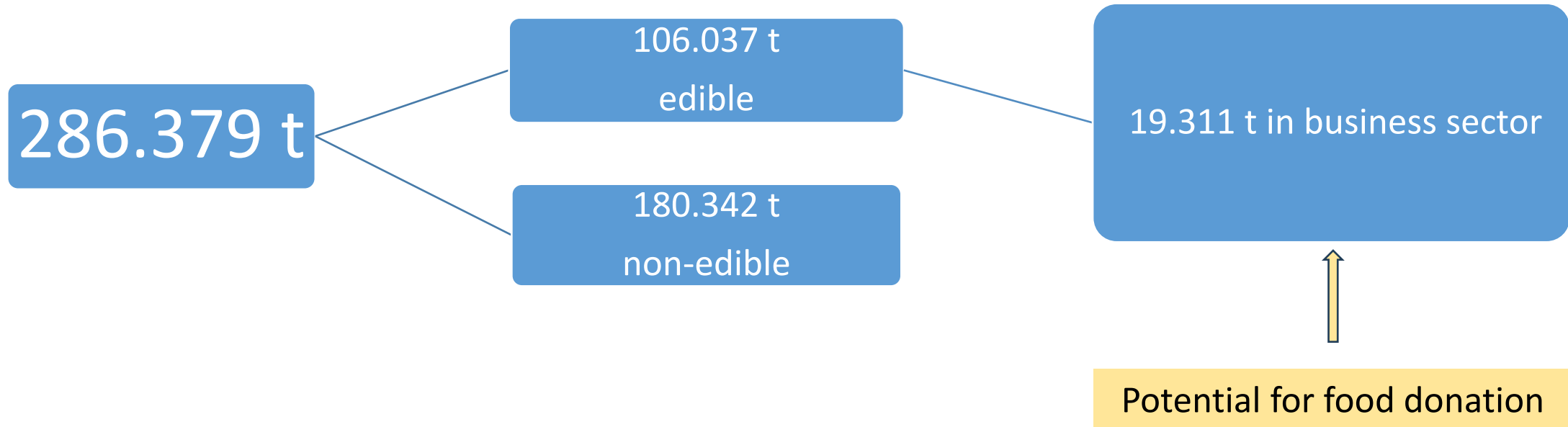
19,2% of population
lives in risk of poverty



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Food waste in Croatia

data from 2020.

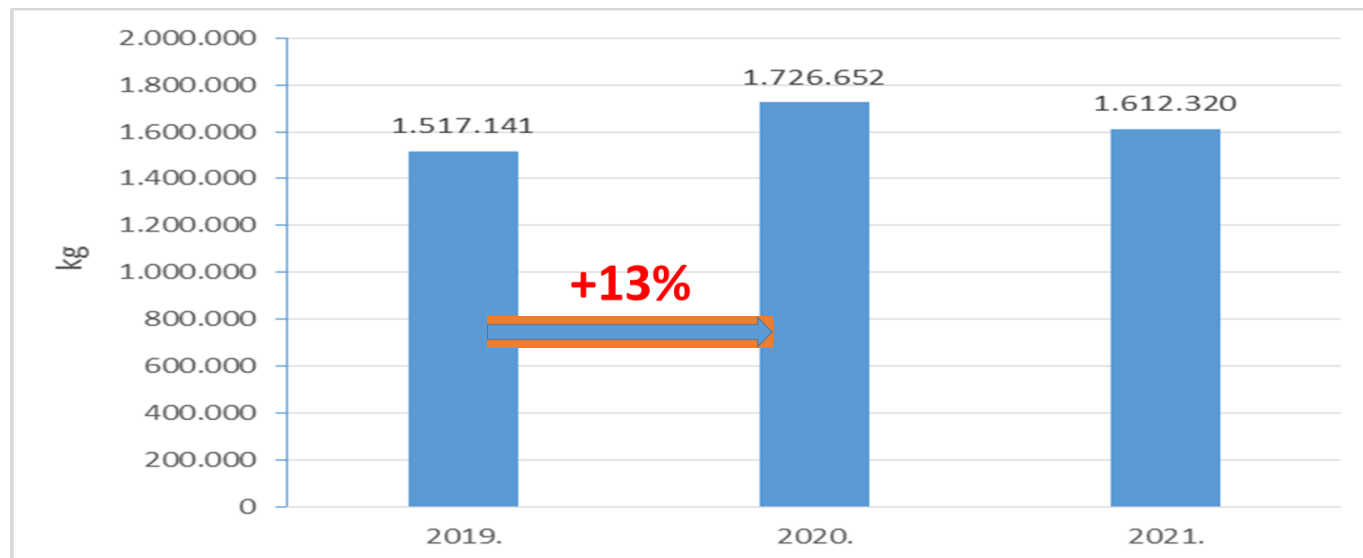


Food donation in numbers

2019.
1.517.141 kg

2020.
1.726.610 kg

2021.
1.612.320 kg



Strategic framework

Plan for the prevention and reduction of food waste of the Republic of Croatia 2023-2028

- improving the food donation system
- encouraging the reduction of food waste
- promoting social responsibility of the food sector
- raising consumer awareness
- education of preschool and school-age children
- measuring of food waste
- investing in research work and innovative solutions to prevent food waste





Strategic framework

National Recovery and Resilience Plan 2021-2026

Reform measure „Advancement of food donation system in Croatia”

- 1) infrastructural equipping of food donation intermediaries and food bank
- 2) digitalisation of food donation systems
- 3) educational campaigns
- 4) voluntary agreement for the prevention of food waste

Financial value: 4,2 million euros

Implementation period: 2021-2023





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Infrastructural equipping of food donation intermediaries and food bank

- The Support Scheme has been put in operation following a public call and contracts concluded
- 50 grant beneficiaries (charity organizations)
- Eligible costs:
 - construction and refurbishment of storage facilities
 - storage equipment and furniture
 - cooling and food storage equipment
 - fork-lift trucks
 - refrigerated vehicles
 - vehicles
 - IT equipment.



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Infrastructural equipping of food donation intermediaries and food bank

Food banks

- 9 beneficiaries
- 955.604 EUR

Food donation intermediaries

- 41 beneficiaries
- 991.473 EUR

**Total: 1,9 millions of euros
2021-2023**

New public call in preparation



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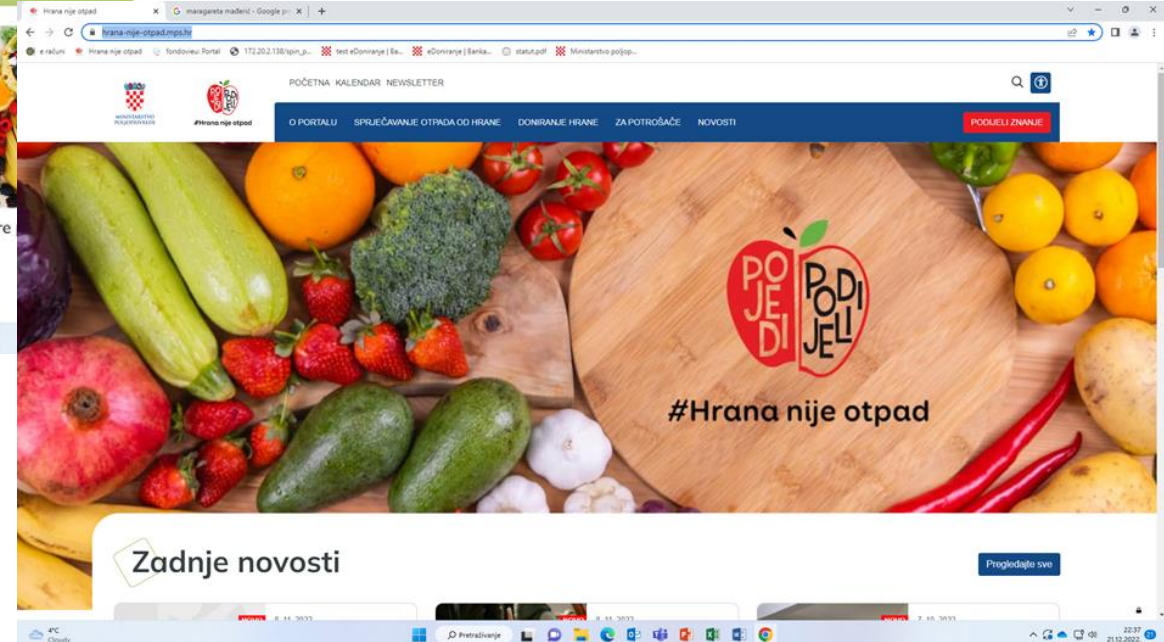
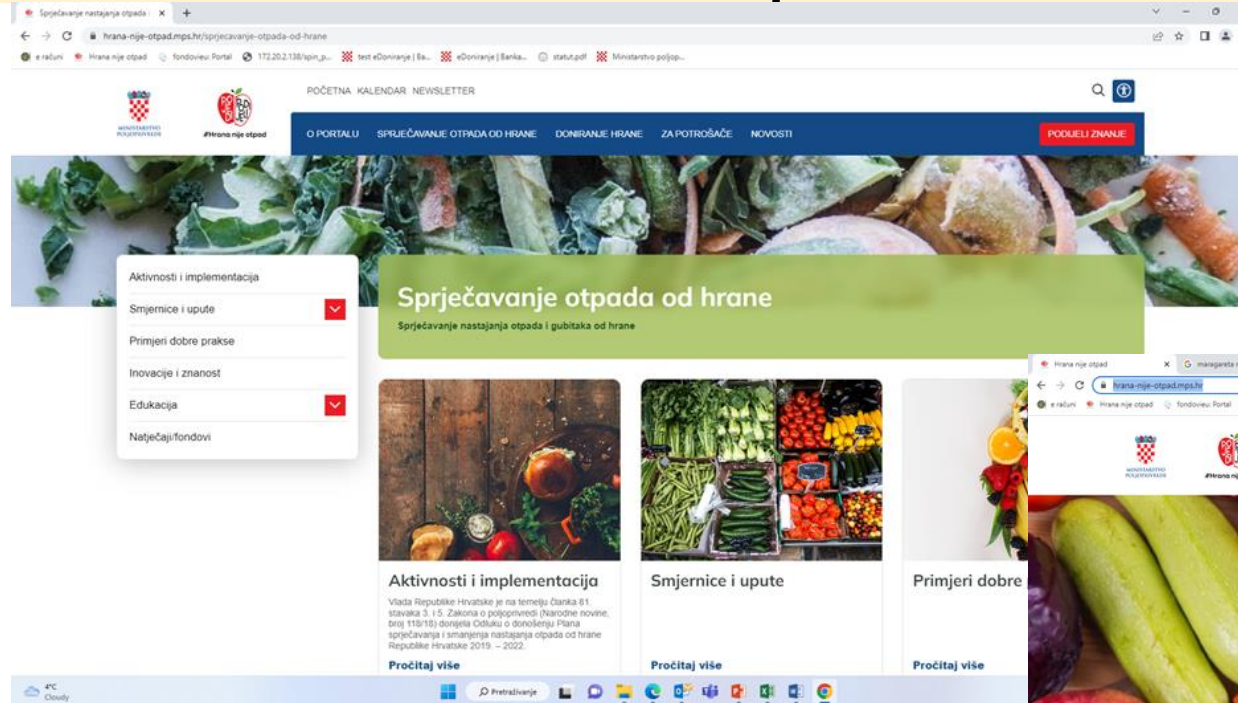
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Digitalization of food donation systems

Internet platform *Food is not waste*





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Digitalization of food donation systems

IT system for food donation



e-doniranje

The food donation IT system, which is already in operation, was upgraded with new functionalities, of which the possibility of regional governance of the system and statistical representation of data are highlighted

Total: 66.000 euros
2021-2022



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Educational campaigns

Total: 200.000 euros
2021-2023



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- production and publication of educational and video materials
- TV and radio campaigns
- exhibition of student works
- distribution of educational materials to students



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IZLOŽBA
„HRANA NIJE OTPAD,
I JA MOGU UTJECATI!“
RADOVI UČENIKA SREDNJIH ŠKOLA
VELIKA GORICA, Trg Stjepana Radića
29. rujna 2022. godine



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Voluntary agreement „Together against food waste”

- The aim of concluding the agreement is to contribute to the achievement of a 30% reduction in food waste in the Republic of Croatia by 2028, through voluntary instruments through:
 - cooperation and dialogue between different stakeholders
 - exchange of experience
 - defining common objectives and activities



Voluntary agreement „Together against food waste”

- ✓ Primary producers
- ✓ Manufacturers and processors
- ✓ Food distributors
- ✓ Mass caterers
- ✓ Municipalities
- ✓ Non-profit organizations
- ✓ Associations
- ✓ Scientific and academic community

44 signatories





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Voluntary agreement "Together against food waste"



Institut za poljoprivredu
i turizam



Institute of Agriculture
and Tourism





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Individual goals of the signatories



- conclusion of cooperation agreements with food bank and/or intermediaries in the food donation chain
- raising awareness, informing and educating consumers
- establishment of system for measuring and monitoring of food waste
- optimizing of the reuse of inevitably created surplus food
- the use of innovative ways of production, storage, preservation and packaging of food
- improvement of internal processes for food handling (procurement, storage, processing, packaging, transport)
- education and training of employees.....



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Lessons learned

- The Recovery and Resilience Facility is a good instrument that can be used for financing of projects related to food donation and food waste
- The disadvantage is that the instrument cannot finance labor costs
- It is necessary to ensure enough human capacity for the necessary project administration

LESSONS
LEARNED





Thank You for Your attention

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