



# EU Coordinated Control Plan on online sales of dogs and cats

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# Objectives

- Gain insight on **current practices**
- Help establish the **level of suspicious practices**
- **Raise awareness:** online sales are subject to official controls
- **Build know-how on law enforcement** for online sales with veterinary checks
- **Take actions for a safer market**



# Description

- **Voluntary**
- **Identification of websites** offering dogs and cats which can be non-compliant with EU or national legislation
- **Inspection of traders** from non-compliant advertisements
- **Notification of websites** that are **not complying with EU legislation**

**Websites  
screening period**

*15 October  
to 15 November 2018*

**On-the-spot  
inspection**

*15 November 2018  
to 15 January 2019*

**Notification  
period**

*15 January  
to 30 April 2019*

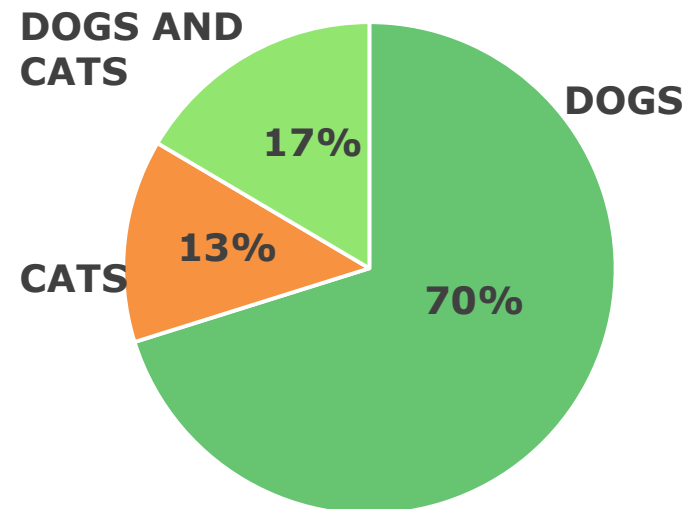


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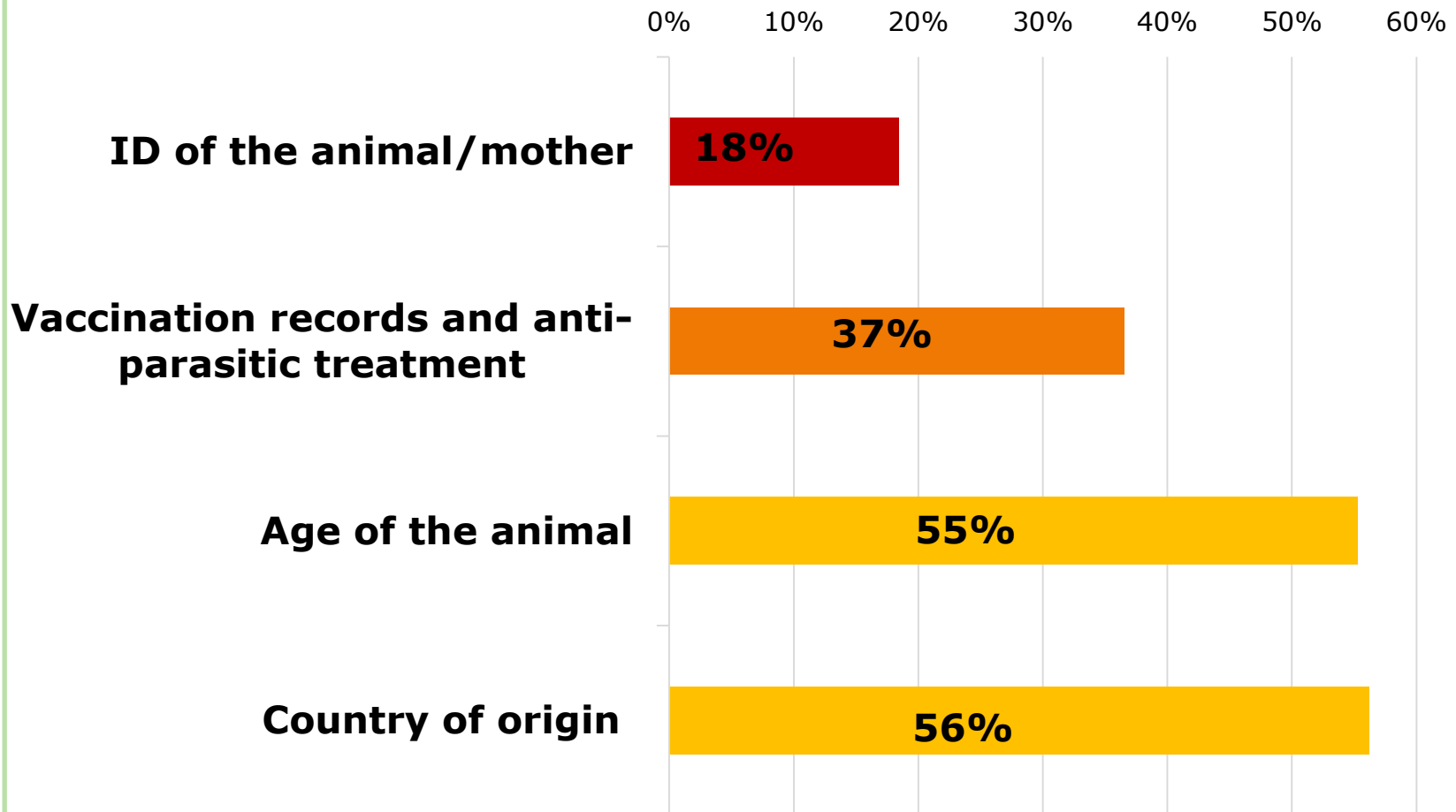
## Results

- **18 participating countries**
- **315 advertisements notified\***
- Average of **17,5 ads per country**
- **90% domestic traders**
- **87%** of ads with **dogs**
- **169 inspections** performed



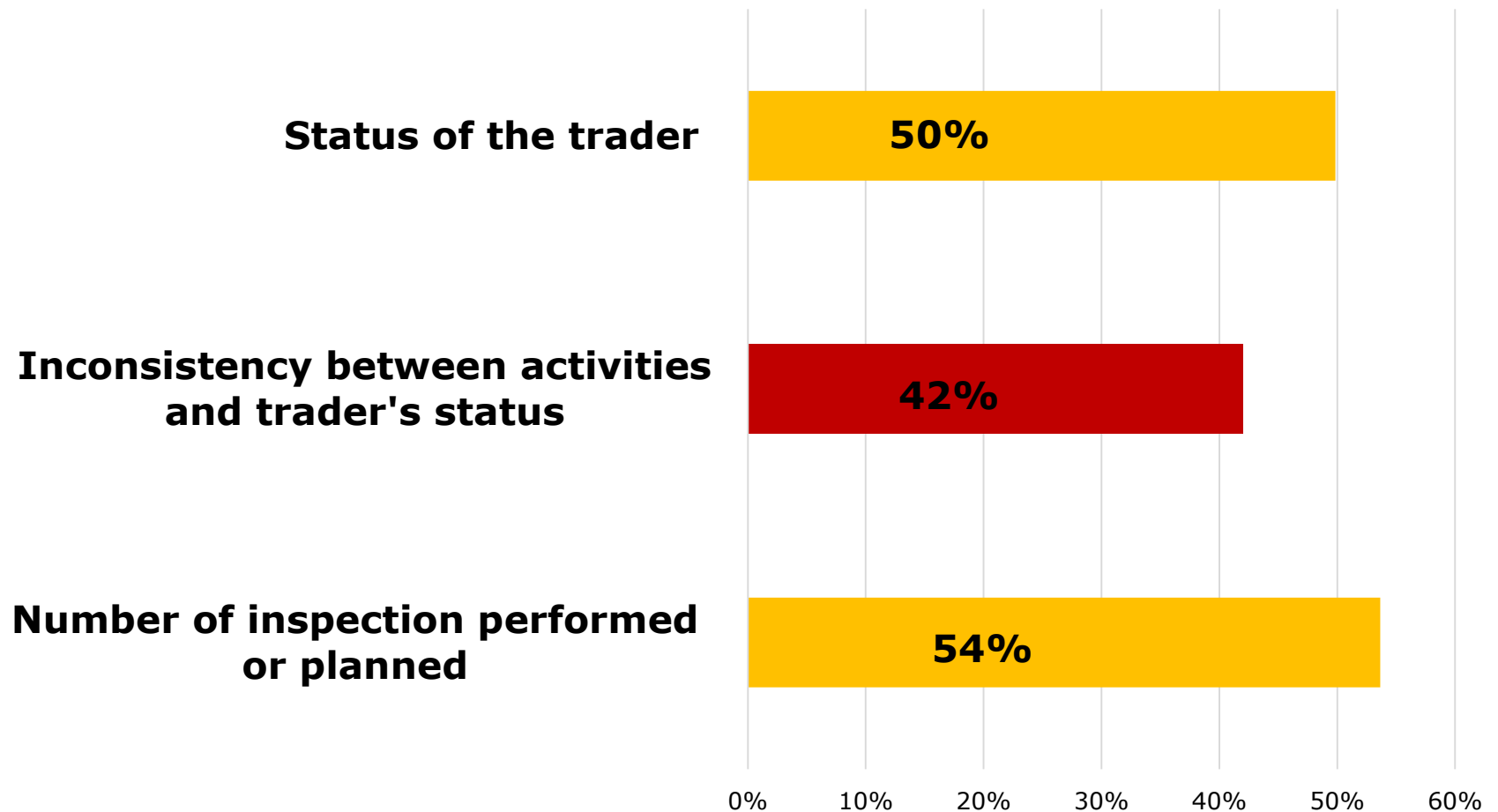


## IDENTIFICATION OF THE ANIMAL





## TRADERS STATUS AND ACTIONS



# Findings

- **High participation rate**
- **54% of ads were inspected**
- **Outcomes of the inspections:**
  - animals too young, unhealthy
  - animals not vaccinated, not treated
  - fake ID, illegal transport
  - difficulties to checks



# Findings

- **Lack of identification of animals and traders**
- **Technical difficulties to control the online market:**
  - Multitude of websites
  - Legal difficulties for inspectors to access private houses
  - Missing requirements to give contact details in the ads
  - Lack of information on where the animals are kept







# Suggestions received

- **Education materials:** *What Europeans should know when buying pets online?*
- **Guidelines for pet ads to websites**
- **EU or national quality chart** on pet ads
- **Partnership between authorities and websites** to agree on the information to be included
- **Harmonised European identification system** for pet animals



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**A nice and short  
control plan...**

**Yes, but still  
a lot to do...**

**Any  
suggestions?**

