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Inaugural meeting of the EU Platform on Animal Welfare 6 June 2017

**Plant Animals Food and Feed Committee
13 July 2017**

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Health and
Food Safety



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The Platform as a new paradigm

- Collective efforts of all sectors /authorities/international organisations
- Holistic approach to achieve concrete results
- Link with the global challenges (one health, AMR, food waste)



"Everyone is responsible"



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Short overview

160
applications

Web streamed

- **75 members of the platform**
- 3 sessions:
 - Better application and understanding of EU legislation
 - Promotion EU animal welfare standards globally
 - Development and use of voluntary commitments



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Better application and understanding of EU legislation

- To share the best practices and pilot projects
- Dissemination and transfer of knowledge
- Better communication
- More need for research
- Improve understanding of the EU legislation to help in its enforcement
- Rules to be implemented in an even way across member states



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Better application and understanding of EU legislation

- Be realistic on what can be achieved,
- Take into account other challenges such environmental requirements, competitiveness issues etc.
- Requests to create sub-groups





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**Food
Miles**

How well
travelled
is your
dinner?



Promotion EU AW standards globally

- Promote international activities and implementation of EU and OIE standards
- Apply EU standards for imported products
- Education, training raising awareness as key tools to promote AW in non -EU countries
- Favour an outcome based approach
- Good practices and transparent approach to lending policies



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Development and use of voluntary commitments

- Several animal welfare projects outlined (e.g. code for good breeding and reproduction, antibiotic free meat and castration by vaccination, etc.)
- Requests to create sub-groups
- Engagement from participants





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Development and use of voluntary commitments

- Labelling:

- Some MSs presented their **schemes**
- **Market acceptance** of products
- **Volatility** of consumers, sensitivity to animal welfare in surveys but shopping preferences!
- Identify the **criteria** to develop schemes
- Extra **cost** to producers
- Dissemination of **information** on the benefits of animal welfare schemes, so that consumers would opt for the animal welfare labels.



Some feedback : Twitter

- **Balanced** and **constructive** tone from stakeholders
- **Neutral** and **positive** reactions to the establishment of the platform and to the Commission approach **to address priority issues** rather than everything at the same time
- Several proposals on the establishment of **sub-groups** – on pig tail docking/pigs, rabbit welfare, illegal puppy trade, transport of live animals, equines, fish...



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Twitter: #EU4AnimalWelfare

TWEETREACH SNAPSHOT FOR

#EU4AnimalWelfare

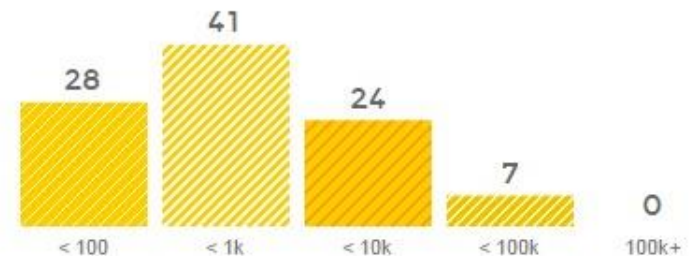
ESTIMATED REACH

149,171

ACCOUNTS REACHED

EXPOSURE

220,579 IMPRESSIONS



Bars show number of tweets sent by users with that many followers



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Important links

- Record of the Inaugural Meeting on 6 June 2017: <https://webcast.ec.europa.eu/inaugural-meeting-of-the-platform-on-animal-welfare>
- #EU4AnimalWelfare
- Webpage of the EU Platform on Animal Welfare: http://ec.europa.eu/food/animals/welfare/eu-platform-animal-welfare_en
- SANTE-ANIMAL-WELFARE-PLATFORM@ec.europa.eu

What is next?

- Second meeting on **10 November** in Brussels
- Commission will propose specific topics: **focus on priorities**
- Fully **involvement** of members
- Establishment of **sub-group/s**





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Thank you for your attention!!

EU_Health @EU_Health · 6. Juni
Our [#EU4AnimalWelfare](#) platform has been launched today - read all about it in the Q&A [#animalwelfare](#) [#animalhealth](#) europa.eu/INY68jg

**When it comes to animal welfare
"Everyone is Responsible"
EU animal welfare strategy 2012-2015**

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[#EU4AnimalWelfare](#)
http://ec.europa.eu/food/animals/welfare/eu-platform-animal-welfare_en

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