

The Case For a FUR FREE EUROPE



FUR FREE EUROPE

Gathered in
front of the
European
Commission



FUR FREE EUROPE ECI

Why we need to ban fur farming and the placement of farmed fur products on the European market:

- Fur farming is inherently cruel to animals



FUR FREE EUROPE ECI – FUR FARMING IS A THREAT TO PUBLIC & ANIMAL HEALTH

“Public health risks from SARS-CoV-2 spillover within fur farms, from fur farms to humans and to wildlife populations are high in Europe, considering the high number of fur farms concentrated in the same geographical areas.”

WHO, WOHA and FAO, SARS-CoV-2 in animals used for fur farming

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Why we need to ban fur farming and the placement of farmed fur products on the European market:

- Fur is damaging to the environment



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The time for a
Fur Free
Europe has
come!

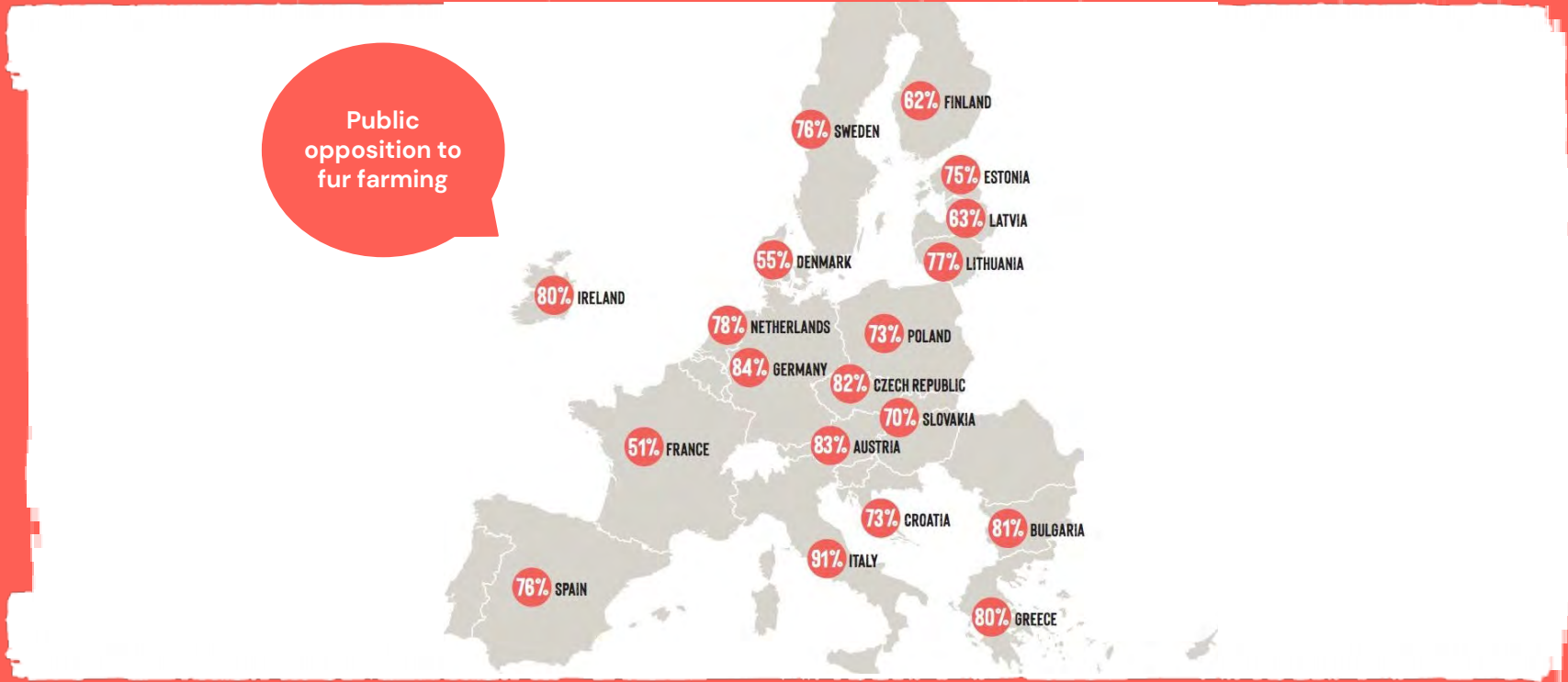
A future with vibrant rural areas without fur farms

- Sharp decline in fur farms since 2020 has catalysed the process for an EU-wide ban
- Adequate compensatory measures for remaining active businesses have been implemented in several Member States
- Opportunity for business transition in line with the ambitions of the EU Green Deal and UN SDGs



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FUR FREE EUROPE ECI – CITIZENS DON'T WANT FUR



THANK YOU!



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