

## Scaling up action and mobilising key players across the EU

Action & implementation sub-group, 25 February 2021

## Farm to Fork Strategy: Stepping up action against food loss and waste



## Scale up action and mobilise key players across the EU

- Promote uptake of EU Platform's recommendations for action and implementation of food waste prevention hierarchy
- Strengthen evidence-base for food waste prevention and share best practice through the EU Platform on FLW
  - <u>assess effectiveness</u> of food waste prevention initiatives
  - European Consumer Food Waste Forum (EP pilot project)
  - create online EU food loss and waste prevention hub
- Support actors in taking action to fight food waste (e.g. Horizon Europe, grants through Single Market Programme)



## EIT Food annual call for applications

Entrepreneurship programs **Seedbed**, **EIT FAN** and **RisingFoodStars** for entrepreneurs, startups and scaleups

Applications are open **from 14 February until 10 April 2021**:

- Seedbed Incubator Programme supports aspiring entrepreneurs looking to validate the market opportunity
- The EIT Food Accelerator Network helps startups to fast-track innovation
- The RisingFoodStars network provides scaleups with easy access to a network of European corporates, universities and research organisations; increased visibility and tailored support in scaling up, investments and overcoming challenges.

Interested entrepreneurs, startups and scaleups for all programmes need first to register their interest through an <u>online form</u>

