



- SANTE-Advisory-Group@ec.europa.eu
- GROW-CODE-OF-CONDUCT-FOOD@ec.europa.eu

Intent to sign

18 June 2021

Danish Crown A/S
Corporate HQ

Marsvej 43
DK-8960 Randers
CVR 26 12 12 64

T +45 8919 1919
dc@danishcrown.com
danishcrown.com

Dear Sirs and Madams,

Intent to sign

Danish Crowns support the holistic and coordinated approach as outlined in the EU Code of Conduct on Responsible Food Business and Marketing Practices (Code), and we hereby confirm our intent to sign the Code.

Our overall contribution

The Danish Crown Sustainability Strategy has for years focused on 5 tracks:

Feeding the World; We will find new ways to feed the world with sustainable meat, protein and meals through collaboration and partnerships in our value chain

Sustainable Farming; We aim to secure a strong future for our farmers and promote sustainable livestock production within planetary boundaries

Sustainable Food Production; We will operate a sustainable, efficient and high-performing food production, setting high standards for ourselves and for our suppliers

Good Jobs for Everyone; We will attract and retain people with good jobs and equal opportunities for everyone, creating safe and healthy workplaces

Together with customers and consumers; We will earn customer's and consumers' confidence and meet their needs for healthy, safe and responsible food.

Hence we will overall continue to contribute to environmental, health and social sustainability of food systems, by challenging ourselves, the industry and our consumers based upon this strategy.

Ambitious, tangible and measurable commitment – # 3 A Climate neutral food chain in Europe by 2050; Reducing net emissions from own operations, contributing to a 55 per cent GHG emission target reduction in the EU Food Chain by 2030 (following a science based approach).



Meat is a natural component of many people's diet worldwide and an importance source of protein. However, meat production also has a major impact on Earth's resources and contributes to climate change – a fundamental challenge for all meat producers, including Danish Crown. And while we contribute to more of the aspirational objectives referenced in the Code, we will, upon signing the actual Code, specifically commit to and report on Aspirational Objective # 3 as outlined above.

This commitment is based upon the overall existing ambition for Danish Crown:

50 per cent reduction of greenhouse gas emissions per kg meat by 2030 relative to 2005
Being climate neutral (net) by 2050

Transparency and validation of the commitment

Danish Crown's specific targets and reporting, for the above aspirational target, will be based upon the Science Based Initiative, which includes that our targets will be validated by an independent team of technical experts.

The reporting will take its starting point in the Danish Crown Sustainability Report, covering the period October – September for a specific year. A reporting which, at the time of this letter, is mandatory as per the Danish Financial Act § 99.

Continued support to the Code

In June 2021 Danish Crown published a new business strategy, where sustainability is one of the key pillars. This strategy underlines the importance of our continued focus on improvements and sustainability initiatives within our sphere of influence.

During this work we will acknowledge the importance of this Code and will continue to support the common aspirational path towards a sustainable food system. As the current Code, however, still lacks clarity on some critical matters such as "Beyond legal obligations in force at the time of the application of the Code" (footnote 5), the outstanding decisions to be made related to Website and Governance (IV Terms of implementation) our continued support is based upon reservations.

We look forward to receiving your confirmation, that this letter of intention to sign/commit has been received and accepted, while also hoping for more information on the launch on July 5th (our logo is attached as requested).

Yours sincerely

Preben Sunke
Group COO