

EU Food Loss and Waste Prevention Hub

Member States pages

Action & implementation sub-group, 25 February 2021

EU Food Loss and Waste Prevention Hub

- A 'one-stop shop' for stakeholders active in food waste prevention and reduction
- Users will have the opportunity to share best practices, find relevant information and policies and stay up-to-date with the latest developments in the field.
- Objectives:
 - Dissemination of knowledge and best practice
 - Encourage cooperation and communication among stakeholders
 - Inspire further action

Launch: 29 September 2021 (IDAFLW)

Builds on the work of:





Main functionalities of the website

• Resources

A database of food loss and waste prevention initiatives

• News

A database of food loss and waste related news (e.g. events)

Member States pages

27 pages dedicated to national policies/legislation/actions

• Events calendar

• Newsletter



EU Food Loss and Waste Prevention Hub Main functionalities

Resources

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Member States pages

27 pages dedicated to national policies/legislation/actions

Events calendar

• Newsletter



Member States pages

Finland

European



- Content: information on legislation, policies and initiatives related to food loss and waste prevention and reduction
- Objectives:

Keep stakeholders up-to-date with national initiatives

Living source of information for Member States, in order to facilitate transfer and uptake of actions

Member States pages – structure and content

Information will be organised based on <u>Champions 12.3</u> Target-Measure-Act approach

Information on target(s) set to reduce food loss and waste, if available

TARGET

- ✓ national target(s)
- ✓ sectorial target(s)

MEASURE

 Information on activities to monitor food loss and waste (e.g. implementation of the EU common methodology, baseline, reporting activities etc.)

 Available food loss and waste data (national, sectorial etc.)

ACT 🖍

Actions carried out to tackle food loss and waste

Actions may include:

- ✓ National strategies & plans
- Legislative measures
- ✓ Voluntary agreements
- Consumer behaviour interventions
- ✓ Research & innovation

✓ Etc.





Member States pages – structure and content

- Library of relevant resources
 Links and documents
- Related resources and news Suggested resources and news published on the Hub, tagged with the same country
- Shortcut to other Member States
 Select a MS from the drop-down list to visit its page
- Invitation to share resources





Member States pages – practicalities

- Access to the MS pages:
 - COM authorised staff
 - Appointed Member State representatives (EU Login)

Content submission and validation process:

First version: to be drafted by COM, based on <u>MS contributions to Council, June 2020</u>
Content validated by MS & published on the website
MS representatives to keep the info up-to-date
Updates are reviewed by COM before being published
COM can also propose changes, for MS representatives' consideration



Example of a Member State page

Mock-up – work in progress





Ministry of Food and Agriculture: https://www.xxxx.lu

TARGET

(max. 150 words)

Target Ta

MEASURE

(max. 250 words)

Measure Measur

Measure Measur

ACT (max. 400 words)

RELEVANT LINKS AND DOCUMENTS

- Ministry of Agriculture
- National Strategy for Food Waste Reduction
- National awareness campaign
- Case study Consumer food waste
- Report food waste actions 2020

Current version of the website

Suggestions concerning the structure and type of content included?

Similar websites?

Etc.



Thank you



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