



INTERNATIONAL
**FOOD
WASTE**
COALITION



Monitor food waste and identify solutions for the HaFS

May 11, 2023

Content

1. A common ambition to reduce food waste

2. Driving adoption of a food waste measurement methodology – critical success factors
 - a. Clear and specific

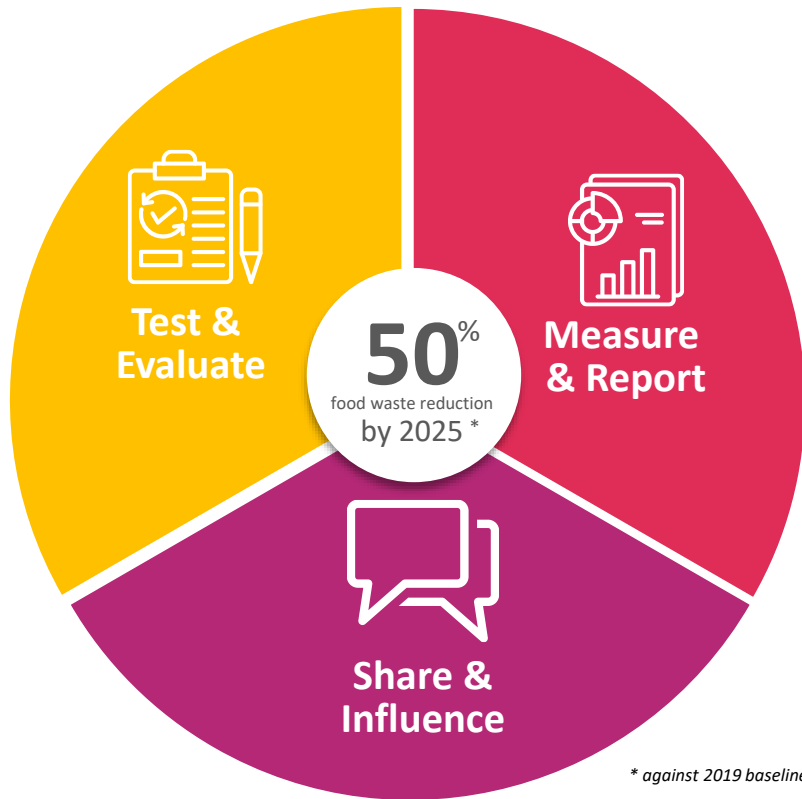
 - b. Evolutive

 - c. Track progress and feedback

 - d. Action oriented

IFWC ambition to reduce food waste by 50% by 2025

A strategy built around 3 pillars



Definition of a common methodology was critical

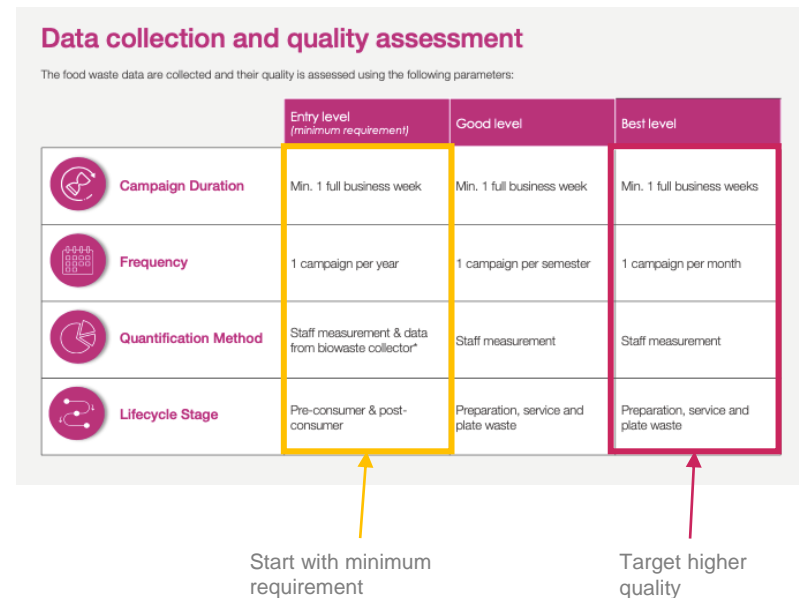
- Align players
- Drive action
- Engage with stakeholders

Driving adoption of the methodology – critical success factor (1)

Critical success factor 1 - clear and specific to the sector

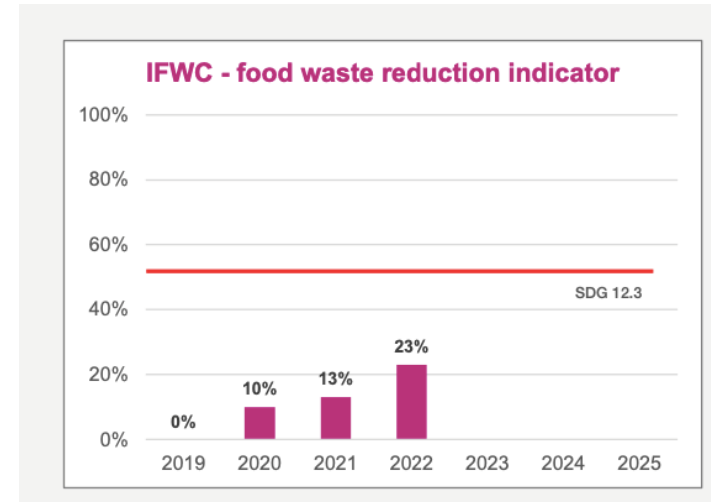
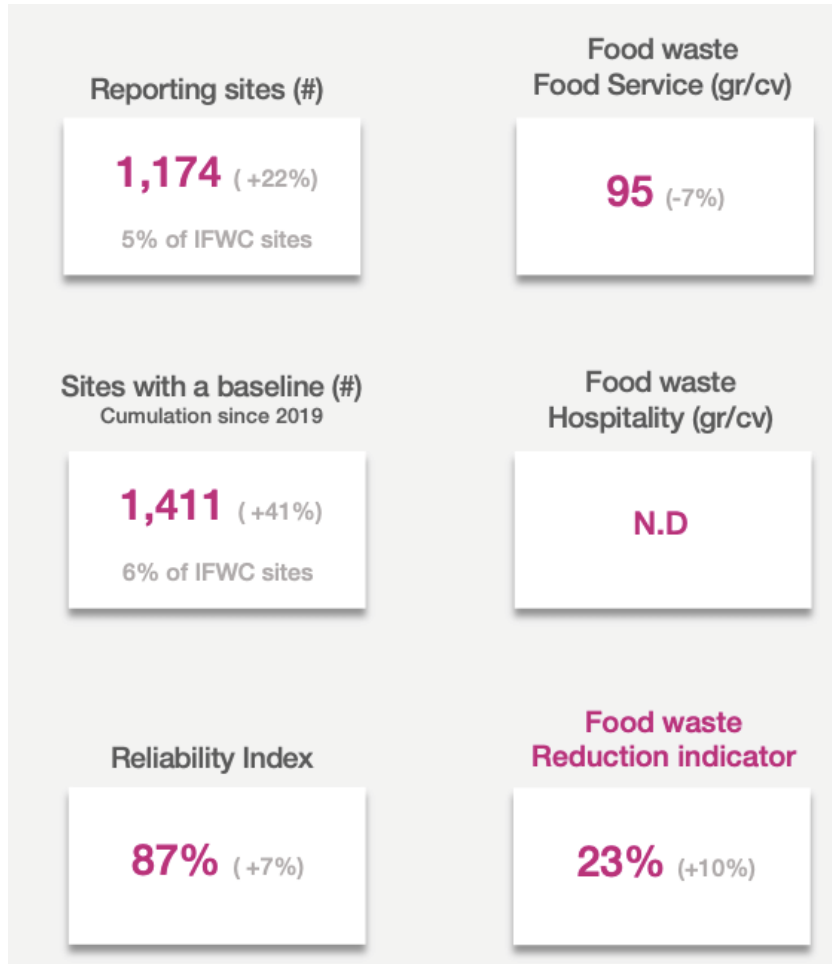


Critical success factor 2 - evolutive



Driving adoption of the methodology – critical success factor (2)

Critical success factor 3 - track progress and feedback



Driving adoption of the methodology – critical success factor (3)

Critical success factor 4 - Action oriented



Innovation Lab:

<https://internationalfoodwastecoalition.org/resources/innovation-lab/>

FOOD WASTE

MENU

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DEMAND FORECASTING

BUFFET 2.0

DEMAND FORECASTING

Delicious Data
reduces avoidable food waste, increase operational efficiency and improve the operational result

Fullsoon
collects data and predict guest attendance and menu ordering in restaurants and hotels

Prognolite
reduces over-production through powerful prediction capabilities

dynamify
all-in-one platform to enhance service delivery and reduce waste

crisp.
shares data and insights amongst all players across the food supply chain

food21
forecasting tool based on a cross-retailer platform and the use of AI

Meal Canteen
app-based meal pre-ordering service

Conclusion

- Adopting a common language is critical for an organization willing to reduce food waste
- Methodology has to be clear, easy to use and evolutive → don't shoot for the moon initially
- Engage kitchen staff through feedback, benchmark and reporting on progress
- Use data to drive action... again and again and again !!!



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**Food is a universal
experience, let's
not waste it.**