

# EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

FYFFES

REPORT SUBMITTED ON 29 APRIL 2022

Type of business/sector <i>(E.g. retail, dairy)</i>	Sustainability dimension <i>(E.g. environmental, social)</i>	Code aspirational objective <i>(1-7)</i>	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information <b>(optional)</b>	Comments <b>(optional)</b> <i>(E.g. enablers, ideas on how to improve)</i>
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<p><b>Fresh tropical produce</b></p>	<p><b>Environmental, Social</b></p>	<p><b>1.1</b> <i>Healthy, balanced and sustainable diets for all European consumers, thereby contributing to: - Reversing malnutrition and diet-related noncommunicable diseases (NCDs) in the EU</i></p>	<ul style="list-style-type: none"> <li>• Provide two million healthy meals to people in vulnerable groups by 2025 by working with qualified partners</li> <li>• Educate three million people on healthy eating habits and food waste minimisation by 2025</li> </ul>	<p>2,497,322 meals delivered in 2021 Fyffes has increased this target to five million meals by 2025</p> <p>650,000 people already engaged and educated on these topics via social media</p> <p>Full campaign has not started and will complement EU campaign on increasing consumption of fruit and veg.</p>	<p>Using actual engagements on social media and not 'reach' as a measure of this target.</p>	
	<p><b>Environmental</b></p>	<p><b>1.2</b> <i>Reducing the environmental footprint of food consumption by 2030</i></p>	<ul style="list-style-type: none"> <li>• Reduce carbon emissions to achieve the Science Based Target (Scope 1, 2 and portion of 3) of 1.5° C scenario by 2025, representing 25% reduction in CO2 eq./kg of fruit</li> </ul>	<p>Since publication, Fyffes has updated its target, which has been approved by the Science Based Target initiative (SBTi): <b><i>Reduce our GHG emissions to achieve the Science-Based Target in line with the 1.5°C scenario by 2025, representing a 25% reduction for scope 1 and 2 in CO2 eq./kg of fruit harvested, and a 10% reduction for scope 3* in CO2 eq./kg of fruit harvested and distributed by Fyffes and its suppliers, from a 2020 base year.</i></b></p> <p>Fyffes has identified projects which will deliver an estimated 21% greenhouse gas emissions reductions in our Scope 1 &amp; 2 in CO2 eq/kg of fruit harvested by 2025.</p>	<p>Fyffes will identify more projects to close the gap to 25%</p>	

			<ul style="list-style-type: none"> <li>• All packaging will be compostable, recyclable or reusable by 2025</li> <li>• 100% of Fyffes owned operations have water management plans in place 2025</li> </ul>	<p>Through innovation and investing in alternatives, Fyffes is on track to meet this target by 98% and a project is underway to tackle the remaining 2% by 2025.</p> <p>Just under 40% of Fyffes farms have water management plans in place already.</p>		
	<b>Environmental and social</b>	<b>2</b> <i>Prevention and reduction of food loss and waste</i>	<ul style="list-style-type: none"> <li>• Reduce food loss by 80% in all our own operations by 2030</li> <li>• Develop one new application for each of our core products by 2030</li> </ul>	<p>Fyffes has implemented a range of initiatives such as improved quality control measures and better communication between farms and the customer facing areas of the business.</p> <p>For unavoidable waste Fyffes has mapped food banks and food donation charities across all its major markets.</p> <p>Fyffes has already developed two new applications for banana waste. 1) a pilot program to provide a banana flour to 100 children in a local school in the Stann Creek and Toledo district in Belize..</p> <p>2) Fyffes Balbriggan ripening centre in Ireland will soon donate 50% of food waste to a not-for-profit that converts the waste into gelato, banana bites and cakes.</p>	<p>Fyffes food loss measurement will not be available until later in 2022.</p> <p>District is characterised by high malnutrition. It's hoped banana flour added to breakfasts will result in improved physical growth and educational attainment</p>	

	<b>Environmental</b>	<p><b>3</b></p> <p><i>A climate neutral food chain in Europe by 2050</i></p>	<ul style="list-style-type: none"> <li>• Reduce carbon emissions to achieve the Science Based Target (Scope 1, 2 and portion of 3) of 1.5° C scenario by 2025, representing 25% reduction in CO2 eq./kg of fruit</li> </ul>	<p>Since publication, Fyffes has updated its target, which has been approved by the Science Based Target initiative (SBTi): <b>Reduce our GHG emissions to achieve the Science-Based Target in line with the 1.5°C scenario by 2025, representing a 25% reduction for scope 1 and 2 in CO2 eq./kg of fruit harvested, and a 10% reduction for scope 3* in CO2 eq./kg of fruit harvested and distributed by Fyffes and its suppliers, from a 2020 base year.</b></p> <p>In addition, Fyffes has a partnership with PLUS and Albert Heijn supermarket chain in the Netherlands supermarket to provide carbon neutral pineapples and bananas.</p>	<p>Our primary goal is GHG reduction. Once achieved, Fyffes will have a new target toward climate neutral food chain.</p>	
	<b>Environmental</b>	<p><b>4</b></p> <p><i>An optimised circular and resource-efficient food chain in Europe</i></p> <p><i>a) Improved resource-efficiency within own operations, contributing to sustainable, efficient use and management of energy and natural resources in operations by 2030</i></p> <p><i>b) Improved sustainability of</i></p>	<ul style="list-style-type: none"> <li>• All packaging will be compostable, recyclable or reusable by 2025</li> <li>• 100% of Fyffes owned operations have water management plans in place 2025</li> <li>• Reduce carbon emissions to achieve the Science Based Target (Scope 1, 2 and portion of 3) of 1.5° C scenario by 2025, representing 25% reduction in CO2 eq./kg of fruit</li> </ul>	<p>See above</p> <p>98.1% of our packaging is currently compostable, recyclable or reusable.</p>		

		<i>food and drink packaging, striving for all packaging towards circularity by 2030</i>				
	<b>Social</b>	<p>5a</p> <p><i>Sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</i></p> <p><i>a) Quality jobs, skilled workforce and safe and inclusive workplaces for all</i></p>	<ul style="list-style-type: none"> <li>• By 2025 no work-related fatalities and no severe work-related injuries</li> <li>• 100% of Fyffes workers and supply chain workers are trained on human rights by 2030 (100% of managers and employees by 2025)</li> <li>• 100% Fyffes owned sites in the LATAM region benefitting from Gender Equality Programs by 2025 and 50% of suppliers by 2030</li> <li>• Eradicate gender pay gap in Fyffes operations by 2030</li> </ul>	<p>Fyffes has begun the roll out of a companywide safety management system, beginning in Latin America to replace individual systems.</p> <p>In the meantime, road safety campaigns in locations where road safety is a significant risk are also being rolled out.</p> <p>The human rights training will begin roll out during 2022.</p> <p>The Gender Equality Training began with operations in Costa Rica, Ecuador, Honduras and Belize and we are on track to meet this target. As of the end of 2021, 30% of owned sites started the program and 1,100 workers have been trained.</p> <p>We expect to meet this target by 2030, if not sooner</p>		

	Social	<p><b>5b</b> <i>Improved resilience and competitiveness of companies operating at any point along the food value chain by 2030</i></p>	<ul style="list-style-type: none"> <li>• By 2030 improve the resilience of 2,000 of our smallholders to climate change across key LATAM production countries with specific capacity building programs</li> <li>• 100% of Fyffes neighbouring communities are engaged in resilient socio-economic community projects out of the four community investment areas by 2030</li> </ul>	<p>600 smallholders have already been enrolled in a productivity improvement project to mitigate against climate change risks in the Dominican Republic and Colombia</p> <p>Fyffes is concluding community needs assessments in the communities surrounding its operations. Socio-economic community projects have already been started in seven locations out of a total of 57</p>		
	Social	<p><b>6a</b> <i>Sustainable value creation in the European food supply chain through partnership a) Improved resilience and competitiveness of companies operating at any point along the food value chain by 2030</i></p>	<ul style="list-style-type: none"> <li>• By 2030 Improve resilience of 2,000 of our smallholders to climate change across key LATAM production countries with specific capacity building programs</li> <li>• 100% of Fyffes neighbouring communities are engaged in resilient socio-economic community projects out of the four community investment areas by 2030</li> <li>• 50% of our suppliers will benefit from Gender Equality Programs by 2030 and 100% of supply chain workers will be trained on human right by 2030.</li> </ul>	As above		
	Environmental	<p><b>6b</b> <i>Continued progress towards sustainable production, contributing to sustainable</i></p>	<ul style="list-style-type: none"> <li>• All packaging will be compostable, recyclable or reusable by 2025</li> </ul>	As above		

		<i>management and efficient use of natural resources by 2030 and improved animal welfare</i>				
	<b>Environmental</b>	<p><b>7a</b></p> <p><i>Sustainable sourcing in food supply chains</i></p> <p><i>a) Transformed commodity supply chains which do not contribute to deforestation, forest degradation and destruction of natural habitat in by 2030 and which preserve and protect high value ecosystems and biodiversity</i></p>	<ul style="list-style-type: none"> <li>Fyffes does not yet have a public target on this measure, however, we have committed to measure the reduction of agrochemical use and measure replacement of agrochemicals with sustainable alternatives by 2024.</li> <li>By 2022, we will define KPIs to measure soil quality and by 2024 Fyffes will identify soil management best practices which are applicable to our farming operations.</li> <li>In addition, it is worth mentioning that 40% of the land at our pineapple farm and a significant proportion of our banana farms in Costa Rica is reserved for primary and secondary forestry. 100% of Fyffes farms in Costa Rica are Rainforest Alliance certified and this certification requires stringent biodiversity standards.</li> </ul>	<p>Fyffes is on track to develop new targets for soil management, biodiversity and pesticide use.</p> <p>Fyffes is working on a pilot project with a chemical company on the reduction of pesticide use at one of its farms. In addition Fyffes captures agrochemical use during its annual Sustainability Survey and as part of the as SIFAV (The Sustainable Development Initiative IDH's Sustainability Initiative Fruit and Vegetables) environmental Indicator to measure agrochemical use baseline and impact on environment. We are also testing the SIFAV soil quality indicator as part of this project.</p> <p>We will continue to partner with stakeholders in running commercial trials that offer promising alternatives to traditional chemicals.</p>		
	<b>Social</b>	<p><b>7b</b></p> <p><i>Improved social performance in (global) food supply chains</i></p>	<ul style="list-style-type: none"> <li>In addition to the social targets already outlined under pillar three <b>Enriching People's Lives</b>, in 2019 Fyffes completed an independently-assessed Human Rights Impact Assessment</li> </ul>	<p>Since publication Fyffes has published its first ever Human Rights Report and has conducted its second annual human rights impact assessment. The results are published here: <a href="https://www.fyffes.com/sustainability/reports-2/">https://www.fyffes.com/sustainability/reports-2/</a></p>		

			<p>(<a href="https://www.fyffes.com/news/fyffes-announces-its-human-rightsmitigation-action-plan/">https://www.fyffes.com/news/fyffes-announces-its-human-rightsmitigation-action-plan/</a>). We have identified 13 salient human rights risks across our operations and nine follow up actions, which are being implemented by the Human Rights Core Team.</p>	<p>Fyffes plays a leadership role on the issue of Living Wages. Fyffes has already measured the Living Wage gap in the vast majority of its owned operations and fruit suppliers and has provided this to IDH's Salary Matrix. This information is being used to develop solutions to reduce or eliminate the Living Wage gap in our operations.</p> <p>In May 2022, Fyffes will initiate a pilot-project in collaboration with IDH and Rainforest Alliance to understand how best it can move forward to close gaps to living wages in various countries.</p>		
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