

Minutes from the meeting of 12 March 2018 between
Commissioner Andriukaitis and the European associations of
alcoholic beverages
- Presentation of the industry self-regulatory proposal on the
labelling of alcoholic beverages-

On 12 March 2018, the European associations representing the alcoholic beverages sectors¹ presented their self-regulatory proposal to Commissioner Andriukaitis.

The sector explained that it sees the conclusion of the Commission's report on the labelling of alcoholic beverages as an opportunity to develop an approach which would satisfy the consumer's expectations to have access to meaningful information on alcoholic beverages and, at the same time, to take into account the specificities of the sector.

It was further announced that the proposed self-regulation contains common commitments applying to wine, cider, spirit and beer sectors, accompanied and complemented by sectoral annexes detailing the process and modalities for their implementation.

For detailed information on the common commitments, please see *Joint self-regulatory proposal from the European alcoholic beverages sectors on the provision of nutrition and ingredients listing (guiding principles)*

The associations explained the different stages of the working process for design of their proposal. It was clarified that, on top of the seven organisations of the sector involved in the drafting of the self-regulatory proposal, three main EU retailers-associations were invited to the discussions as observers.

Finally, individual sectors presented their respective annexes containing rules on the modalities regulating the implementation of the agreed general commitments.

- Beer sector

For the detailed commitments of the beer sector please see *European brewers' commitment to listing ingredients and nutrition information*

- Spirits sector

For the detailed commitments of the spirit sector please see *Spirits sector annex*

- Wine and aromatised wine sector

¹ CEEV, EFOW, CopaCogeca, CEVI, SpiritsEurope, The Brewers of Europe and AICV

For the detailed commitments of the spirit sector please see *Detailed wine and aromatised wine products annex*

In addition to the commitments announced, the sector called for a new EU legislation harmonising the provision of the list of ingredients and nutrition declaration for wine in order to avoid national approaches and obstacles to the free movement. It was also noted that the commitment of small companies in self-regulation is particularly challenging.

- Cider and Fruit wine sector

For the detailed commitments of the Cider and Fruit wine sector, please see *European cider and fruit wine association annex*

Commissioner Andriukaitis thanked the associations for the timely submission of the self-regulatory proposal. It has been stressed that the assessment as well as the decision on appropriate follow-up will be a collegial decision of the Commission.