# Implementation of education material package on food waste reduction in primary and secondary schools, "DO GOOD: SAVE FOOD!"

Robert van Otterdijk, Agro-Industry Officer SAVE FOOD Initiative in Europe and Central Asia Food and Agriculture Organization





# SAVE FOOD Initiative in Europe and Central Asia

**Regional dimension** of the Project includes:

- Capacity building research, training;
- Establishment of partnerships and fostering collaboration
  - networking, sharing information, experience, best practice and resources;
- Raising awareness dissemination of information, media campaign, conference National dimension of the programme comprises.

At the **national level**, the project assists target countries in developing and implementing national strategies for FLW reduction.





# DO GOOD: SAVE FOOD! Education material package



■ WORKSHEETS

■ DISCUSSIONS

■ PROJECTS

■ WDITING EYEDDISES

■ GAMES

■ WRITING EXERCISES



■ GAMES

■ PROJECTS

■ WRITING EXERCISES

DO GOOD: SAVE FOOD!

**■ WORKSHEETS** 

■ GAMES









#### DO GOOD: SAVE FOOD!

#### Structure

#### For each age group:

two core lessons



a diverse range of activities including games, discussions, **FOLLOW-ON ACTIVITIES** 

TO REDUCE FOOD WASTE

worksheets and projects

The first of the first projects		Worksheets	Foster a deeper understanding of the topic's main issues, enable textualisation and consolidate content.
2 CORE LESSONS		Discussions	Content-driven group activities that allow
Starting point: The information-centered core lesson 1 "DO GOOD: SAVE FOOD!"	2nd step: The practice-based core lesson 2 "Feed yourself, don't feed the bi nine easy tips to reduce food was		for further intellectual and/or creative involvement with the topic.
			Revisit the topic's main issues and give students the opportunity to deepen their understanding in a playful manner.
SAVE FOOD	FASYTIPS	Writing exercises	Foster creative and cognitive involvement with the topic.
		Projects	Hands-on, practice-based activities that take place over the course of several days and encourage behavioural changes.





# DO GOOD: SAVE FOOD! Usability

#### Adaptable content

- Class
- Extra-curricular time
- Home

#### Diverse

- Writing
- Discussing
- Practicing
- Playing

#### Modular

- Time availability
- Ability levels of students

#### Accessible

- Comprehensive
- Limited technical resources needed





# DO GOOD: SAVE FOOD! Pilot testing

The program was tested during  $2015-2017\,$  in  $18\,$  schools and canteens in Italy, France, Belgium & England.

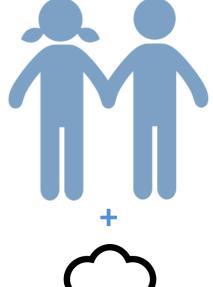
In total 5 000 children were educated on food waste issue.







# DO GOOD: SAVE FOOD! Comprehensive approach













# DO GOOD: SAVE FOOD! Comprehensive approach

The comprehensive approach was tested at 13 kitchens.

15% average food waste reduction achieved.

The average 15% of food waste reduction over a year by 14 schools and 8 kitchens involved in 2017 translates into:

- •7,7 tons of food saved: more than 15 000 meals
- •more than € 35,000 financial savings





# DO GOOD: SAVE FOOD! Ambition

Implement the programme in [at least]:

- 2 EU and 2 non-EU countries by end of 2020
- 50 schools

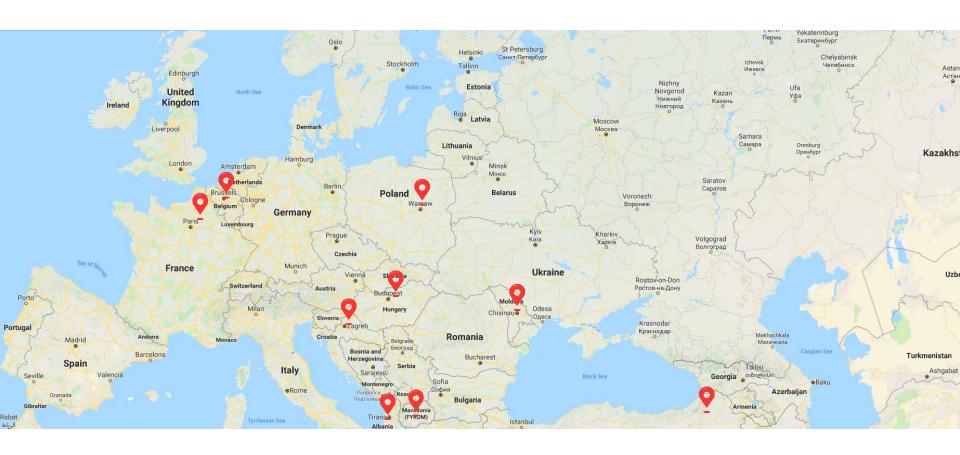
#### Achieve:

- behavioral change at consumption level
- minimum of 15% food waste reduction at schools









The programme implementation has commenced in Hungary, Croatia and Turkey, with more opportunities identified in Europe and Central Asia.





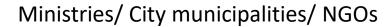
- Croatia one of the guides has been translated (upon initiative and with support of MEP) into Croatian.
  Implementation is in the process;
- Hungary the Office of Ombudsman for Future Generations has translated one of the guides into Hungarian.
  Implementation is in the process;
- Turkey the education materials will be part of the communication campaign "Zero waste, zero hunger" in Turkey, organised by FAO Sub-Regional Office for Central Asia under the hospice of the First Lady.













Assigned/ recruited agents



)

Schools (including kitchens/canteens\*)







- Identification
  - 1. Identify countries for dissemination during first and second waves
  - 2. Map relevant existing projects and initiatives
  - 3. Map other active players







#### II. Mobilization



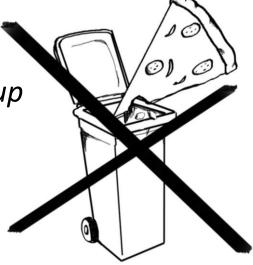
- 1. Establish contacts with relevant ministries, city administrations and/or municipalities
- 2. Reach out to active players and other prospects
- 3. Recruit and develop network of agents





#### III. Implementation

- 1. Translate/adapt the education materials
- Train/brief the Agents (training of trainers)
- 3. Launch/cascade the programme
- 4. Monitor and assess results
- 5. Adapt as necessary and Replicate/scale up







# Thank you!

Become a member:

http://www.fao.org/save-food/



