

# **Task Force on the “Code of Conduct on responsible business and marketing practices”**

*T2 - Improving the impact of food processing, retail and food services’ own operations on sustainability*

15 April 2021, 10.00 -13.00, WEBEX Meetings

## **Agenda**

**10.00 – 10.10** – Anti-trust statement and introduction

**10.10 – 10.40** – Presentation from EIT Food (and follow-up questions)

**10.40 – 10.50** – Presentation of replies to the homework questions\*

**10.50 – 11.20** - Discussion on aspirational objectives identified, potential subtopics, common denominators and prioritization (taking into account the comments made at the General Meeting of 30 March)

**11.20 – 11.30** – **Break**

**11.30 – 12.50** – Discussion on inclusion of concrete actions identified for potential T2 building blocks

**12.50 – 13.00** – Follow-up homework questions

### **\* HOMEWORK QUESTIONS**

1. Following this first meeting, is there any additional information you would like to share in relation to the aspirational objectives identified?  
What could be subtopics to address under each aspirational objective identified?  
Please reflect on a potential third aspirational objective focusing on socio economic considerations.
2. On the basis of the aspirational objectives identified, please provide what in your opinion are the concrete actions able to materialize each of them, on the basis of:
  - Which one has the largest potential impact?
  - Can these specific actions be implemented by a broad range of stakeholders?
  - How can actions in the middle of the chain create win-win solutions with primary producers? Which mechanisms/arrangements can work?
  - Which actions would contribute most to the F2F/Green Deal agenda?
  - Do actions go beyond current legal obligations and existing voluntary Codes?
3. On the basis of the actions identified, please provide a prioritisation, keeping in mind that actions may be crosscutting.
4. The set objectives may help to build an intervention logic and show which actor can contribute: please reflect on how such intervention logic can materialise, on the basis of your replies to the previous questions.