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TIME'S UP FOR FOOD WASTE!

**SETTING THE
EU ACTION AGENDA
TOWARDS 2030**

CONFERENCE
BRUSSELS | 12.12.2019

EU2019 FI

Health and
Food Safety

CROSS-CUTTING RECOMENDATIONS FOR ACTION

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13 CROSS-CUTTING RECOMMENDATIONS

Integrated policies/supply chain approach

1. Develop national strategies for preventing and reducing food loss and waste, in line with Sustainable Development Goal (SDG) Target 12.3.
2. Integrate food loss and waste reduction as part of food policy
3. Integrate food loss and waste reduction as part of climate action strategies and programmes.
4. Scale up food loss and waste prevention action in the food supply chain.
5. Improve use of date marking (by all actors in chain/control authorities)
6. Provide information on involvement in food waste prevention actions.



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13 CROSS-CUTTING RECOMMENDATIONS

Measurement and Evaluation

7. Address and fill the data gaps: improve availability and quality of data on food loss and waste levels and their related impacts (social, economic, environmental).
8. Improve action design, monitoring, evaluation and knowledge sharing regarding food waste prevention interventions.

Address hotspots

9. Raise awareness of food waste prevention for all of us in our role as consumers, promoting value of food and working to shift social norms so that wasting food is no longer socially acceptable.



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13 CROSS-CUTTING RECOMMENDATIONS

Enabling approaches

10. Integrate food loss and waste in education and professional training, both in public and private sectors.
11. Strengthen capacity for innovation, promoting circularity and new market opportunities.
12. Incentivise food waste prevention.
13. Ensure financial (and other) support to help players take action in their operations (focus on SMEs, farmers).



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Close-up on recommendations

- **Measurement and evaluation** of food waste levels and effectiveness of food waste prevention
- **Promote value of food** ⇨ shift social norms
- **Strengthen research & innovation support**



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« Target, Measure, Act »

TAKE ACTION

1

TARGET

Set a goal that aligns with Sustainable Development Goal Target 12.3 to halve food waste and cut food loss by 2030

2

MEASURE

Measure food loss and waste to understand how much, where and why it is occurring, and monitor progress over time

3

ACT

Start implementing practices, programs and policies that reduce food loss and waste

CHAMPIONS  12.3

...and measure again to assess progress!



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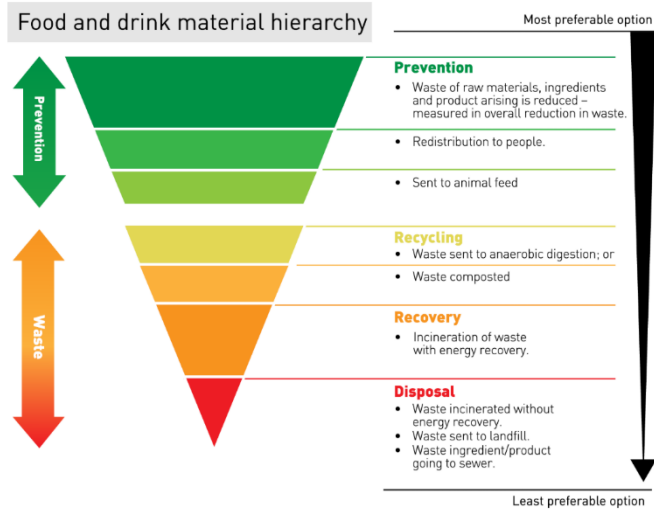
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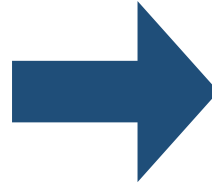


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Measurement & Evaluation



Performance of the prevention actions?



EC Pilot exercise
Collection and evaluation of food waste prevention actions

JRC Technical Report: assessment of food waste prevention actions



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Measurement & Evaluation: way forward

- Public and private sector actors should increase data availability, consistency and transparency.
 - EU-wide monitoring of food waste levels will help mobilise action.
 - National initiatives underway (e.g. DE, ES, FI, FR, IT, NL, SI, UK etc...).
- Create evaluation tools to help inform future interventions and promote replicability (building on work of JRC, REFRESH, WRAP..)
- Establish network of researchers and practitioners to champion evaluation of food waste prevention intervention.



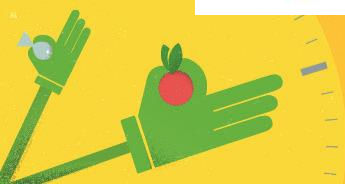
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Facilitate behavioural change: what works best?



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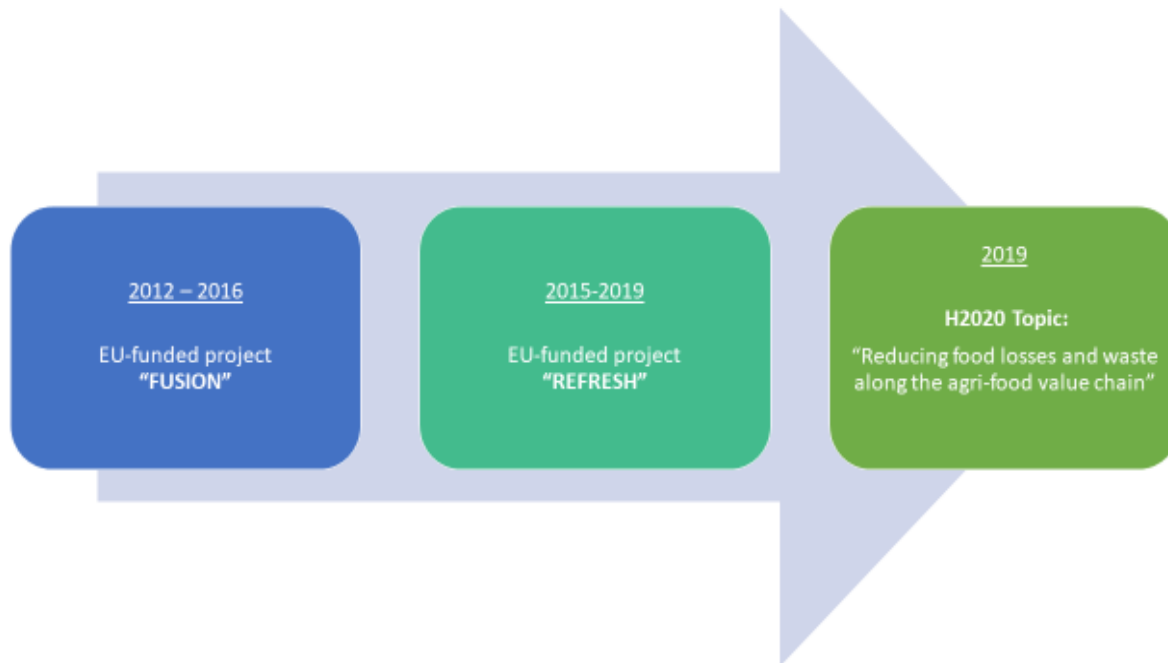
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Research & Innovation



Horizon Europe

Partnership on Food Systems (under development)

Food waste: one of the key areas



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REFRESH Voluntary Agreements « blueprint »



**Guidance for
evaluating
interventions
preventing household
food waste**



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National
Platforms:

Germany
Hungary
Spain
The Netherlands
China



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13 CROSS-CUTTING RECOMMENDATIONS

Time to vote!

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Etc....



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