EU CODE OF CONDUCT ON
RESPONSIBLE FOOD BUSINESS AND MARKETING
PRACTICES

A common aspirational path
towards achieving sustainable food systems

- Annual Report – Check list for EU associations -

When signing the code, one of the commitments of EU associations is to provide “on an annual basis, a report of their activities in support of this Code, which will be published on an open dedicated website”.

In order to help EU associations to provide their annual report of activities, this document aims at providing a check list to guide associations.

• General information

<table>
<thead>
<tr>
<th>Name in full + acronym</th>
<th>Assoziation ökologischer Lebensmittelhersteller e.V. (AöL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact person with contact details</td>
<td>Maximilian Falkenberg Mail: <a href="mailto:Maximilian.falkenberg@aoel.org">Maximilian.falkenberg@aoel.org</a></td>
</tr>
<tr>
<td>N° in the transparency register*</td>
<td>715596039328-75</td>
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<tr>
<td>Date of signature of the Code</td>
<td>01.09.2021</td>
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<td>Step of the food chain represented (ex: primary production, production, processing, trade, retail, …)</td>
<td>Organic food processing</td>
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<tr>
<td>Who do you represent? (e.g. number of members, companies, SMEs)</td>
<td>129 companies</td>
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</tbody>
</table>

* if available

European Associations pledge to:

• endorse the aspirational objectives set out in this Code (where applicable)

✓ Please confirm: YES

• promote and disseminate this Code with(in) their constituency/ies;
✓ Describe the dissemination and promotion activities taken. For ex.: Internal meetings (ex: working group, task force, board meeting, AGM), workshop, webinars, other events, communication, mailings, messages, documents, leaflets, website, newsletter, etc

- Note about signing the code in the AoL-newsletter
- Several online events on the code
- Possibility of exchange among each other about the code
- Support for members in deepening their ambitious goals to achieve so far
- “Open World”-Café at the General Assembly

✓ Was it part of the messages delivered under the promotion activities?
- Have presented the possibilities of signing

✓ Any indication that the message has been considered by members? If relevant, please give examples.
- Many members already have their own ambitious goals, which correspond to the Code of Conduct and/or even go beyond it.
- The companies presented their goals to consumers in several campaigns on different social media platforms such as LinkedIn and Twitter

✓ Information transferred to the members
- Information about the aims of the Code of Conduct was passed on to the members and reference was made to the official site