

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

*A common aspirational path
towards achieving sustainable food systems*

- Annual Report – Check list for EU associations -

When signing the code, one of the commitments of EU associations is to provide “*on an annual basis, a report of their activities in support of this Code, which will be published on an open dedicated website*”.

In order to help EU associations to provide their annual report of activities, this document aims at providing a check list to guide associations.

- **General information**

Name in full + acronym	Assoziation ökologischer Lebensmittelhersteller e.V. (AöL)
Contact person with contact details	Maximilian Falkenberg Mail: Maximilian.falkenberg@aoel.org
N° in the transparency register*	715596039328-75
Date of signature of the Code	01.09.2021
Step of the food chain represented (ex: primary production, production, processing, trade, retail, ...)	Organic food processing
Who do you represent? (e.g. number of members, companies, SMEs)	129 companies

* if available

European Associations pledge to:

- *endorse the aspirational objectives set out in this Code (where applicable)*

✓ Please confirm: YES

- *promote and disseminate this Code with(in) their constituency/ies;*

- ✓ Describe the dissemination and promotion activities taken. For ex.: Internal meetings (ex: working group, task force, board meeting, AGM), workshop, webinars, other events, communication, mailings, messages, documents, leaflets, website, newsletter, etc
 - *Note about signing the code in the AöL-newsletter*
 - *Several online events on the code*
 - *Possibility of exchange among each other about the code*
 - *Support for members in deepening their ambitious goals to achieve so far*
 - *“Open World”-Café at the General Assembly*

- ✓ Was it part of the messages delivered under the promotion activities?
 - *Have presented the possibilities of signing*

- ✓ Any indication that the message has been considered by members? If relevant, please give examples.
 - *Many members already have their own ambitious goals, which correspond to the Code of Conduct and/or even go beyond it.*
 - *The companies presented their goals to consumers in several campaigns on different social media platforms such as LinkedIn and Twitter*

- ✓ Information transferred to the members
 - *Information about the aims of the Code of Conduct was passed on to the members and reference was made to the official site*