

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

*A common aspirational path
towards achieving sustainable food systems*

- Annual Report – Check list for EU associations -

When signing the code, one of the commitments of EU associations is to provide “on an annual basis, a report of their activities in support of this Code, which will be published on an open dedicated website”.

In order to help EU associations to provide their annual report of activities, this document aims at providing a check list to guide associations.

- **General information**

Name in full + acronym	Federación de Asociaciones Provinciales de Empresarios Detallistas de Pescados y Productos Congelados
Contact person with contact details	M ^ª Luis Álvarez Blanco C/ Fernández de la Hoz 32, CP: 28010 E-mail: luisaalvarez@fedepesca.org Ph: 913197047
N° in the transparency register*	959116714491-25
Date of signature of the Code	2/07/2021
Step of the food chain represented (ex: primary production, production, processing, trade, retail, ...)	Retail (Association representative of the retail sector)
Who do you represent? (e.g. number of members, companies, SMEs)	22 member associations 7,000 retail establishments selling fishery products employing more than 23,000 people

European Associations pledge to:

- *endorse the aspirational objectives set out in this Code (where applicable)*

Yes

- *promote and disseminate this Code with(in) their constituency/ies;*

Dissemination of the code through the Federation's social networks.

Promotion of the code through projects in which FEDEPESCA participates.

Promotion among FEDEPESCA's member associations.

Promotion in our magazine COMEPESCADO

- *encourage their members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate;*

Through the code of conduct signed by FEDEPESCA, the values are transmitted to the rest of the member associations, which in turn transmit the objectives to the different retail establishments that are part of them in order to comply with the objectives. We also included information about the Code in our training courses.

- *explore the possibility of developing sector-specific tools and resources in support of this Code;*

The Federation of Provincial Associations of Fish and Frozen Products Retailers (FEDEPESCA) is working to develop various projects and tools that allow its members to promote among their customers aspects such as responsible consumption, zero waste, reuse of food in the kitchen and healthy lifestyles through fish consumption.

It also works to seek sustainability through business improvements, for example, in relation to transportation and social sustainability by promoting social cohesion, the economy at the level closest to the consumer, maintaining services in neighborhoods and cities, and preserving gastronomic culture and lifestyle.

These tools for the sector include:

- Guides and activities to promote fish consumption.
- Awareness-raising and training activities
- Guides on good environmental practices
- Development of studies to achieve circular economy in aspects such as packaging.
- Training courses for the promotion of new businesses and the development of labor initiatives.
- Videos and guides to promote sustainability in fisheries and aquaculture.
- Promotion of digitalization in fishmongers.
- Re-utilization of fishery resources through donations.

- *continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.*

Actions taken in 2021:

ENVAPES - FEDEPESCA developed a study on packaging used in the fishing chain and more specifically in the fish retail sector. In order to carry out this study, which seeks to promote a better use of packaging and its management, different links in the fishing chain were contacted, as well as entities in the world of packaging.

FISHMONGERS 4 SEALIFE - This project was developed in collaboration with a marine biodiversity recovery center for the reuse of fishery resources through donations.