

Meet ACR+

Cities and regions enacting a just, sufficient, and circular transition

Serena Lisai | ACR+

THE ASSOCIATION OF CITIES AND REGIONS FOR SUSTAINABLE RESOURCE MANAGEMENT

As an international network, ACR+ has been supporting the transition to the circular economy in cities and regions for 30 years



- 80 members
- 22 countries in EU and Med area
- More than 1 100 municipalities represented
- Strong team of 16 experts
- Brussels-based
- Diverse portfolio

utilities, NGOs, academics,







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ACR+ VISION

Vibrant cities and regions where the eco-nomic and the eco-logical systems go hand in hand, through policies aimed at a fair distribution of wealth and resources, a fair access to public services, while guaranteeing positive effects on the environment and public health.



No green ambitions will be achieved without circular economy



The transition we need is a just transition driven by the sufficiency principle



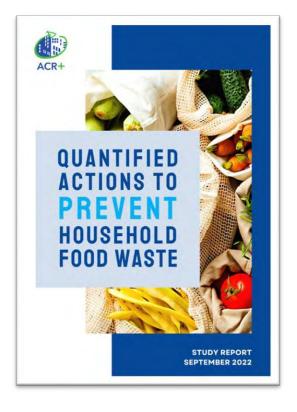
Cities and regions are at the heart of sustainability action

FOOD WASTE AND FOOD LOSS





Selection of 25
European best
practices on
Sustainable
Food Systems





Activities on understanding, quantification and reporting of food losses in primary production, across 5 key food categories

ACR+ is managing the <u>Twinning Regions Program</u>, through which we support the adoption and testing of the quantification and estimation methodologies for food losses in regions across the EU.

Join the Programme by 20 November for regional public authorities, producers' associations (farmers and fishers!), knowledge and research centers.



EUROPEAN WEEK FOR WASTE REDUCTION

A campaign to REDUCE, REUSE, RECYCLE

www.ewwr.eu

























OUR HISTORY

www.ewwr.eu

1 Week to raise awareness on waste prevention

- ✓ More than 110,000 actions since 2009
- ✓ One thematic focus each year

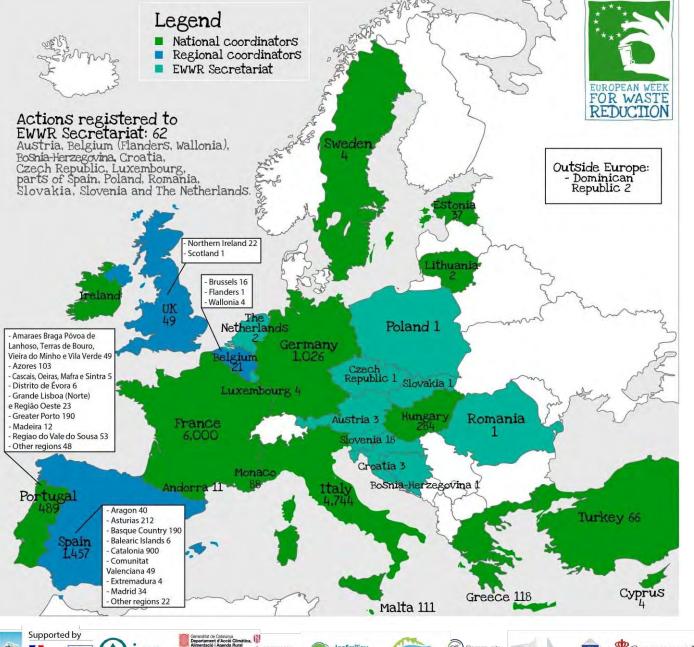
Multiple levels involved

- ✓ Technical Secretariat (ACR+) and Steering Committee
- ✓ National, regional or local coordinators
- ✓ Local action developers



EWWR is now financed through a

European Steering Committee



14,522



actions in 2023



































WHAT WE OFFER

www.ewwr.eu

- Strong European network of activists, NGOs, public authorities and citizens involved in promoting the 3Rs.
- Huge database of past actions and action developers
- Access to resources and communication tools about waste, best practices, factsheets, etc. in different European languages



FOR WASTE REDUCTION 20-28 NOVEMBER 2021







HOW TO PARTICIPATE

www.ewwr.eu

1 Organise an action

2 Join an action

Are you a public authority?



Are you a private entrepreneur?



Are you a not-for-profit professional?



Are you an educator?



Are you a citizen?



Coordinate actions in a territory





4 Support the EWWR



























EWWR 2024 THEMATIC FOCUS



Visit the website for...

- Thematic posters and social media kit in different languages
- Factsheets with tips and ideas
- Links to useful resources and further information
- Key information on the topic



EXAMPLES OF EWWR ACTIONS

- Exhibition booth
- Round-table discussion / conference
- Videos on social media
- Site visits
- Screening of movies
- Launch an eco-citizen loyalty card
- Waste reduction measures at the office
- Swap events
- Information to support sustainable choices
- Launch of eco-product/initiative



EWWR ACTIONS ON FOOD WASTE

www.ewwr.eu

- Zero waste lunch/picnic/dinner
- Workshop: cooking with leftovers
- Activity on labels (use-by dates, best before dates...)
- Screening of short movies on food waste and food loss
- Home and community composting
- Shopping planning
- Implement policies to save food from waste (at school or office)



Wecount already +11.500actions!



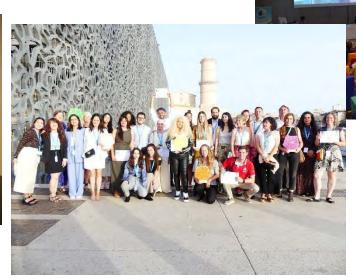
AWARDS CEREMONY

www.ewwr.eu



In June, we celebrate the best actions of the edition at the EWWR Awards Ceremony







EUROPEAN WEEK for WASTE REDUCTION 16-24 November 2024 55



FOOD WASTE IS OUT OF TASTE!

#EWWR2024

#FOODWASTE

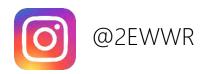
#FOODWASTEISOUTOFTASTE



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Would you like to be more involved? Contact us! contact@ewwr.eu sli@acrplus.org