Code of conduct on responsible business and marketing practices

Farm to Fork Strategy
Second component

DG SANTE (D1)
27 April 2021
Framework for targeted commitments

• Based on this framework **companies** can submit their commitments.

• These commitments will be made public

• **Companies** will annually **monitor and report progress on** commitments

• Framework will contain **guidelines for monitoring**
Second component

- Framework in Code of conduct
- Yearly monitoring and reporting
- Commitments by companies
- Revision if needed
Content of the framework

• **Aspects/thematic areas** on which companies can make commitments, plus guidance on commitments:
  
  • **Level of ambition**: should be in line with objectives and goals of global agreements and adopted goals, such as the Paris agreement (UNFCC), the upcoming global Biodiversity framework, SDGs, Farm to Fork / Green deal targets and objectives
  
  • Companies will be invited to provide a **brief explanation** on the motivation for chosen commitments. This can for example be based on the company’s activities and a risk-based assessment.
  
  • Commitments should address **all major areas of company’s sustainability impact**
  
  • Commitments are at company level, not at product level
  
  • Concrete guidance for monitoring for each of the commitments.
Framework: topics and guidance on level of ambition

• ‘Chapters’ based on three thematic areas of Code:
  • Healthy and sustainable consumption patterns
  • Sustainable internal processes
  • Improving the sustainability of the food value chain
• List of concrete topics (e.g. animal welfare, soil health, labor conditions, food waste, etc) and guidelines per topic for indicators
• Not all topics will be relevant for all companies
Roadmap and timeline to develop 2\textsuperscript{nd} component

- 3 meetings in period 20 April, 7 and 28 May 2021 to develop the second component
- Result is a framework for commitments (few pages which will be part of (or Annex to) the Code)
- Companies can submit commitments immediately in June 2021 or later
Monitoring

• As much as possible based on common methodology, to make ambitions and achievement transparent and compatible

• External auditing for large companies?

• Monitoring reports will be made public
Outcome meeting 20 April 2021 and next steps

- Commission has highlighted importance of tangible commitments by front-running companies
- A number of companies, both large and smaller ones, presented their sustainability commitments
- Presentation on monitoring (UN-SDSN): monitoring important, currently often difficult to compare between companies
- Concrete text for framework will be developed, in conjunction with rest of Code of conduct.
- Next meeting 7 May 2021