

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

TEMPLATE FOR COMPANIES

NAME OF COMPANY: MONDELÉZ INTERNATIONAL, REPORTED YEAR 2021

REPORT SUBMITTED ON 29 APRIL 2022

MONDELÉZ INTERNATIONAL PROVIDES DETAILED ESG INFORMATION THROUGH ITS 'SNACKING MADE RIGHT REPORT' ANNUALLY EXPECTED IN THE MONTH OF MAY. PLEASE REFER TO THIS REPORT FOR FURTHER DETAILS OF OUR ESG GOALS, WHEN PUBLISHED.

ALL GOALS AND PROGRESS INCLUDED IN THIS 'EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES' COMPANY REPORT REFER TO OUR GLOBAL OPERATIONS EXCEPT WHERE SPECIFICALLY STATED OTHERWISE.

Reported performance against our quantitative ESG goals covers the period from January 1, 2021 to December 31, 2021, and includes manufacturing facilities under our direct and indirect control, and excludes acquisitions since 2018, unless stated otherwise. Where quantitative goals are linked to revenue, coverage is for all Mondelez International revenue (excluding acquisitions since 2018) except Venezuela, for which results are excluded from our consolidated financial statements. Where quantitative goals are linked to operations, coverage is for all operations under the control of our integrated supply chain function (excluding acquisitions since 2018); data for external manufacturing includes estimations. Our 2015 acquisition of Enjoy Life Foods is included only in our reporting for our packaging innovation goal. In addition, historical, current and forward-looking sustainability-related statements may be based on standards for measuring progress that are still developing, internal controls and processes that continue to evolve, and assumptions that are subject to change in the future.

Type of business/sector	Sustainability dimension	Code aspirational objective	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information	Comments
Food manufacturer/confectionery products	Healthy, Balanced and Sustainable diets for all European Consumers	1	Mindful Snacking Goal: Snack Mindfully portion icon on all packs by 2025.	By end of 2021, 18% of our packs globally carried the Snack Mindfully portion icon.	We invested in a digital consumer education campaign that is available in multiple languages to reach people with practical tips and tools to help them snack mindfully. For further information visit www.snackmindful.com	
Food manufacturer/confectionery products	Healthy, Balanced and Sustainable diets for all European Consumers	1	Portion control Goal: 20% snacks net revenue from portion control snacks by 2025.	By end of 2021, 17% of snacks net revenue globally came from portion control snacks.	Portion control snacks are snacks that are 200 calories or less and are individually wrapped.	
Food manufacturer/confectionery products	Healthy, Balanced and Sustainable diets for all	1	Responsible Marketing to children	In July 2021, Mondelēz International shifted the age	For further information please check relevant IFBA and EU pledge reports.	

	European Consumers		<p>Goal: Mondelez International does not advertise in any media primarily directed to children or where 30% of the total viewing audience is under the age of 13.</p> <p>No marketing in primary and secondary schools. All communication on packaging and in-store materials are directed to adults, with guidelines on use of premiums and on-pack promotions.</p>	threshold for children to “under 13” from “under 12” and audience threshold moved to 30% from 35%.		
Food manufacturer/ confectionery products	Environment	3	<p>GHG emissions</p> <p>Goal: 10% end-to-end CO2e emissions reductions by 2025, validated by the Science Based Target initiative (using 2018 baseline)</p> <p>This goal is in line with reductions in emissions necessary to keep global warming well below 2 degrees Celsius.</p>			<i>This section will be updated later.</i>

Food manufacturer/ confectionery products	Environment	4	<p>Less packaging</p> <p>Our goal is: 5% recycled plastic content by 2025.</p> <p>Better packaging</p> <p>Goal: 100% packaging designed to be recyclable by 2025.</p>	<p>By end of 2021, we achieved 0.5% recycled plastic content, globally.</p> <p>By end of 2021, 95% of our packaging was designed to be recyclable, globally.</p>		
Food manufacturer/ confectionery products	Environment	4	<p>Virgin plastic: Less packaging</p> <p>Goal: 5% reduction in virgin plastic in overall plastic packaging portfolio by 2025 (compared to 2020 baseline).</p> <p>Virgin plastic: better packaging</p> <p>Goal: 25% reduction in rigid virgin plastic by 2025 (compared to 2020 baseline).</p>	<p>By end of 2021, we used 4% less virgin plastic in</p>		<i>This section will be updated later.</i>

				rigid plastic packaging.		
Food manufacturer/ confectionery products	Animal Welfare	6	Cage free eggs Goal: 100% cage free eggs globally by 2025 excluding Russia & Ukraine. (Goal for Ukraine is by 2027, for Russia date is to be determined).	By end of 2021, 39% of eggs supplied globally were cage free, excluding Russia & Ukraine volumes.		
Food manufacturer/ confectionery products	Environment/ sustainable sourcing	7	Wheat (Harmony program) Goal: 100% wheat volume needed for Europe business unit biscuits production grown under Harmony charter by 2022.	By the end of 2021, 91% of wheat volume needed for Europe business unit biscuits production was grown under Harmony charter.		
Food manufacturer/ confectionery products	Environment/Social/ sustainable sourcing	7	Cocoa Life Goal: 100% cocoa volume for chocolate brands sourced through Cocoa Life by 2025.	By the end of 2021, 75% cocoa volume for chocolate brands was sourced	Cocoa Life is a MDLZ signature global cocoa sustainability program that is independently verified. We are investing \$400 million over 10 years.	

				globally through Cocoa Life.	www.cocoalife.org	
Food manufacturer/ confectionery products	Social	7	Child labour Goal: Child Labour Monitoring & Remediation Systems (CLMRS) cover 100% Cocoa Life communities in West Africa by 2025.	By the end of 2021, CLMRS coverage reached 61% of Cocoa Life communities in West Africa.		

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