

**Ms Nathalie Chaze**  
Directorate D - Food sustainability and  
international relations  
European Commission  
Rue de la Loi, 200  
1000 Brussels

*By e-mail*

Brussels, 19 06 2021

### **EuroCommerce support to the EU Code of Conduct for Responsible Food Business and Marketing Practices**

Dear Ms Chaze,

I would hereby like to confirm EuroCommerce's signature to the EU Code of Conduct for Responsible Food Business and Marketing Practices.

Our signature reflects our support to the aspirational objectives and targets herein and re-enforces our long-standing engagement towards sustainability. We consider that the Code provides the right framework for further engagement and continued dialogue, both internally as well as with signatories and others interested partners.

Going forward, we will be promoting the Code and share good practice and we hope for similar involvement and engagement by other stakeholders and support from the Commission in this.

The retail and wholesale sector has been a pioneer of sustainability, leading the way on a whole range of initiatives to operate sustainably and encourage consumers to adopt healthy and sustainable lifestyles and we look forward to contributing to the Code's successful implementation and positive impact in support of the transition towards sustainable food systems.

Yours sincerely,

Christian Verschueren  
**Director-General**

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