

# Code of conduct : Objective

- To engage <u>stakeholders</u> downstream in the food supply chain with sustainable production and marketing practices and responsible business conduct.
- To tangibly improve the environmental and social performance mainly of the food industry and distribution, food service and food hospitality (but may involve other actors in the chain), building on existing good practices and frontrunner examples.
- It will also seek timely commitments from <u>food companies</u> to take concrete actions on improving food sustainability as regards the health, environmental and social performance of their products.



## Code of conduct: Areas covered

• Actions and commitments based on **three thematic areas** of Code:

- Healthy and sustainable consumption patterns
- Sustainable internal processes
- Improving the sustainability of the food value chain



# Two components in Code of conduct

Component 1 = general part Code

Aspirational objectives



Determine actions that contribute to aspirational objectives

- Specific actions that can be practically adopted by all actors
- Go beyond current legal obligations and existing voluntary codes
- Minimizing administrative burden esp for SMEs



Monitor adherence to code

Commission will monitor overall effect F2F (incl. Code)

Component 2 = specific part Code for individual companies

Selected targets + monitoring framework



Freedom for companies how to reach targets



Monitor progress (outcome)



## What? Seven aspirational objectives (in component 1)

- 1. Uptake of healthy, balanced and sustainable diets
- 2. Prevention and reduction of food loss and waste
- 3. Climate-neutral food chain in Europe by 2050
- 4. Optimised circular ad resource-efficient food chain in Europe
- 5. Sustained inclusive and sustainable economic growth, employment and decent work for all
- 6. Sustainable value creation in the European food supply chain through partnership
- 7. Sustainable sourcing in food supply chains



## Flexibility for SMEs

- In submitting their commitments, SMEs can, if needed, use <u>simpler indicators</u>, which are more appropriate for their type of business and commitments
- Provide <u>an annual report</u> before end of April each year, <u>if possible</u>
- <u>May provide simplified reports</u> once <u>every two or three years</u> on their commitments and data corresponding to their activities



# Signatories to the Code (as of 5 July 2021): 99

- European Associations
- Associations willing to make (39 in total):
  - Concrete contributions (e.g. sector guidelines, roadmaps, studies etc..), or
  - Ambitious commitments on behalf of their members
- Individual companies with concrete ambitious commitments (59)
- Other stakeholders: "collaborative supporters" that contribute with expertise, share best practices, ensure coherence with other sustainability initiatives, etc... (1)

# Which companies?

- 1 food service provider
- 3 chemical companies
- 1 food packaging company
- 5 companies producing ingredients for the food industry
- 3 snacks companies
- 4 meat companies, 4 dairy companies
- 8 drinks companies (both soft drinks and alcoholic beverages)
- 18 retailers



# Some examples of concrete commitments by companies

(10 companies have pledged new commitments)

### On Healthy, balanced and sustainable diets:

- In the area of reformulation: reduce average salt content, sugar content, remove partially hydrogenated fats, but also remove additives, artificial colorants and flavor enhancers from private label products
- Stimulate flexitarian diets, more plant-based diets
- Clear consumer information on the basis of nutrient profiles
- Improve nutrient profiles from score C, D, E to A and B

On prevention and reduction of food loss and waste: halve food waste by 2030 (// UN SDG 12.3)



# Some examples of concrete commitments by companies

(10 companies have pledged new commitments)

On climate-neutral food chain in Europe by 2050:

- GHG emission reduction in own operations and in supply chains

On optimized circular and resource-efficient food chain in Europe:

- water management
- recyclable, reusable and compostable packaging (increased recycled content in bottles)
- zero virgin plastic use

On economic growth, employment and decent work for all: mainly training, gender balance and support to suppliers (non-EU and EU)

# Some examples of concrete commitments by companies

(10 companies have pledged new commitments)

On sustainable value creation in the European food supply chain through partnership:

- support suppliers, smart farming, improve resilience to climate change
- improve animal welfare standards
- source % of ingredients via regenerative agriculture
- support SMEs

On sustainable sourcing in food supply chains:

- sustainable sourcing of seafood, soy, palm oil, cocoa, coffee, ....
- zero deforestation



### Governance of the Code at three levels

**Collaborative Platform** that gathers the wide stakeholder community

- Advisory and consultative role
- Opportunity to provide feedback and suggestions with regard to the ongoing implementation of the Code
- Exchange on progress on the implementation
- Stimulate collaboration between actors (e.g. large companies coaching SMEs)
- Foster European debate and stimulate partnerships between public authorities, private entities and civil society organizations



## Governance of the Code at three levels

## **Signatories Group**

- Decision-making role
- Put forward suggestions and ideas for initiatives/topics for the collaborative platform

**Liaison Group** (selected group of signatories + Commission)

- Preparatory and co-ordination role
- Proposals to review and update the Code



### Review of the Code

- Associations and companies provide an annual report to allow the evaluation of progress made
- Annual meetings with the wider stakeholder community where feedback and suggestions on the Code implementation can be shared
- Overall monitoring and evaluation of the Code: first evaluation scheduled for end 2022

→ Continuous improvement along the process, the real work only starts now





### Associations (1/2)























### Associations (2/4)

#### Members of FoodDrinkEurope which have put forward a contribution/commitment

#### **EU** associations













#### **National associations**



### Associations (3/4)

### Members of EuroCoop which have put forward a contribution/commitment

### **National associations**



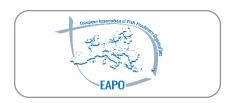


### Associations (4/4)



































### **Collaborative supporters**



#### Companies (in alphabetical order – 1/3)



















Central England Co-operative























#### Companies (in alphabetical order – 2/3)







































**Nomad Foods** 

#### Companies (in alphabetical order – 3/3)









































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The Farm to Fork Strategy

IT'S DOWN TO US!

