



Ministry of Agriculture, Nature
and Food Quality

 **GROENTE**
 **& FRUIT**
 **BRIGADE**
VOOR VOEDSELBANKEN

*Vegetable
& Fruit
Brigade
for foodbanks*

October 26th 2018



In the beginning...



- There was nothing.
- Inspired by a church-driven initiative in the “Schermer”.
- An idea was born.



The idea...



- Would it be possible to set up a 'freshpoint' in the "Westland" and save vegetables and fruits from being thrown away?
- Many vegetables and fruits which are of good and safe quality end in the bin because they are 'wrong' in shape, size or quantity.
- Reducing foodwaste is one of the main goals of the association of Dutch foodbanks.



Launching the idea



- At the end of March 2018 the idea was revealed to members of the board of the companies in the “Westland”.
- There was support from the Dutch minister for Agriculture, Nature and Foodquality.
- An appeal was made to the companies for workingspace and volunteres.



The vegetable & fruit brigade



- In the beginning of August 2018 the brigade started and on the 6th of September the building of the brigade was officially opened.
- The vegetables and fruit that are donated are collected, sorted out and shipped to two of the regional distributioncentre of the foodbanks and from there to foodbanks in Rotterdam and Arnhem.



The results so far



- Already in the first month more than 105.000 kg of vegetables and fruit have been saved and redistributed.
- At this moment it is still a pilot, but when it shows to be succesfull and more suppliers want to donate their vegetables and fruit it will be rolled out all over the country.



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