



EUROPEAN COMMISSION  
HEALTH AND FOOD SAFETY DIRECTORATE-GENERAL

Food and feed safety, innovation  
E1 – Food information and composition, food waste

**Joint meeting on front-of-pack nutrition labelling between  
Working Group of the Standing Committee on Plants, Animals, Food  
and Feed - Regulation (EU) No 1169/2011 on the provision of food  
information to consumers (FIC) &  
Advisory Group on the Food chain, Animal and Plant Health  
22 October 2018, 11.00-17:00,  
Conference Centre A. Borschette (Rue Froissart 36), Brussels - Room 0.D**

**Agenda of the meeting**

- 10:30 – 11:00     **Registration**
- 11:00 – 11:15     **Introduction and state of play on front-of-pack (FOP) nutrition labelling**
- Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste
- 11:15 – 12:00     **FOP schemes: Stakeholders' views on the use of FOP schemes and ongoing developments**
- 11:15 – 11:30     • **Contribution from European farmers and agri-cooperatives**  
Javier Valle, Copa - Cogeca
- 11:30 – 11:45     • **Contribution from European consumers' associations**  
Emma Calvert, BEUC and Henry Uitslag, Consumentenbond (Dutch consumer organisation)
- 11:45 – 12:00     • **Questions & Answers, Exchange of views**
- 12:00 – 13:00     **Criteria for the development of FOP schemes**
- Criteria Art. 35 of the FIC Regulation: Potential elements to consider for the development of FOP schemes  
**Views from Member States and Stakeholders, open discussion**
- 13:00 – 14:00     **LUNCH BREAK**

- 14:00 – 15:00      ***Criteria for the development of FOP schemes (continued)***
- Criteria Art. 35 of the FIC Regulation: Potential elements to consider for the development of FOP schemes  
**Views from Member States and Stakeholders, open discussion**
- 15:00 – 16:45      ***FOP schemes: Insights into consumers' understanding, purchasing behaviour and other effects***
- 15:00 – 15:45
- **FOP schemes, a behavioural perspective on the demand side and the supply side**  
Stefan Storcksdieck, Jan Wollgast, JRC.F1 - Health in Society and Ginevra Marandola, Emanuele Ciriolo, JRC.I2 - Foresight, Behavioural Insights & Design for Policy, Joint Research Centre  
**Questions & Answers, Exchange of views**
- 15:45 – 16:15
- **Comparative international study on front-of-pack labelling systems: preliminary results from the FOP-ICE study conducted by a scientific consortium from Paris 13 University (France) and Curtin University (Australia)**  
Dr. Chantal Julia, University of Paris 13  
**Questions & Answers, Exchange of views**
- 16:15 – 16:45
- **Results of a retailer's survey in real purchase conditions with consumers on Nutriscore and Nutremark FOP nutrition labels**  
Stéphan Arino, E. Leclerc  
**Questions & Answers, Exchange of views**
- 16:45 – 17:00      ***Closing remarks and next steps***
- Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste